

MBA Program

Electives available...

Choose our **Online Programs** to avail all advantages & more

- Finance ▪ Marketing ▪ IT and FinTech
- Human Resource Management ▪ International Business
- Project Management ▪ Supply Chain Management
- Operations Management ▪ Analytics and Data Science
- Information System Management



For **Admission** related queries:



+91 8080935256





online
MANIPAL

Finance

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication |
Statistics for Management | Financial and Management Accounting |
Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing
Management | Management Information System | Operations Research |
Project Management

Semester 3

Research Methodology | Legal Aspects of Business | **Elective: Finance** |
Security Analysis and Portfolio Management | Mergers and Acquisitions |
Taxation Management | Internal Audit and Control

Semester 4

Strategic Management and Business Policy | International Business
Management | Business Leadership | **Elective: Finance** | International Financial
Management | Treasury Management | Merchant Banking and Financial
Services | Insurance and Risk Management



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Marketing

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication |
Statistics for Management | Financial and Management Accounting |
Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing
Management | Management Information System | Operations Research |
Project Management

Semester 3

Research Methodology | Legal Aspects of Business | **Elective: Marketing** |
Sales Distribution and Supply Chain Management | Consumer Behaviour |
Retail Marketing | Marketing Research

Semester 4

Strategic Management and Business Policy | International Business
Management | Business Leadership | **Elective: Marketing** | Services Marketing
and Customer Relationship Management | Advertising Management and Sales
Promotion | E-Marketing | International Marketing



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IT & FinTech

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication |
Statistics for Management | Financial and Management Accounting |
Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing
Management | Management Information System | Operations Research |
Project Management

Semester 3

Research Methodology | Legal Aspects of Business | **Elective: IT & FinTech** |
Database Management Systems | Software Engineering | Technology
Management | Business Intelligence and Tools

Semester 4

Strategic Management and Business Policy | International Business
Management | Business Leadership | **Elective: IT & FinTech** | E-Commerce |
FinTech Payments and Regulations | Cryptocurrency and Blockchain |
Enterprise Resource Planning



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Human Resource Management

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication | Statistics for Management | Financial and Management Accounting | Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing Management | Management Information System | Operations Research | Project Management

Semester 3

Research Methodology | Legal Aspects of Business | Elective: HRM | Manpower Planning and Sourcing | Management and Organizational Development | Employee Relations Management | HR Audit

Semester 4

Strategic Management and Business Policy | International Business Management | Business Leadership | Elective: HRM | Compensation and Benefits | Performance Management and Appraisal | Talent Management and Employee Retention | Change Management



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International Business

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication |
Statistics for Management | Financial and Management Accounting |
Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing
Management | Management Information System | Operations Research |
Project Management

Semester 3

Research Methodology | Legal Aspects of Business | **Elective: International
Business** | International Financial Management | International Marketing |
Management of Multinational Corporations | Export-Import Management

Semester 4

Strategic Management and Business Policy | International Business
Management | Business Leadership | **Elective: International Business** | Foreign
Trade of India | Global Logistics and Distribution Management | International
Business Environment and International Law | Export-Import Finance



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Project Management

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication |
Statistics for Management | Financial and Management Accounting |
Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing
Management | Management Information System | Operations Research |
Project Management

Semester 3

Research Methodology | Legal Aspects of Business | **Elective: PM** |
Introduction to Project Management | Project Planning and Scheduling |
Project Finance and Budgeting | Managing Human Resources in Projects

Semester 4

Strategic Management and Business Policy | International Business
Management | Business Leadership | **Elective: PM** | Quantitative Methods in
Project Management | Project Risk Management | Project Quality Management
| Contracts Management in Projects



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Supply Chain Management

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication | Statistics for Management | Financial and Management Accounting | Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing Management | Management Information System | Operations Research | Project Management

Semester 3

Research Methodology | Legal Aspects of Business | **Elective: SCM** | Supply Chain Management | Outsourcing | Food Supply Chain Management | Inventory Management

Semester 4

Strategic Management and Business Policy | International Business Management | Business Leadership | **Elective: SCM** | Global Logistics and Supply Chain Management | Category Management in Purchasing | Purchasing and Contracting for Projects | Supply Chain Cost Management



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Operations Management

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication | Statistics for Management | Financial and Management Accounting | Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing Management | Management Information System | Operations Research | Project Management

Semester 3

Research Methodology | Legal Aspects of Business | **Elective: Operations Management** | Advanced Production and Operations Management | Enterprise Resource Planning | Logistics and Supply chain Management | Applications of Operations Research

Semester 4

Strategic Management and Business Policy | International Business Management | Business Leadership | **Elective: Operations Management** | Services Operations Management | Total Quality Management | Production Planning and Control | Advanced Project Management



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Analytics and Data Science

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication | Statistics for Management | Financial and Management Accounting | Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing Management | Management Information System | Operations Research | Project Management

Semester 3

Research Methodology | Legal Aspects of Business | Elective: Analytics & DS | Programming in Data Science | Exploratory Data Analysis | Introduction to Machine Learning | Visualization

Semester 4

Strategic Management and Business Policy | International Business Management | Business Leadership | Elective: Analytics & DS | Advanced Machine Learning | Unstructured Data Analysis | Business Analytics | Data Scrapping



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Information System Management

Duration: 24 months | 4 semesters | 102 credits

Semester 1

Management Process and Organizational Behavior | Business Communication | Statistics for Management | Financial and Management Accounting | Managerial Economics | Human Resource Management

Semester 2

Production and Operations Management | Financial Management | Marketing Management | Management Information System | Operations Research | Project Management

Semester 3

Research Methodology | Legal Aspects of Business | **Elective: Information System Management** | Software Engineering | Database Management Systems | Computer Networks | Business Intelligence and Tools

Semester 4

Strategic Management and Business Policy | International Business Management | Business Leadership | **Elective: Information System Management** | Enterprise Resource Planning (ERP) | E-Commerce | Technology Management | Java and Web Design

MBA Program *benefits*

- Increased Earning Potential
- Gain Job-ready Business Skills
- 10 Career Focused Electives
- Real-world Case Studies
- Fully Online Experience

 DURATION

24 months

 Fee

INR 43,750

Per semester

 WORK EXPERIENCE

No experience required

 **INR 1,75,000 (Course fee)**

EMI starting INR 7,292/month*

Flexi-payment options allow students to pay fees in hassle-free Installment's

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