

First University in India to receive
UGC approval for Online Degrees
and Learning Platform



Ranked Among Top 3% Globally



MBA PROGRAM

Duration: 2 Years

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Our Accreditations & Recognitions



THE NEW WAY TO **MBA**



Contact Us:



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AMITY
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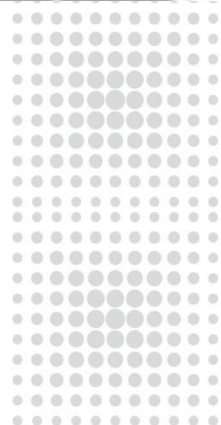
THE NEW WAY TO MBA

Specialization

- **Marketing & Sales Management**
- **Digital Marketing Management**
- **Human Resource Management**
- **HR Analytics**
- **Hospitality Management**
- **Finance and Accounting Management**
- **Global Finance Management**
- **Insurance Management**
- **Retail Management**
- **International Business Management**
- **Production and Operations Management**
- **Entrepreneurship and Leadership Management**
- **Information Technology Management**
- **Petroleum and Natural Gas Management**
- **Digital Entrepreneurship**
- **Business Analytics**
- **Data Science**



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Eligibility

- Fresh graduates and working professionals
- Graduation in any discipline with 40% marks in the last qualifying examination
- Below 40% marks, a test is conducted & if passed then the student is eligible for admission

Program Overview & Structure

Semester 1

- Managerial Economics
- Statistics for Management
- Professional Communication
- Accounting for Managers
- Marketing Management

Semester 2

- Legal Aspects of Business
- Business Research Methods
- Financial Management
- Human Resource Management
- Conflict Resolution and Management

Semester 3

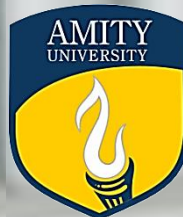
- Strategic Management
- Minor Project
- Professional Ethics

Semester 4

- Major Project
- Digital Marketing
- Management in Action – Social Economic and Ethical Issues

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NOTE: During the Semester 3 & 4 - A student will have specialized subjects pertaining to their area of Specialization



AMITY
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Master of Business Administration (MBA)

Duration

2 Years | 4 Semesters

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Why Choose Amity Online?

Career Services For Job Readiness

Take master classes for interview preparation & resume building sessions while pursuing degree.

Placement Assistance

Ensure a smooth job transition with placement opportunities from over 500+ hiring partners across domain.

Top Indian & Global Faculty

Get a world-class education from the faculty with rich academic and industry experience.

Choose The Way You Want To Learn

Enhance your learning potential through your choice of printed books, audio books, e-books, videos, and campus library resources.

Examination

Pattern of the Question Paper: **100 Marks** Divided...

30 Marks
Internal
Assignments

40 Marks
MCQ'S
Multiple Choice Questions

+

30 Marks
Descriptive
Questions

70 Marks

30 Marks Internal Assignment:
Case base Assignments to be submitted Online

70 Marks Examination conducted Online
40 Marks (MCQ's) + 30 Marks Descriptive

Passing Criteria: Secure minimum 50% Marks out of 100

Exam Location: Proctored Based Conducted Online

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EXAM MONTH

DECEMBER/JANUARY - JUNE/JULY

Per Semester examination will be conducted every interval of six months
Student will have flexibility to book their Examination time Slot

MBA Program

Admission Open
for 2024-2025

Apply Now

- ✓ Live Classes
- ✓ Online Exams
- ✓ Global Faculty
- ✓ Real-World Projects
- ✓ Top Industry Leaders
- ✓ Dedicated Placement Team



Potential Job Roles

Entry Level

- Management Trainee
- Business Analyst
- Marketing Associate
- Financial Analyst
- Operations Executive
- HR Executive

Mid Level

- Marketing Manager
- HR Manager
- Project Manager
- Finance Manager
- Operations Manager
- Product Manager

Advanced Level

- Director of Operations
- Chief Financial Officer (CFO)
- Senior Product Manager
- Chief Executive Officer (CEO)
- Head of Marketing
- Chief Human Resource Officer



Career Services



- [Personalized guidance](#) from career expert
- Showcasing your skills with hands-on Projects
- Degree Ranked among Top 3% Globally
- Virtual Placement Drives
- Resume Building & Interview Preparation
- Job Placement at Corporate Industry

Placement Assistance

- Ensure a smooth job transition with placement opportunities from over 500+ hiring partners across domains.

Recorded Lectures

Student will have opportunity to interact with Faculty through Doubt clearing session and get Recorded Lectures of all Subjects

Outcome

- Networking is one of the biggest strength across the Globe
- A Student gains real world knowledge & Practical approach
- Smooth Online Learning adds value to the MBA graduates

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We Help You Build Your **Dream Career**

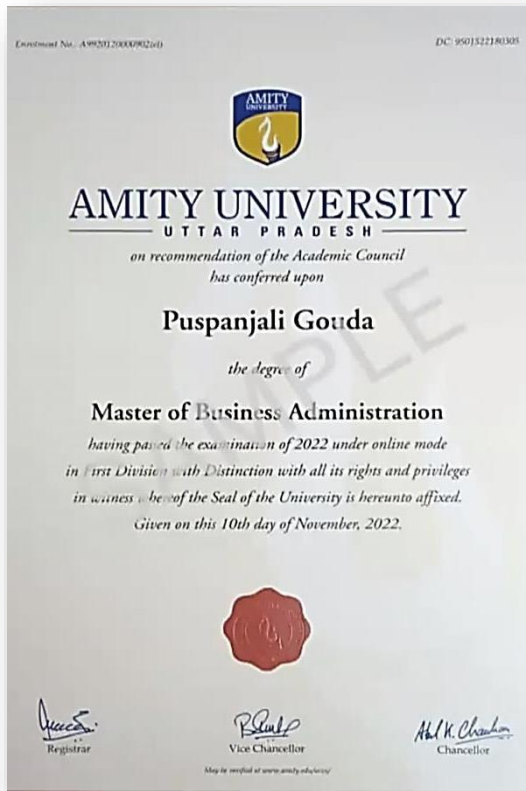


AMITY UNIVERSITY ONLINE

ABOUT FACULTY

Begin an exciting
educational journey

Online **MBA degree**



Faculty is a varied
with academic
experiences,
domain experts &
industry captains;
from top
B-Schools including
IIMs, IITs & ISB.

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Academic
Advisor

TESTIMONIALS

“Amity University Online is the best platform for working professionals who want to study without quitting their job. Their interactive learning content, recorded lectures by eminent faculty and industry interactions gives you an edge over the others. I would highly recommend AUO to people who want to grow in their career”

Avishi
Edtech Company, Amity Alumni

“Amity University Online has crafted programmes keeping in mind the busy working schedule for working professionals. The study materials are in depth and comprehensive. Thanks to all the faculties for conducting really insightful sessions.”

Ajit Varghese
Wipro Technologies, Amity Alumni

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Documents Submission

- Bachelor's Degree Mark-sheet & Passing Certificate or Convocation 40% above
- Photo Identity Proof (PAN Card / Passport / Voting Card / Driving License)
- Address Proof (Mandatory: AADHAAR CARD Color Copy)
- HSC Mark-sheet or Passing Certificate
- SSC Mark-sheet or Passing Certificate
- Two Color Photo (Passport Size)

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◀ Career Services: How We Help You Build Your Dream Career ▶



01. Industry Mentors

Personalized guidance from career experts throughout the academic journey.



02. Virtual Placement Drives

Connect with employers & explore opportunities through interactive online events.



03. Master Classes

Access comprehensive help for resume building, interview preparation and job placement.



04. Profile Building

Build a credible professional profile by showcasing your skills through hands-on projects.



| Admission Process



01. Select Your Program

02. Complete Your Application

03. Pay Your Program Fees

04. Submit & Register

05. Await Enrollment Details

| Contact your Program Advisor

To make your program payment securely & easily with all the necessary information proceed with document submission & Connect your advisor.

| EMI Options

No Cost EMI offers may vary in terms and conditions, including the eligibility criteria, minimum purchase amounts, and maximum tenures.

Full Course Fee

₹1,95,000

24 Months EMI

₹8,125



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◀ Fee Structure ▶

MBA PROGRAM

Duration: 2 Years (4 Semester)

Semester Fee

Semester-I
₹ 48,750

Semester-II
₹ 48,750

Semester-III
₹ 48,750

Semester-IV
₹ 48,750

TOTAL
₹ 195,000

Annual Fee

Year-I
₹ 92,625

Year-II
₹ 92,625

TOTAL
₹ 185,250

- Registration Fee ₹ 1100 to proceed further to fill application form and book your seat on-spot
- Project Report Fee ₹ 500 + ₹ 500 (during the 2nd Year MBA Program)
- Easy EMI available & Loan Facility Applicable subject to approval*

Full Fee

Year I & II
₹ 179,400

One-time
Discounted Fee

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