

PROSPECTUS

2024-2025

Register Now

An Easy Guide
Towards
Comfort
Learning



Student's
Contact Us:



+91 9372953089

About DPU

Dr. D. Y. Patil Vidyapeeth, Pune (DPU) was founded in 1984, under the visionary leadership of Dr. D. Y. Patil, and has worked extensively towards enhancing the quality of education & its reach to nurture the future of this nation.

40

Years' Legacy

30+

Curated Courses

130+

Excellent Faculty

10

World-class Institutes

100+

Acres of Campus

75+

Global Recruiters

Learn Remotely, Lead Globally

with

India's Only Comfort Learning Platform



Enroll into Online Learning Programme that is a window to your **Financial Growth | Global Recognitions | Business Development | Individual Prosperity** with

✓ Learn while you work

✓ Access to LMS - a global online learning platform

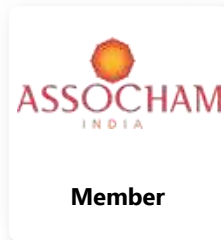
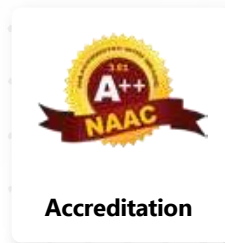
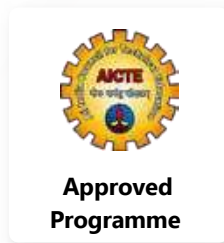
✓ Industry ready curriculum

✓ 100% Placement Assistance

ADMISSIONS OPEN

Register Now

Registered with the revered!



Boost Your Career

with

India's Only Comfort Learning Platform



RANKED **1** AMONGST

The Top Online and Distance Learning Institutes by

competition success review 2023

APPROVED BY



RECOGNIZED & ACCREDITED BY



Register Now

MBA

MASTERS OF BUSINESS ADMINISTRATION

Specializations



Marketing Management



Human Resource Management



International Business Management



Finance Management



IT & Systems Management



Operations Management



FinTech



Business Analytics



Artificial Intelligence & Machine Learning



Logistics, Materials & Supply Chain Management



Block Chain Management



Hospital Administration and Healthcare Management



Digital Marketing



Project Management



Agri-Business Management

MBA

MASTERS OF BUSINESS ADMINISTRATION

Fundamentals

MASTERS DEGREE PROGRAMME

Eligibility :
 Bachelor's degree from a recognized university in any discipline

Open category : Min. 50%
 Reserved categories : Min 45%

Duration :
 2 Years
 (Can be extended to 4 years)

Semesters :
 4

Credits :
 102

Courses :
 24
 (Subjects + Project Work)

Fees: Indian Civilian : Total Fee : ₹ 1,69,200/-

Semester	1	2	3	4
Fee (INR₹)	50,000/-	50,000/-	40,000/-	29,200/-

Fees: International Students : Total Fee : US\$ 3000/-

Semester	1	2	3	4
Fee (US\$)	800/-	800/-	700/-	700/-

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer)
- Indian Defence
- Differently Abled
- DPU Staff / Alumni

*** For details please contact the admission cell.**

BBA

BACHELORS OF BUSINESS ADMINISTRATION

Fundamentals

BACHELORS DEGREE PROGRAMME

Eligibility :
 10+2 Years
 in any stream or
 equivalent from
 any recognized
 board

Duration :
 3 Years
 (Can be extended to
 6 years)

Semesters :
 6

Credits : 144
 (24 each semester)

Courses :
 35
 (Subjects +
 Project Work)

Fees: Indian Civilian : Total Fee : ₹ 1,20,200/-

Semester	1	2	3	4	5	6
Fee (INR)	25,000/-	25,000/-	20,000/-	20,000/-	15,100/-	15,100/-

Fees: International Students : Total Fee : US\$ 2790/-

Semester	1	2	3	4	5	6
Fee (US\$)	445/-	444/-	444/-	444/-	469/-	544/-

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer)
- Indian Defence
- Differently Abled
- DPU Staff / Alumni

* For details please contact the admission cell.

Specializations



Marketing
Management



Human Resource
Management



Finance
Management



IT & Systems
Management



International
Business
Management



Retail
Management



Banking Financial
Services & Insurance
Management



E-Commerce
Management

CPDM

CERTIFICATE PROGRAMME IN DIGITAL MARKETING

Fundamentals

Digital Marketing Certificate Programme

Eligibility :

Bachelor's degree - or - Graduate from a recognized university in any discipline - or - Diploma holder

Also Recommended for:

- Marketing / Digital Marketing Professionals
- Sales Professionals • Students
- Business Owners • Entrepreneurs
- Job Seekers • New Ventures / Startups

Semesters :
4

Duration :
6 months
(Can be extended to 1 year)

Credits :
20 (4 each)

Courses :
5
(Subjects only)

Fees: Indian Civilian : Total Fee : ₹ 28,000/-

Fees: International Students : Total Fee : US\$ 625/-

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer) • Indian Defence • Differently Able • DPU Staff / Alumni

*** For details please contact the admission cell.**

Uplift Your Career

with D. Y. Patil Online

CPDM

Certificate Programme in Digital Marketing



CPHAHM CERTIFICATE PROGRAMME IN HOSPITAL & HEALTHCARE MANAGEMENT

Fundamentals

HEALTHCARE MANAGEMENT Certificate Programme

Eligibility :

Bachelor's degree - or - Graduate from a recognized universit in any discipline - or - Diploma holder

Also Recommended for:

· Doctors · Nursing Staff · Hospital Administration Staff · Hospital Housekeeping Managers · Medical and Nursing Students · Medical College Professors / Nursing College Teachers

Duration :

6 months

(Can be extended to 1 year)

Credits :

20 (4 each)

Courses :

5
(Subjects only)

Fees: Indian Civilian : Total Fee : ₹ 28,000/-

Fees: International Students : Total Fee : US\$ 625/-

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer) · Indian Defence · Differently Abled · DPU Staff / Alumni

* **For details please contact the admission cell.**

SCALE in the field of HEALTHCARE MANAGEMENT
 with D. Y. Patil Online
CPHAHM
 Certificate Programme in Hospital & Health Care Management

Mode Online
Learning Path Post Graduation
Course Length 300 Hours with 20 Credits

DPU Online Advantage

The DPU Online Programmes Advantages



World - class curriculum designed by eminent faculty and industry professionals.

Live and Recorded lectures by domain experts and international faculties.



Regular Webinars by industry Experts.

Virtual job fairs and career assistance.



Easy-to-use swayam portal accessible anytime, anywhere.

Strong Alumni Network.



Why DPU - COL?

- ◆ Awarded Category Autonomy by UGC.
- ◆ Ranked in Top 50 Universities by NIRF – 46th Rank among 900+ Universities in India.
- ◆ Accredited by NAAC with a score of A++ (3.64/4 CGPA).
- ◆ 1 Million+ strong alumni network across the Globe.
- ◆ Recognized by UGC, DEB, AIU & AICTE.
- ◆ 40 Years of Excellence in Education.
- ◆ Only University in India with the collaboration of Ministry of External Affairs Gov. of India and DPU African Nationals are getting sponsored for higher education for the management courses through i-Learn project.

DPU-COL Program Benefits

- ◆ UGC, DEB Recognized program.
- ◆ Equivalent to Full time MBA.
- ◆ Flexible for Working Professional / Business Owners / Self Employers and for everyone those who meets the eligibility criteria.
- ◆ Eligible for UGC NET, Ph.D. and Fellowships Programs.
- ◆ Globally Accepted program which helps to relocate to other countries such as UK, USA, Canada etc.
- ◆ 100% Placement Assistance through Virtual Job Fairs / Alumni Network / Corporate Tie-ups.
- ◆ Free Online Certification from World's Top International Universities like Harvard / Columbia in Collaboration with edX with Online MBA without any extra cost.
- ◆ Flexible payment options semester wise and finance options available with simple & easy monthly installments.

Our yardsticks of success!

Profound Portfolio of Our Notable Alumni



Marketyers Consulting

Dr. D. Y. Patil Hospital

Bandhan Bank

LIVEHealth

Fab India

Bestla Group

HDFC Bank

Global Logistics Solutions

Butterfly Edufields Pvt. Ltd.

Fleet Ocean Maritime Academy

ITC

Byju's Learning

Angel Broking

Path Finder

BCapgemini

BVG Group

Talent Corner HR Services

Capital Aim Advisory Services

AU Small Finance Bank

Bajaj Finserv

CC Wilson India

Absolute Reports Pct. Ltd.

Kantar Operations

Reval Analytics

ACPL Group

Karvy Broking

RSPL Ltd.

American Express

Kotak Bank

Rubi con

Apollo Munich Health Insurance

KPIT

Ruby Capital

Aquaspade Pvt. Ltd.

Kurl-on

Rustomjee Developers

Ascentrik Research Pvt. Ltd.

Lexi Pens

Sprio Lifecare Pvt. Ltd.

Samruddhi Distribution Channel

Bajaj Capital

Feasible Features, Advantages & Benefits



Live Interactive Lectures
(Timing as Per Academic Calendar)



Recorded Lectures



**Online Examination
Proctor Based**



Mentor Support
(Till Degree Gets Complete)



Hardcopy Books



E-Books



**Live & Recorded Sessions
with Industry Experts
As Per Your Domin**



**100% Flexible
Program**

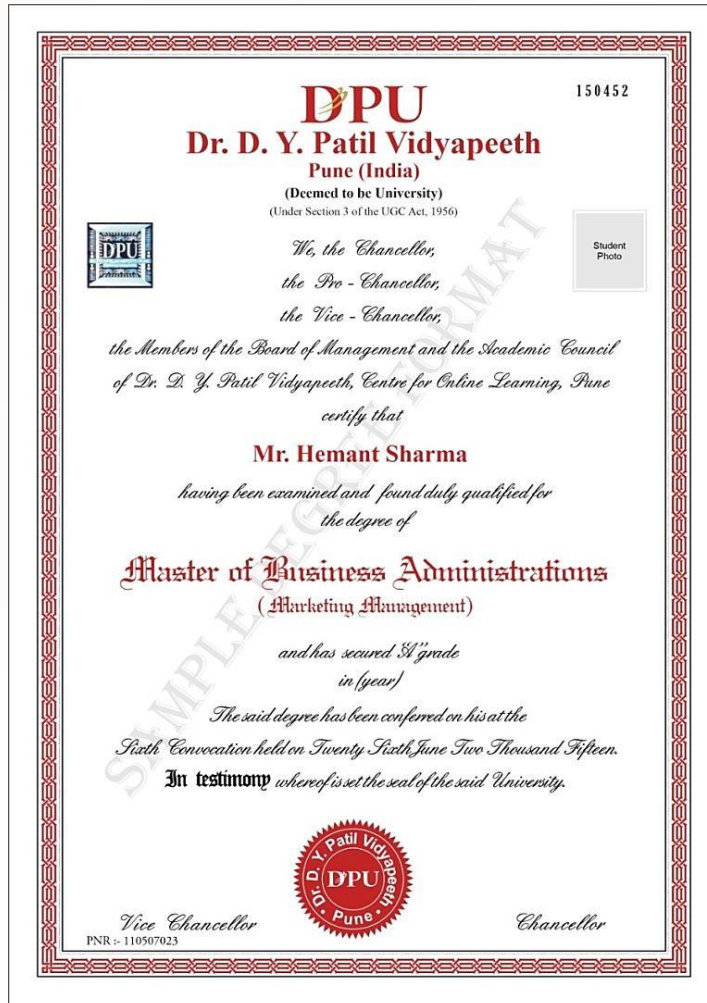


**Job Assistance with
Top MNC's**



Easy EMI Options

Sample Certificate



Document Submission:

A Student has to submit all necessary documents as per the requirement.

For Masters Degree & Certification

- ✓ Aadhar card
- ✓ SSC and HSC Marksheet
- ✓ Passport size photo
- ✓ Digital Signature
- ✓ All graduation Marksheet
- ✓ Convocation/ Degree Certificate

For Bachelor's Degree

- ✓ Aadhar card
- ✓ SSC Marksheet
- ✓ HSC Marksheet
- ✓ Passport size photo
- ✓ Digital Signature

Examination

◆ Internal Assignment

30 Marks : Case base assignments to be submitted online

◆ External Examination

70 Marks (MCQ's 50 Marks + Descriptive 20 Marks) Conducted Online

◆ Passing Criteria

To be declared as 'Pass' in the respective subject, the student has to appear for both Internal Assignments & External Examination and secure a minimum of **40% marks** on aggregate basis.

30 Marks (Mandatory to Score minimum 12 Marks) - **Internal Assignments**

70 Marks (Mandatory to Score minimum 28 Marks) - **External Examination**

◆ Examination Months

January/February

July/August

Job Prospects After MBA/ Career Trajectories Post-MBA



**HUMAN RESOURCE
MANAGER**



**PRODUCT
MANAGER**



ENTREPRENEUR



**FINANCIAL
ANALYST**



**PRODUCT
MANAGER**



**BUSINESS
MANAGER**

For additional details kindly reach out to us.

Register Now

Ascend Towards Growth One Step at a Time!



Student's
Contact Us:



+91 [9372953089](tel:9372953089)

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