

# PROSPECTUS

2024-2025

Register Now

An Easy Guide  
Towards  
Comfort  
Learning

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Student's  
Contact Us:

+91 8850616702

# About DPU

**Dr. D. Y. Patil Vidyapeeth, Pune (DPU) was founded in 1984,** under the visionary leadership of Dr. D. Y. Patil, and has worked extensively towards enhancing the quality of education & its reach to nurture the future of this nation.

**40**

Years' Legacy

**30+**

Curated Courses

**130+**

Excellent Faculty

**10**

World-class Institutes

**100+**

Acres of Campus

**75+**

Global Recruiters

**Learn Remotely, Lead Globally**

with

**India's Only Comfort Learning Platform**



Enroll into Online Learning Programme that is a window to your **Financial Growth | Global Recognitions | Business Development | Individual Prosperity** with

✓ Learn while you work

✓ Access to LMS - a global online learning platform

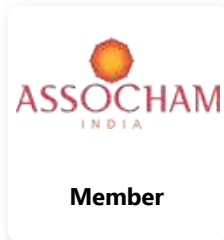
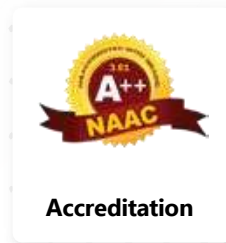
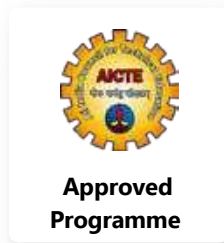
✓ Industry ready curriculum

✓ 100% Placement Assistance

**ADMISSIONS OPEN**

**Register Now**

# Registered with the revered!



**Boost Your Career**  
 with  
**India's Only Comfort Learning Platform**



RANKED **1** AMONGST  
 The Top Online and Distance Learning Institutes by  
**competition success review** 2023



**Register Now**

# MBA

## MASTERS OF BUSINESS ADMINISTRATION

### Specializations



Marketing Management



Human Resource Management



International Business Management



Finance Management



IT & Systems Management



Operations Management



FinTech



Business Analytics



Artificial Intelligence & Machine Learning



Logistics, Materials & Supply Chain Management



Block Chain Management



Hospital Administration and Healthcare Management



Digital Marketing



Project Management



Agri-Business Management

# MBA

## MASTERS OF BUSINESS ADMINISTRATION

### Fundamentals

#### MASTERS DEGREE PROGRAMME

##### Eligibility :

Bachelor's degree from a recognized university in any discipline

Open category : Min. 50%  
 Reserved categories : Min 45%

##### Duration :

2 Years  
 (Can be extended to 4 years)

##### Semesters :

4

##### Credits :

102

##### Courses :

24

(Subjects + Project Work)

#### Fees: Indian Civilian : Total Fee : ₹ 1,69,200/-

Semester	1	2	3	4
Fee (INR₹)	50,000/-	50,000/-	40,000/-	29,200/-

#### Fees: International Students : Total Fee : US\$ 3000/-

Semester	1	2	3	4
Fee (US\$)	800/-	800/-	700/-	700/-

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer)
- Indian Defence
- Differently Abled
- DPU Staff / Alumni

**\* For details please contact the admission cell.**



# BBA

## BACHELORS OF BUSINESS ADMINISTRATION

### Fundamentals

#### BACHELORS DEGREE PROGRAMME

**Eligibility :**  
 10+2 Years  
 in any stream or  
 equivalent from  
 any recognized  
 board

**Duration :**  
 3 Years  
 (Can be extended to  
 6 years)

**Semesters :**  
 6

**Credits : 144**  
 (24 each semester)

**Courses :**  
 35  
 (Subjects +  
 Project Work)

#### Fees: Indian Civilian : Total Fee : ₹ 1,20,200/-

Semester	1	2	3	4	5	6
Fee (INR)	25,000/-	25,000/-	20,000/-	20,000/-	15,100/-	15,100/-

#### Fees: International Students : Total Fee : US\$ 2790/-

Semester	1	2	3	4	5	6
Fee (US\$)	445/-	444/-	444/-	444/-	469/-	544/-

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer)
- Indian Defence
- Differently Abled
- DPU Staff / Alumni

\* For details please contact the admission cell.

### Specializations



Marketing  
Management



Human Resource  
Management



Finance  
Management



IT & Systems  
Management



International  
Business  
Management



Retail  
Management



Banking Financial  
Services & Insurance  
Management



E-Commerce  
Management

# CPDM

## CERTIFICATE PROGRAMME IN DIGITAL MARKETING

### Fundamentals

#### Digital Marketing Certificate Programme

##### Eligibility :

Bachelor's degree - or - Graduate from a recognized university in any discipline - or - Diploma holder

##### Also Recommended for:

- Marketing / Digital Marketing Professionals
- Sales Professionals • Students
- Business Owners • Entrepreneurs
- Job Seekers • New Ventures / Startups

Semesters :  
4

Duration :  
**6 months**  
(Can be extended to 1 year)

Credits :  
20 (4 each)

Courses :  
5  
(Subjects only)

**Fees: Indian Civilian : Total Fee : ₹ 28,000/-**

**Fees: International Students : Total Fee : US\$ 625/-**

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer) • Indian Defence • Differently Able • DPU Staff / Alumni

**\* For details please contact the admission cell.**

## Uplift Your Career

with D. Y. Patil Online

# CPDM

Certificate Programme in Digital Marketing



# CPHAHM CERTIFICATE PROGRAMME IN HOSPITAL & HEALTHCARE MANAGEMENT

## Fundamentals

### HEALTHCARE MANAGEMENT Certificate Programme

#### Eligibility :

Bachelor's degree - or - Graduate from a recognized universit in any discipline - or - Diploma holder

#### Also Recommended for:

· Doctors · Nursing Staff · Hospital Administration Staff · Hospital Housekeeping Managers · Medical and Nursing Students · Medical College Professors / Nursing College Teachers

#### Duration :

**6 months**

(Can be extended to 1 year)

#### Credits :

**20 (4 each)**

#### Courses :

**5**  
(Subjects only)

**Fees: Indian Civilian : Total Fee : ₹ 28,000/-**

**Fees: International Students : Total Fee : US\$ 625/-**

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer) · Indian Defence · Differently Abled · DPU Staff / Alumni

\* **For details please contact the admission cell.**

**SCALE in the field of HEALTHCARE MANAGEMENT**  
 with D. Y. Patil Online  
**CPHAHM**  
 Certificate Programme in Hospital & Health Care Management

Mode: Online | Learning Path: Post Graduation | Course Length: 300 Hours with 20 Credits



# DPU Online Advantage

## The DPU Online Programmes Advantages



**World - class curriculum designed by eminent faculty and industry professionals.**

**Live and Recorded lectures by domain experts and international faculties.**



**Regular Webinars by industry Experts.**

**Virtual job fairs and career assistance.**



**Easy-to-use swayam portal accessible anytime, anywhere.**

**Strong Alumni Network.**



## Why DPU - COL?

- ◆ Awarded Category Autonomy by UGC.
- ◆ Ranked in Top 50 Universities by NIRF – 46th Rank among 900+ Universities in India.
- ◆ Accredited by NAAC with a score of A++ (3.64/4 CGPA).
- ◆ 1 Million+ strong alumni network across the Globe.
- ◆ Recognized by UGC, DEB, AIU & AICTE.
- ◆ 40 Years of Excellence in Education.
- ◆ Only University in India with the collaboration of Ministry of External Affairs Gov. of India and DPU African Nationals are getting sponsored for higher education for the management courses through i-Learn project.

## DPU-COL Program Benefits

- ◆ UGC, DEB Recognized program.
- ◆ Equivalent to Full time MBA.
- ◆ Flexible for Working Professional / Business Owners / Self Employers and for everyone those who meets the eligibility criteria.
- ◆ Eligible for UGC NET, Ph.D. and Fellowships Programs.
- ◆ Globally Accepted program which helps to relocate to other countries such as UK, USA, Canada etc.
- ◆ 100% Placement Assistance through Virtual Job Fairs / Alumni Network / Corporate Tie-ups.
- ◆ Free Online Certification from World's Top International Universities like Harvard / Columbia in Collaboration with edX with Online MBA without any extra cost.
- ◆ Flexible payment options semester wise and finance options available with simple & easy monthly installments.

# Our yardsticks of success!

## Profound Portfolio of Our Notable Alumni



Marketyers Consulting

Dr. D. Y. Patil Hospital

Bandhan Bank

LIVEHealth

Fab India

Bestla Group

HDFC Bank

Global Logistics Solutions

Butterfly Edufields Pvt. Ltd.

Fleet Ocean Maritime Academy

ITC

Byju's Learning

Angel Broking

Path Finder

BCapgemini

BVG Group

Talent Corner HR Services

Capital Aim Advisory Services

AU Small Finance Bank

Bajaj Finserv

CC Wilson India

Absolute Reports Pct. Ltd.

Kantar Operations

Reval Analytics

ACPL Group

Karvy Broking

RSPL Ltd.

American Express

Kotak Bank

Rubi con

Apollo Munich Health Insurance

KPIT

Ruby Capital

Aquaspade Pvt. Ltd.

Kurl-on

Rustomjee Developers

Ascentrik Research Pvt. Ltd.

Lexi Pens

Sprio Lifecare Pvt. Ltd.

Samruddhi Distribution Channel

Bajaj Capital

# Feasible Features, Advantages & Benefits



**Live Interactive Lectures**  
(Timing as Per Academic Calendar)



**Recorded Lectures**



**Online Examination  
Proctor Based**



**Mentor Support**  
(Till Degree Gets Complete)



**Hardcopy Books**



**E-Books**



**Live & Recorded Sessions  
with Industry Experts  
As Per Your Domin**



**100% Flexible  
Program**

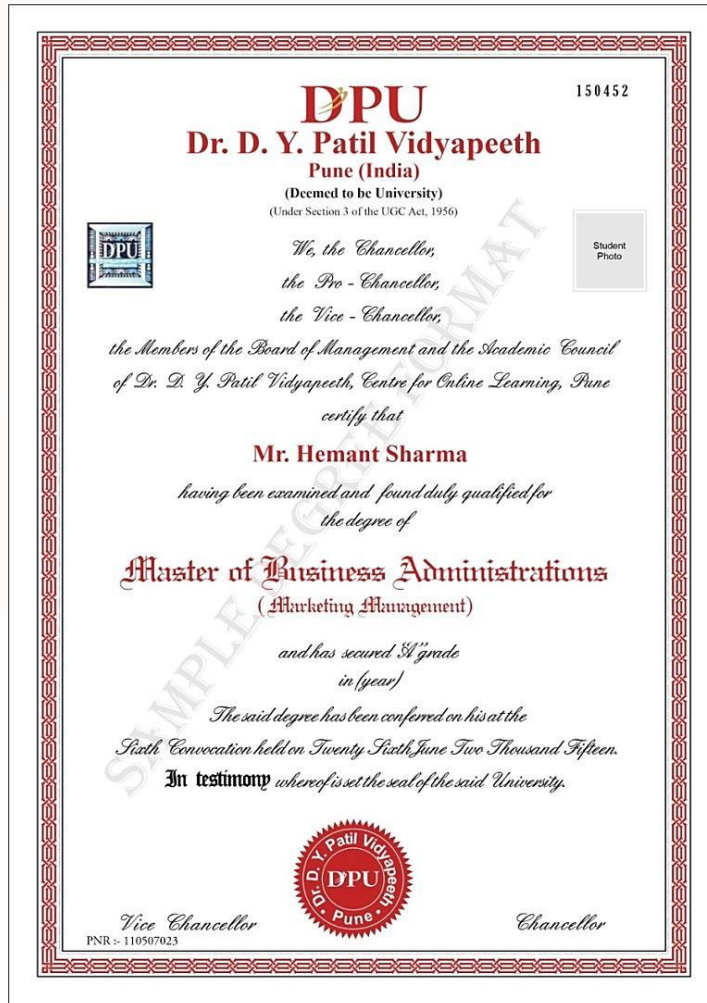


**Job Assistance with  
Top MNC's**



**Easy EMI Options**

## Sample Certificate



## Document Submission:

A Student has to submit all necessary documents as per the requirement.

### For Masters Degree & Certification

- ✓ Aadhar card
- ✓ SSC and HSC Marksheet
- ✓ Passport size photo
- ✓ Digital Signature
- ✓ All graduation Marksheet
- ✓ Convocation/ Degree Certificate

### For Bachelor's Degree

- ✓ Aadhar card
- ✓ SSC Marksheet
- ✓ HSC Marksheet
- ✓ Passport size photo
- ✓ Digital Signature



## Examination

### ◆ Internal Assignment

30 Marks : Case base assignments to be submitted online

### ◆ External Examination

70 Marks (MCQ's 50 Marks + Descriptive 20 Marks) Conducted Online

### ◆ Passing Criteria

**To be declared as 'Pass'** in the respective subject, the student has to appear for both Internal Assignments & External Examination and secure a minimum of **40% marks** on aggregate basis.

30 Marks (Mandatory to Score minimum 12 Marks) - **Internal Assignments**

70 Marks (Mandatory to Score minimum 28 Marks) - **External Examination**

### ◆ Examination Months

January/February

July/August

## Job Prospects After MBA/ Career Trajectories Post-MBA



**HUMAN RESOURCE  
MANAGER**



**PRODUCT  
MANAGER**



**ENTREPRENEUR**



**FINANCIAL  
ANALYST**



**PRODUCT  
MANAGER**



**BUSINESS  
MANAGER**

For additional details kindly reach out to us.

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# Ascend Towards Growth One Step at a Time!



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