

# LEARN ONLINE



D Y PATIL  
DEDICATED TO  
UNIVERSITY  
ONLINE  
NAVI MUMBAI





# ABOUT UNIVERSITY

- D Y Patil University, Navi Mumbai was established in 2002 under Section 3 of the UGC Act, 1956.
  - NAAC Accredited 'A' Grade With CGPA 3.40.
    - Ranked 77 by NIRF in the University Category 2020.
    - 37 Years of Legacy
  - School of Online Established in 2018 with UGC DEB entitled and AICTE approval.
  - We are associated with International Institute Harvard Online, Edx, ILM, C&G, BMEC, AHA.

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An incandescent leader, a charismatic visionary, a fervent entrepreneur Dr. Vijay D. Patil is a shining beacon in the field of education, sports and health care in young India. Applauded and recognised in all three fields around India his quest for delivering the best in each domain continues to prevail. He strongly believes in developing and delivering state of the art projects that will differentiate and sustain for years benefiting young India.

#### **Education**

A computer engineering himself from the prestigious Mumbai University makes him very approachable for students, staff and faculty. Students interact with him regularly on learning and teaching experience such that the collaboration between faculty and students is a strong bond.

#### **Sports**

Dr. Vijay D. Patil is instrumental in envisioning and creating the internationally acclaimed multidisciplinary DY Patil Sports Stadium first time in India. It is an architecturally challenging project that brought in many new technologies that India sports stadiums never experienced. The 40,000 seater stadium is rated as the world's 6th best cricket stadium by the Architect's Journal of Britain. The DY Patil University is the first of its kind to invest into grassroots sports development infrastructure making it a complete university experience.

#### **Healthcare**

A vision from the founder Dr. D Y Patil to create a medical facility for lower income segment of growing India is compassionately followed Dr. Vijay D. Patil. Today the campus is proud to have 1,500 bed charitable hospital offering low cost healthcare facilities to many. The DY Patil hospital is driven by Dr Vijay D Patil to ensure DY Patil University contributes little by giving back to the society and local communities.

**DR. VIJAY D. PATIL**

CHANCELLOR,

DY PATIL UNIVERSITY, NAVI MUMBAI.

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**“Learning is not the filling of a pail, but the kindling of the flame.”**

Mrs. Shivani Patil has been a guiding force that spearheads growth at the DY Patil Group. Her unmatched passion towards the institution’s initiatives and larger goals has helped the DY Patil Group scale new heights. She has constantly and increasingly strived for the all-round development of our institution’s students, staff and the society at large. She has always emphasized that deep attention always be paid to the learning environment that is provided to our students, the opportunities for growth we are able to create for our teaching and non-teaching staff and how we can help facilitate social mobility within our community.

Mrs. Patil has been the driving force behind the flourishing culture at the DY Patil Group. She has ensured that each member of the team at the DY Patil Group is aligned with and equipped to contribute to the larger vision making their experience with the group a fulfilling and thriving professional journey. She has made sure that quality education is carefully nurtured in the environment of our University. Due to her proactive interest in extracurricular activities, the University has provided a multi-faceted exposure to students in various realms of life and helped in transforming their personalities. As the managing trustee, she leads key parts of the group’s strategic trajectory making the vision focused on delivering a top-notch educational experience, a reality and helping build the DY Patil Group into an inspirational institution to be associated with.

Mrs. Shivani Patil truly believes that the future of our country and our world lies in the hands of the youth and they must, therefore, be supported in every manner possible to build a future they truly seek. It is her mission to foster students who are committed to making an impact in the ecosystem, and also, empower teachers who can facilitate learning of the highest order and to create a stimulating environment that can help answer this clarion call of the world.

**MS. SHIVANI VIJAY PATIL**

**MANAGING TRUSTEE (FIRST LADY & PATRON)**

**DY PATIL DEEMED TO BE UNIVERSITY, NAVI  
MUMBAI.**

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**DR. SHIRISH PATIL**

MD (PSM), DHA, MBBS; D LITT(HON)

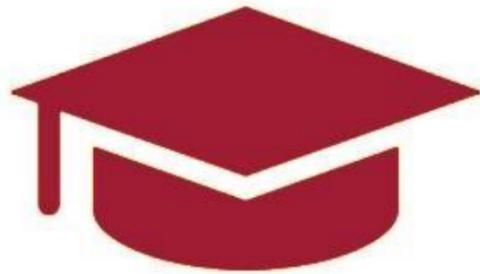
VICE CHANCELLOR, D. Y. PATIL UNIVERSITY,  
NAVI MUMBAI

We provide students with an immensely transformative experience that prepares them for a life of advancement, innovation & success. We intend to set the standard for quality education at a global scale for centuries to come. The Focus of our University is 'Learner Centric'. Today our endeavor is to prepare the students for life and careers in a rapidly changing world. We nurture critical thinking and provide an apt environment for personal, intellectual & professional growth.

We are not an institute but an experience where everyone associated is part of a dream, a mission to see that we nurture truly great leaders. We are known across the globe for imparting practical, industry focused education, and attract the best students. The fact that our alumni are working in the best companies across the world is a testament to our extremely talented faculty who teach by example and significantly contribute in the overall development of the students.

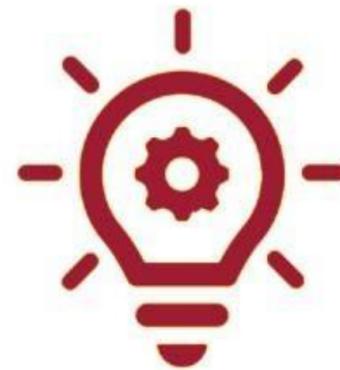
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# ABOUT UNIVERSITY



## VISION

To provide quality education in all spheres of higher learning and to spread the light of education.



## MISSION

To Develop a Global Approach towards education and having entrepreneur mindset

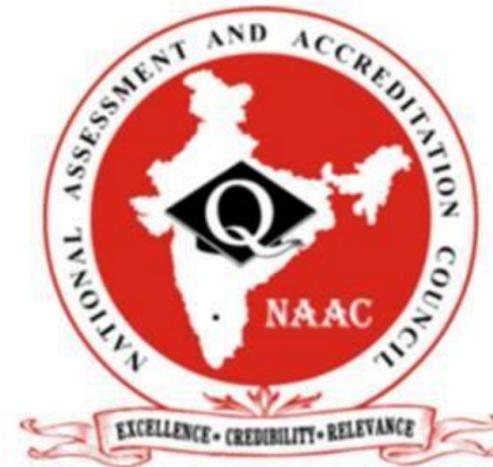


## GOALS

To be recognized as a Global Leader in Online Education.

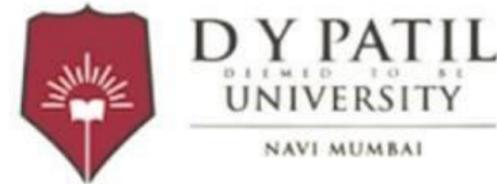
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# ACCREDITATIONS & RECOGNITIONS



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# OUR ASSOCIATIONS



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# DPU ONLINE ADVANTAGES

- Flexible
- For Working Professional
- At Your Pace
- Live webinar
- 24/7 assistance
- Easy and friendly informative student portal
- Recorded lectures , Audios and videos
- Online Examination
- Fee Payment in Easy Instalments
- Bank Loan Facility
- Industry Connect
- Placement Assistance
- Expert Faculties

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# WHY DPU ONLINE?

- Technologically driven campus
- Online digital library
- Time to time Webinars from Industry Experts
- Discussion forum from Query Purpose.
- Faculties with high Industry and Academic Experience
- Separate Q&A session from Faculties on special request
- Industry Relevant Courses.
- Academic calendar
- UGC, DEB Recognized program
- Eligible for higher education
- Globally Accepted
- Personalized student portal



# TEACHING METHODOLOGY



ONLINE  
READING MATERIAL



RECORDED  
LECTURES



FACULTY  
WEBINARS



DEDICATED  
COURSE COORDINATORS



APPLICATION BASED  
ASSIGNMENTS



POWER POINTMENT  
PRESENTATIONS



EXPERIENTIAL  
LEARNING



COURSE OF  
ACTION



DIGITAL LIBRARY

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# PROGRAMS OFFERED



- **MBA In Sales And Marketing (Sm)**
- **MBA In Human Resource Management (Hrm)**
- **MBA In Hospital And Healthcare Management (Hhm)**
- **MBA In Finance (Fin)**
- **MBA In Retail Management (Rm)**
- **MBA In Logistics & Supply Chain Management (Lsm)**
- **MBA In International Business (Ib)**
- **MBA In Entrepreneurship Management (Em)**
- **MBA In Hospitality Management (Hm)**
- **MBA In Event Management (Evm)**

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# HIGHLIGHTS OF MBA

Now - Click Here

- 10**  
SPECIALIZATIONS
- 24**  
MONTHS PROGRAM
- 4**  
SEMESTERS
- 70-30**  
EVALUATION  
PATTERN
- 6**  
SUBJECTS PER  
SEMESTER
- CHOICE OF  
SUBJECTS OFFERED  
BY  


- **International Content**
- **Assignment based Studies**
- **E-library Access**
- **24\*7 Helpline**
- **Webinars & Recorded Lectures**
- **2 Intakes (January & July)**

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# MBA COURSE STRUCTURE



## **SEMESTER 1** (COMMON)

Organizational Behavior

Principle of Accounting

Managerial Economics

Principal of Management

Quantitative Techniques

### **Electives – Any One**

Global Business Environment

Business Law & Corporate Governance

Business Communication

## **SEMESTER 2** (COMMON)

Human Resource Management-I

Strategic Management

Financial Management-I

Principles of Marketing-I

Production & Operation Management

### **Electives – Any One**

Supply Chain Management

Management Information System

Sales Management

## **SEMESTER 3** (COMMON)

International Business

Research Methodology

Project Management

Entrepreneurship Essentials

Cost & Management Accounting

Project Work- Part1

(Credits in sem 4)

### **Electives – Any One**

Digital Marketing – By edX

Operation Research-By edX

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# MBA COURSE STRUCTURE



## **SEMESTER 4** (SPECIALIZATION)

### **SALES AND MARKETING**

Services Marketing

Advertising & Sale Promotion

Consumer Behavior

Strategic Brand Management

Sales and Distribution Management

Retail management

(option of edx-Retail Fundamentals- Dartmouth X)

Project Work- Part 2 final Submission

## **SEMESTER 4** (SPECIALIZATION)

### **HUMAN RESOURCE MANAGEMENT**

Human Resources

Management-II

Training & Development

Performance Management

Employee Relation ,Labor Law & compensation

International HRM

Managing Individuals in organizations

(option of edx-Managing People from a Global Perspective Arizona State University)

Project Work- Part 2 final Submission

## **SEMESTER 4** (SPECIALIZATION)

### **SALES AND MARKETING**

Clinical Service Management

Epidemiology and Bio Statistics

Healthcare Communications

(Option of edX Applying Leadership and Strategy Fundamentals in Healthcare)

Hospital Planning & Hospitals project Management

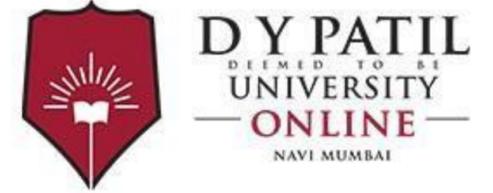
Medico Legal Framework in Healthcare

Quality and Accreditations of Hospitals

Project Work- Part 2 final Submission

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# MBA COURSE STRUCTURE



## SEMESTER 4 (SPECIALIZATION)

### FINANCE

Financial Institution and Financial Markets

Investment Strategy & Portfolio Management

Options and Derivatives

Advance Corporate Financial Management

Financial Risk Management

(Option by edX-Special Topics in Risk Management of Banking and Financial Markets - IIM-Bangalore)

Project Finance

Project Work- Part 2 final Submission

## SEMESTER 4 (SPECIALIZATION)

### INTERNATIONAL BUSINESS

International Finance

International Marketing

Import & Export Management

Legal Aspects & Ethics of

International Business

Management of firm in global business

(Option by edX-Global Business in Practice- Georgetown University)

Project Finance

Project Work- Part 2 final Submission

## SEMESTER 4 (SPECIALIZATION)

### HOSPITALITY MANAGEMENT

Hotel Operations

Revenue Management

Customer Relationship Management

(Option by edX- Customer Relationship Management- IIM-Bangalore)

Hotel Facility Management

Rooms division Management

Travel and Tourism Management

Project Work- Part 2 final Submission

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# MBA COURSE STRUCTURE



## SEMESTER 4 (SPECIALIZATION)

### LOGISTIC & SUPPLY MANAGEMENT

Logistic Management

Retail Logistics & Supply Chain Management  
(Option by edX- Supply Chain Management- MIT)

Global Supply chain Management

Maritime Logistics &

Documentation

Inventory Management

Procurement and sourcing

Management

Project Work- Part 2 final Submission

## SEMESTER 4 (SPECIALIZATION)

### ENTREPRENEURSHIP MANAGEMENT

Entrepreneur Finance, strategy & Innovation

Data Analytics for Entrepreneurs

Customer Relationship Management  
(Option by edX- Customer Relationship Management- IIM-Bangalore)

Entrepreneurship Ecosystem

Advance Corporate Financial Management

Risk Management for Entrepreneur

Project Work- Part 2 final Submission

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# MBA COURSE STRUCTURE



## SEMESTER 4 (SPECIALIZATION)

### EVENT MANAGEMENT

Event Concepts & Designing

Budgeting & Costing of Events

Customer Relationship Management

(Option by edX- Customer Relationship Management- IIM-Bangalore)

Event Logistics & Risk Management

Cross Cultural Event Management

Customer Relationship Management

(Option by edX- Customer Relationship Management- IIM-Bangalore)

Project Work- Part 2 final Submission

## SEMESTER 4 (SPECIALIZATION)

### RETAIL MANAGEMENT

Concepts of Retail Management

Product & Brand Management

Business Analytics

Merchandising & Retail Environment

Strategic Personal Selling

Customer Relationship Management

(Option by edX- Customer Relationship Management- IIM-Bangalore)

Project Work- Part 2 final Submission

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# STUDENT ELIGIBILITY



## INDIAN STUDENTS

The University welcomes applications from all the aspirants who have completed their Back Degree Examination in any discipline from any recognised university or an equivalent degree recognised by the University Grants Commission with minimum of 40% marks

- 10th (SSC) Statement of Marks 12th (HSC) Statement of Marks
- Degree Certificate & Last Year/Semester
- Statement of Marks
- Photo ID Proof (PAN Card / Passport / Driving License / Election Card)
- Aadhaar Card
- Passport Size Photograph (not more than 3 months old)
- Self Declaration on Rs. 100 stamp paper

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# STUDENT ELIGIBILITY



## FOREIGN STUDENTS

### Proof of Education

- Graduation Transcripts
- O level Certificate (completing 10 years of formal schooling. Diploma will not be acceptable)
- A Level Certificate (completing 12 yrs of formal schooling. Diploma will not be acceptable)
- Graduation Degree with Minimum 35% or Equivalent Marks (3 years or 4 years degree program. Diploma will not be acceptable)
- Certificate of Equivalence from Association of Indian Universities (required by any student with foreign education to apply in any University in INDIA, refer to <https://www.aiu.ac.in>)

### Proof of Education

- Passport Size Photograph (not more than 3 months old)
- Attested Copy of Passport.
- Attested Copy of VISA (If applicants are not living in their native country).
- Attested Copy of Resident Permit Certificate (if applicant is presently in India) Note: Attested copy of PAN is mandatory if applicant has a PAN.

### Proof of Address

(Choose from options below)

- Attested Copy of Passport (with address included).
- Attested Copy of Any Other Government / Bank Issued Documents

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# FEE STRUCTURE



## MBA Program Fees Structure

Particulars	Amount (For Indian Student)	Amount For International Student
• Admission Processing Fee	INR 1,500/-	INR 3,000/-
• Semester-wise Fees	INR 42,500/-	INR 89,300/-
• Yearly Fees (1 Year)	INR 85,000/-	INR 1,78,600/-
• Full Two Years Fees (2 Years)	INR 1,70,000/-	INR 3,50,000/-

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