MANIPAL
UNIVERSITY JAIPUR
INSPIRED BY LIFE
(University under Section 2(f) of the UGC Act)

Be The
Next *Game Changer*

PROSPECTUS 2024-25

Master of Business Administration

Online programs entitled by UGC from a NAAC A+ accredited university

UGC Entitled

NAAC A+ Accredited

100% Online

INSPIRED BY LIFE

online MANIPAL

RANKED 101-150

**Amongst India's
Top #101-150
Universities in 2023**

RANKED 13

**Amongst India's
Top 15 Universities
(Management) 2023**

ACCREDITATION

**Rajasthan's 1st
NAAC A+ Accredited
University**

ACCREDITATION

**UGC- entitled Online Degrees
Equivalent to Campus Degree**

ACCREDITATION

**Globally Recognised
Online Degrees**

ACCREDITATION

Member of ACU

You are ready to change the world. To be the next version of you.

Now, a NAAC A+ university comes to you. And you can get a UGC-entitled online degree from anywhere, anytime.

Get ready to raise the bar. And meet the new you.

Your time starts now.

Give an individual a professional education and you have given him a lifestyle.

Padma Shri awardee
Dr. T M A Pai
Founder
Manipal Education & Medical Group

VISIONARY   PHILANTHROPIST   PHYSICIAN

EDUCATIONIST   BANKER

In a short period of time, Manipal University Jaipur has become a leading player in the online education space by embracing technology to make quality education accessible to a wider population. We believe in comprehensive student development, empowering bright entrepreneurial minds, and reparing them to be responsible citizens. Our online degrees reflect that belief and provide learners a great opportunity to fulfil their potential.

Mr S. Vaitheeswaran
Chairperson
Manipal University Jaipur

Today, in a world that is being reshaped by technology and evolving customer expectations, businesses are looking for leaders that are both ambitious and skilled to succeed in this environment.

At Manipal, all our program are designed around the theme of strategic leadership and innovation. To endow you with the most relevant skills for success in Industry 4.0.

Dr. G K Prabhu
President
Manipal University Jaipur

Change the game with next-gen online degrees from Manipal University Jaipur.

World class education
Access UGC-entitled online degrees from a NAAC A+ accredited university with 12+ years of educational excellence. Learn from experienced faculty who are experts in their domains.

Next-gen pedagogy
Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.

Exhaustive content & resources
Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to paid content on Coursera. Additional 110+ hours of skill enhancement content worth INR 50,000.

Global networking opportunities
Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.

Placement assistance
Become a job-ready professional with intense placement training programs which include resume building, mock interviews, skill assessments, and more.

Attractive scholarships
Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.
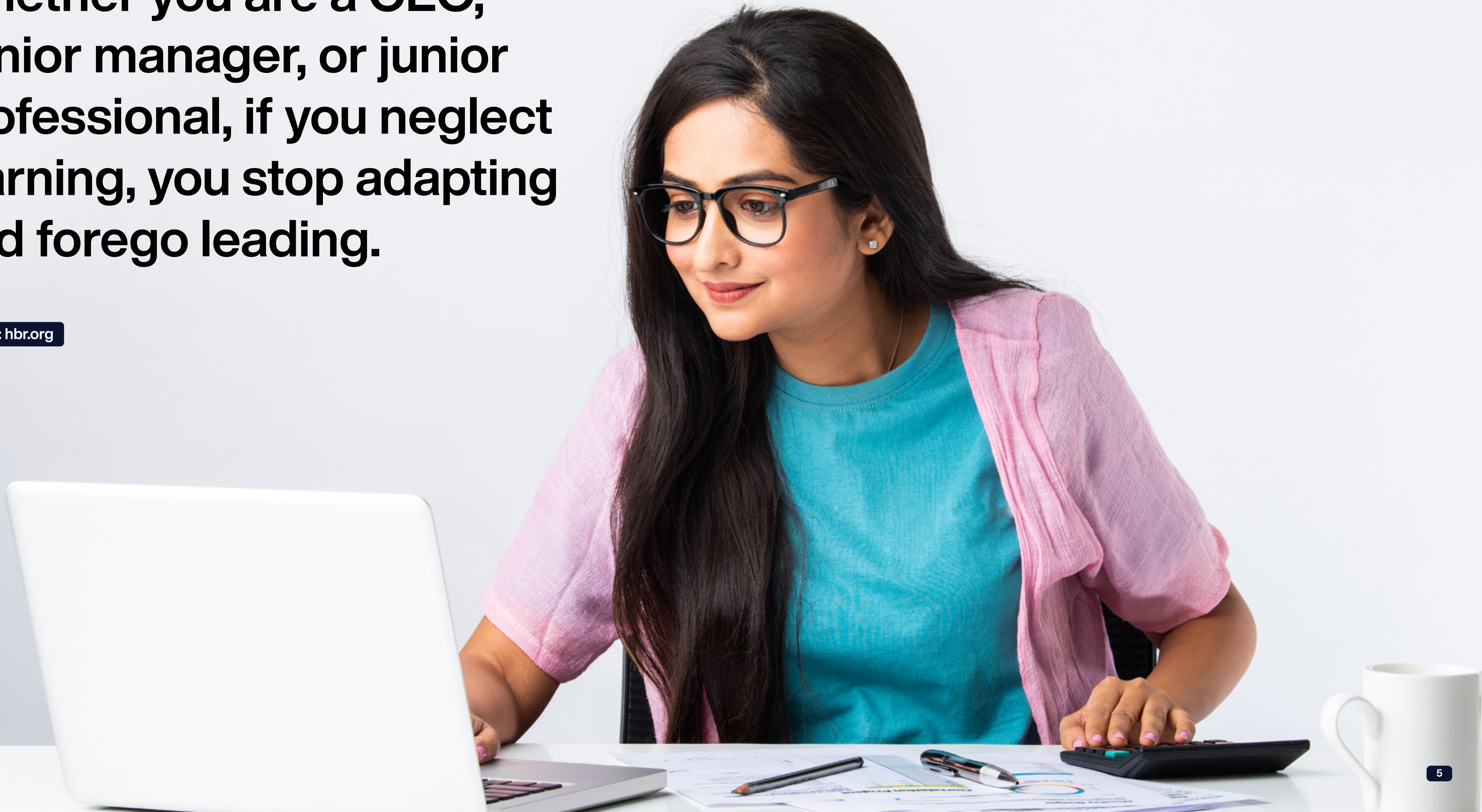
Prestigious Manipal alumni status
Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Whether you are a CEO, senior manager, or junior professional, if you neglect learning, you stop adapting and forego leading.

Source: hbr.org

A university of your choice

Online program entitled by UGC

- Certificate awarded by Manipal University Jaipur, rated A+ by NAAC

- All online program designed as per UGC regulations

Flexibility to study on the go

- 24x7 learning with best-suited content

- Learn at your own pace, whenever you want

Expert faculty and mentors

- Best-in-class faculty, selected through our vast pool of full time and adjunct professors

- Dedicated course mentors allocated to each student

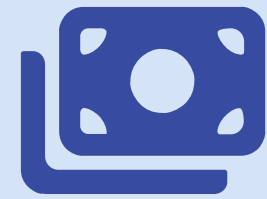- Flexible, modern curriculum for maximum industry relevance

Manipal University Jaipur (Rajasthan) has been established by an Act (No. 21 of 2011) of State Legislature of Rajasthan as a State Private University as specified by the UGC under Section 2(f) of the UGC Act

A university of your choice

Career support to find your dream job

- Comprehensive services to help kickstart your career

- Includes interview tips, employability assessments, resume building, industry readiness programs, mock interviews, virtual placement drives, and more

- Guest faculty from the industry for real-world experience

Scholarships for deserving candidates

- Defense personnel, PSU employees, and persons with disabilities are eligible for scholarships

- Merit scholarships are available based on learner's qualification exam results for the respective program

Access to Coursera

- Free access to paid courses on 'Coursera'

- Explore 10,000+ cutting edge courses on in-demand skills

Additional content for skill enhancement

- Access 110+ hours of exclusively curated skill enhancement content worth INR 50,000.

- Content tailored for leaders in emerging technology and business skills

Ranked AAAA by Careers 360.
Awarded Private University of Eminence by MHW Rankings 2021.

Learning is seldom just a transaction between an expert and a novice. It is a relationship that frees up thinking and fosters growth.

Source: hbr.org

Online management programs

MBA
Master of Business Administration

Eligibility

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification as recognised by the Association of Indian Universities.

- Candidates must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories).

- Candidates must clear Manipal University Jaipur's online aptitude test as part of the application process.

- Candidates with a valid score (40 percentile) from any aptitude test (CAT/MAT/CMAT/XAT/GMAT) need not appear in the above test.

Fee structure

- INR 175,000 or
  INR 43,750 per semester (includes an examination fee of INR 5,000)

- INR 500 (non-refundable application fee)

Duration

- Minimum 2 years (divided into four semesters)
  Maximum 4 years

Leap ahead in just 24 months, with the best online MBA program. Master domains like Marketing, Finance, HR, Analytics & Data Science, International Business, and many more!

Master of Business Administration (MBA) | Program structure

First semester	Second semester	Third semester	Fourth semester
Management Process and Organizational Behavior	Production and Operations Management	Research Methodology	Strategic Management and Business Policy
Business Communication	Financial Management	Legal Aspects of Business	International Business Management
Statistics for Management	Marketing Management	4 elective courses in chosen area	Business Leadership
Financial and Management Accounting	Management Information System		4 elective courses in chosen area
Managerial Economics	Operations Research		Projects
Human Resource Management	Project Management		

- The business leadership course carries 2 credits
- All other courses (including the electives and project) carry 4 credits each

Choose your electives from the following options

Electives	**Third semester**	**Fourth semester**
01 Finance	Security Analysis and Portfolio Management Mergers and Acquisitions Taxation Management Internal Audit and Control	International Financial Management Treasury Management Merchant Banking and Financial Services Insurance and Risk Management
02 Marketing	Sales Distribution and Supply Chain Management Consumer Behavior Retail Marketing Marketing Research	Services Marketing and Customer Relationship Management Advertising Management and Sales Promotion E-Marketing International Marketing
03 Human Resource Management	Manpower Planning and Sourcing Management and Organizational Development Employee Relations Management HR Audit	Compensation and Benefits Performance Management and Appraisal Talent Management and Employee Retention Change Management
04 Analytics and Data Science	Programming in Data Science Exploratory Data Analysis Introduction to Machine Learning Visualization	Advanced Machine Learning Unstructured Data Analysis Business Analytics Data Scrapping
05 IT and FinTech	Database Management Systems Software Engineering Technology Management Business Intelligence and Tools	E-Commerce FinTech Payments and Regulations Cryptocurrency and Blockchain Enterprise Resource Planning

Electives	Third semester	Fourth semester
06 Operations Management	Advanced Production and Operations Management Enterprise Resource Planning Logistics and Supply chain Management Applications of Operations Research	Services Operations Management Total Quality Management Production, Planning and Control Advanced Project Management
07 International Business	International Financial Management International Marketing Management of Multinational Corporations Export-Import Management	Foreign Trade of India Global Logistics and Distribution Management International Business Environment and International Law Export-Import Finance
08 Information System Management	Software Engineering Database Management Systems Computer Networks Business Intelligence and Tools	Enterprise Resource Planning (ERP) E-Commerce Technology Management Java and Web Design
09 Project Management	Introduction to Project Management Project Planning and Scheduling Project Finance and Budgeting Managing Human Resources in Projects	Quantitative Methods in Project Management Project Risk Management Project Quality Management Contracts Management in Projects
10 Supply Chain Management	Supply Chain Management Outsourcing Food Supply Chain Management Inventory Management	Global Logistics and Supply Chain Management Category Management in Purchasing Purchasing and Contracting for Projects Supply Chain Cost Management

■ Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program.
The project work will commence from the third semester and has to be completed by the end of the fourth semester.
■ MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.

Get onboard

Choose a program & register
Visit www.onlinemanipal.com and choose the program you want to pursue and register by filling in your basic details & paying the registration fee.

Provide educational & work details
Fill in your educational & work experience-related details.

Pay program fee
Pay the admission fee for the first semester /year or full program.

Upload documents & submit application
Upload supporting documents & submit your application to complete the process.

By harnessing emerging technologies, universities can reach beyond campus walls to empower diverse learners at a global scale.

Source: hbr.org

Did you know?

eLearning material

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely:

Video lectures	eText materials
Virtual classroom	Interactive material
Virtual simulation	Discussion forums

Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.

Your performance evaluation will be based on both continuous evaluation and term-end examinations.

Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and termend examinations (TEE). The assessment ratio for (TEE) to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.

Testimonials

Akshata K

Amidst my responsibilities in an associate role, I aspire to shift to a managerial position. As a dedicated working professional, Online Manipal has proven to be the perfect choice for me. I am confident that this program will open doors to exciting opportunities in the field of investment banking once I have completed it.

Sabin Lamichchane

As a working professional, I wanted to enhance my domain knowledge and move to managerial roles. I found Manipal University Jaipur's online MBA program as the right opportunity to climb up my career ladder. The program has helped me build new skills required to thrive in the industry.

Shivangi Rastogi

The video content available on the student portal has turned out to be very helpful in my learning journey. Through this program, I've gained expertise and skills that will help me take significant strides in advancing my career and exploring better job opportunities.

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