



**MANIPAL**  
**UNIVERSITY JAIPUR**  
*(University under Section 2(f) of the UGC Act)*

Be The  
Next **Game  
Changer**

PROSPECTUS 2024-25

Master of Business Administration

Online programs entitled  
by UGC from a NAAC A+  
accredited university



UGC  
Entitled



NAAC A+  
Accredited



**100%**  
**Online**



**online**  
**MANIPAL**



★ RANKED 101-150



Amongst India's  
Top #101-150  
Universities in 2023

★ RANKED 13



Amongst India's  
Top 15 Universities  
(Management) 2023

⚙️ ACCREDITATION



Rajasthan's 1st  
NAAC A+ Accredited  
University

⚙️ ACCREDITATION



UGC- entitled Online Degrees  
Equivalent to Campus Degree

⚙️ ACCREDITATION



Globally Recognised  
Online Degrees

⚙️ ACCREDITATION



Member of ACU

You are ready to change the world. To be the next version of you.

**Now, a NAAC A+ university comes to you. And you can get a UGC-entitled online degree from anywhere, anytime.**

Get ready to raise the bar. And meet the new you.

Your time starts now.

# Give an individual a professional education and you have given him a lifestyle.

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Padma Shri awardee  
Dr. T M A Pai  
Founder  
Manipal Education & Medical Group

VISIONARY

PHILANTHROPIST

PHYSICIAN

EDUCATIONIST

BANKER







In a short period of time, Manipal University Jaipur has become a leading player in the online education space by embracing technology to make quality education accessible to a wider population. We believe in comprehensive student development, empowering bright entrepreneurial minds, and rearing them to be responsible citizens. Our online degrees reflect that belief and provide learners a great opportunity to fulfil their potential.

**Mr S. Vaitheeswaran**  
Chairperson  
Manipal University Jaipur



Today, in a world that is being reshaped by technology and evolving customer expectations, businesses are looking for leaders that are both ambitious and skilled to succeed in this environment.

At Manipal, all our program are designed around the theme of strategic leadership and innovation. To endow you with the most relevant skills for success in Industry 4.0.

**Dr. G K Prabhu**  
President  
Manipal University Jaipur



# Change the game with next-gen online degrees from Manipal University Jaipur.



## World class education

Access UGC-entitled online degrees from a NAAC A+ accredited university with 12+ years of educational excellence. Learn from experienced faculty who are experts in their domains.



## Next-gen pedagogy

Attend live classes and access recorded lectures & e-learning content anywhere, anytime through our advanced digital learning platform.



## Exhaustive content & resources

Access an exhaustive e-library with over 1,80,000 e-books, e-databases, journals, and more. Get free access to paid content on Coursera. Additional 110+ hours of skill enhancement content worth INR 50,000.



## Global networking opportunities

Expand your professional network by interacting with peers, faculty & other professionals across industries. Attend regular webinars led by experts to get industry insights.



## Placement assistance

Become a job-ready professional with intense placement training programs which include resume building, mock interviews, skill assessments, and more.



## Attractive scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, differently abled people & meritorious students.



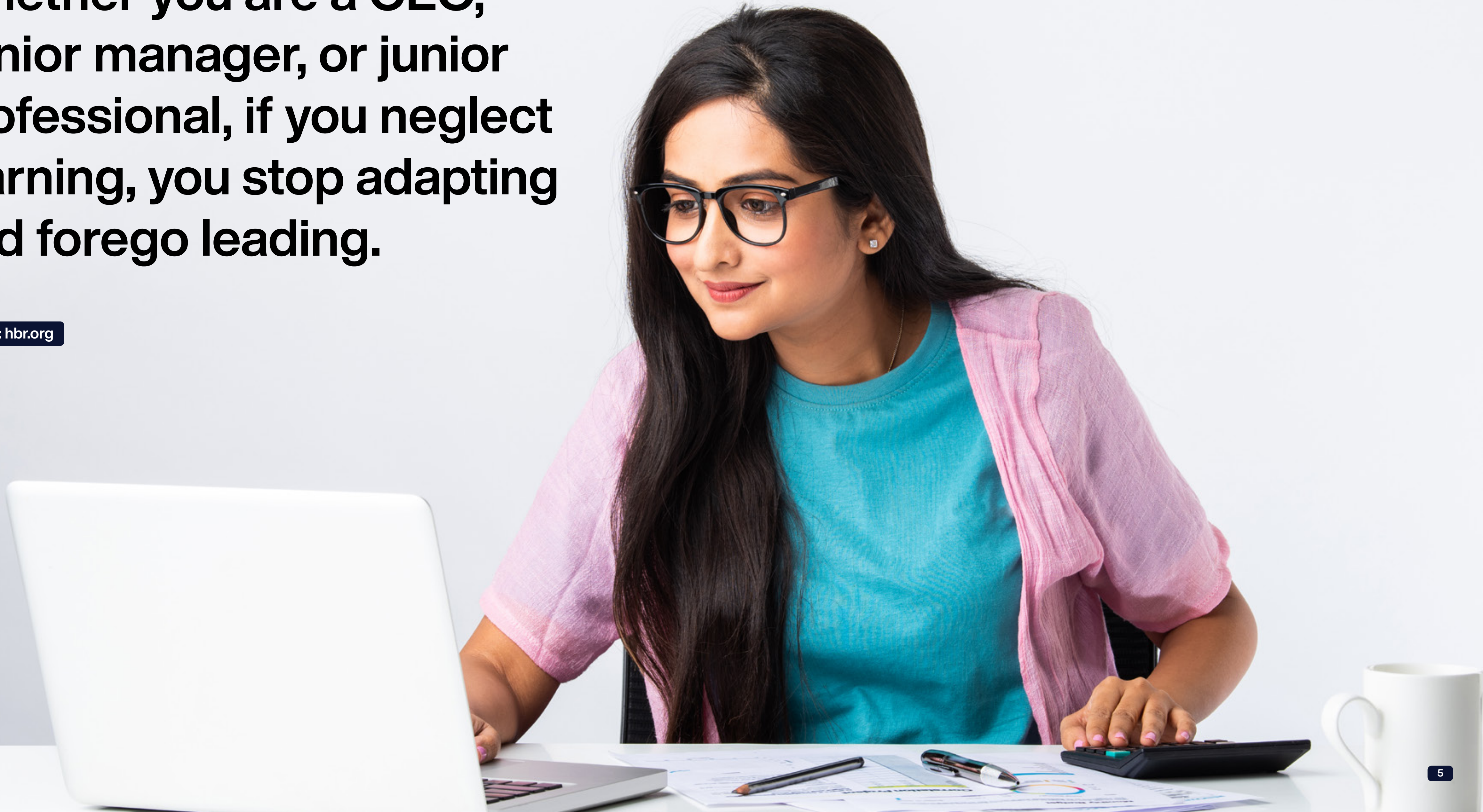
## Prestigious Manipal alumni status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.



**Whether you are a CEO, senior manager, or junior professional, if you neglect learning, you stop adapting and forego leading.**

Source: hbr.org





# A university of your choice



## Online program entitled by UGC

- Certificate awarded by Manipal University Jaipur, rated A+ by NAAC
- All online program designed as per UGC regulations



## Flexibility to study on the go

- 24x7 learning with best-suited content
- Learn at your own pace, whenever you want



## Expert faculty and mentors

- Best-in-class faculty, selected through our vast pool of full time and adjunct professors
- Dedicated course mentors allocated to each student
- Flexible, modern curriculum for maximum industry relevance

Manipal University Jaipur (Rajasthan) has been established by an Act (No. 21 of 2011) of State Legislature of Rajasthan as a State Private University as specified by the UGC under Section 2(f) of the UGC Act



# A university of your choice



## Career support to find your dream job

- Comprehensive services to help kickstart your career
- Includes interview tips, employability assessments, resume building, industry readiness programs, mock interviews, virtual placement drives, and more
- Guest faculty from the industry for real-world experience



## Scholarships for deserving candidates

- Defense personnel, PSU employees, and persons with disabilities are eligible for scholarships
- Merit scholarships are available based on learner's qualification exam results for the respective program



## Access to Coursera

- Free access to paid courses on 'Coursera'
- Explore 10,000+ cutting edge courses on in-demand skills



## Additional content for skill enhancement

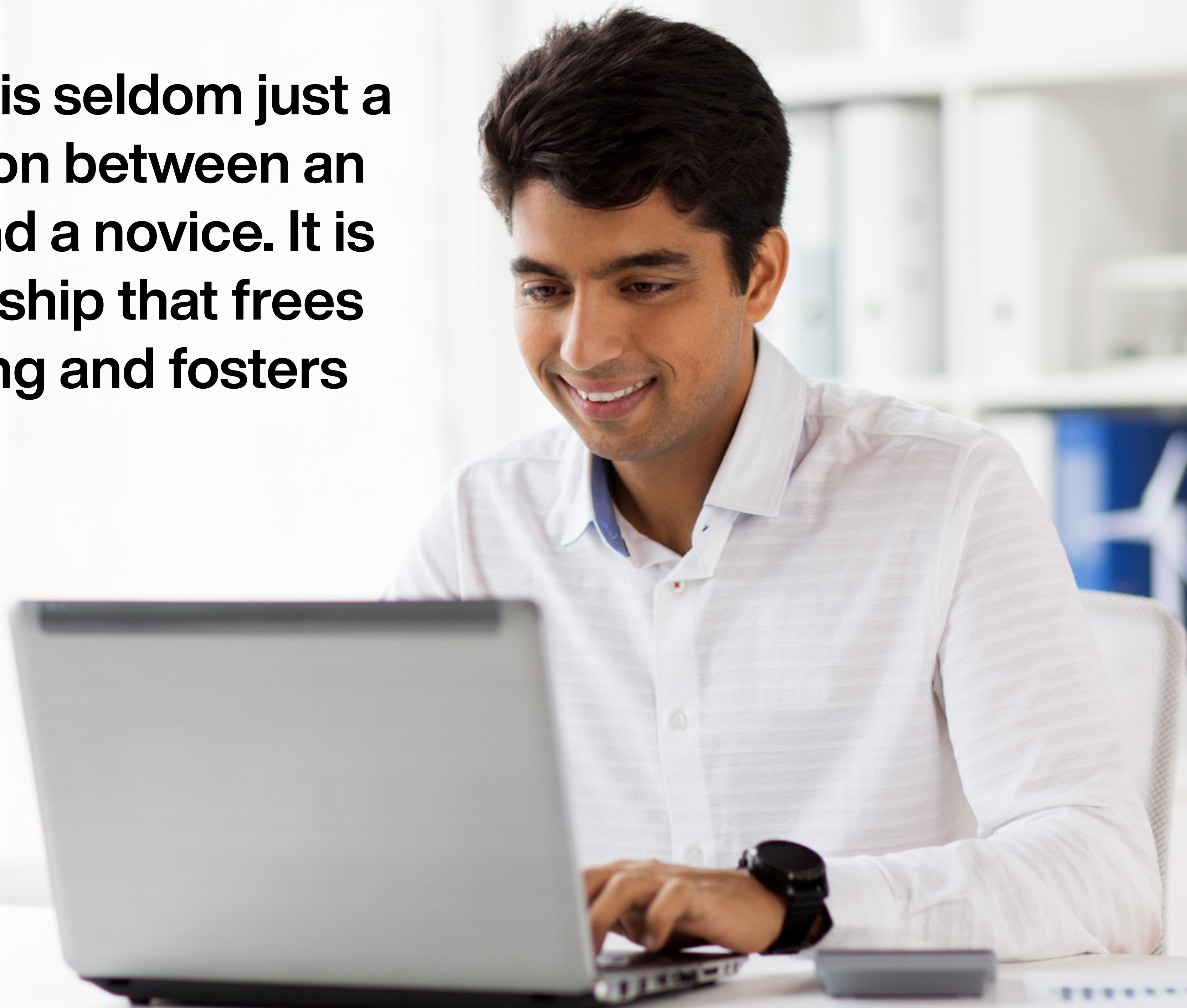
- Access 110+ hours of exclusively curated skill enhancement content worth INR 50,000.
- Content tailored for leaders in emerging technology and business skills

Ranked AAAA by Careers 360.  
Awarded Private University of Eminence by MHW Rankings 2021.



**Learning is seldom just a transaction between an expert and a novice. It is a relationship that frees up thinking and fosters growth.**

Source: hbr.org





## Online management programs

# MBA

Master of  
Business  
Administration

### Eligibility

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification as recognised by the Association of Indian Universities.
- Candidates must have a minimum of 50% marks in aggregate in graduation (45% for reserved categories).
- Candidates must clear Manipal University Jaipur's online aptitude test as part of the application process.
- Candidates with a valid score (40 percentile) from any aptitude test (CAT/MAT/CMAT/XAT/GMAT) need not appear in the above test.

### Fee structure

- INR 175,000 or  
INR 43,750 per semester (includes an examination fee of INR 5,000)
- INR 500 (non-refundable application fee)

### Duration

- Minimum 2 years (divided into four semesters)  
Maximum 4 years

Leap ahead in just 24 months, with the best online MBA program. Master domains like Marketing, Finance, HR, Analytics & Data Science, International Business, and many more!



# Master of Business Administration (MBA) | Program structure

## First semester

Management Process and Organizational Behavior

Business Communication

Statistics for Management

Financial and Management Accounting

Managerial Economics

Human Resource Management

## Second semester

Production and Operations Management

Financial Management

Marketing Management

Management Information System

Operations Research

Project Management

## Third semester

Research Methodology

Legal Aspects of Business

4 elective courses in chosen area

## Fourth semester

Strategic Management and Business Policy

International Business Management

Business Leadership

4 elective courses in chosen area

Projects

- The business leadership course carries 2 credits
- All other courses (including the electives and project) carry 4 credits each



# Choose your electives from the following options

## Electives

## Third semester

## Fourth semester

### 01 Finance

Security Analysis and Portfolio Management  
Mergers and Acquisitions  
Taxation Management  
Internal Audit and Control

International Financial Management  
Treasury Management  
Merchant Banking and Financial Services  
Insurance and Risk Management

### 02 Marketing

Sales Distribution and Supply Chain Management  
Consumer Behavior  
Retail Marketing  
Marketing Research

Services Marketing and Customer Relationship Management  
Advertising Management and Sales Promotion  
E-Marketing  
International Marketing

### 03 Human Resource Management

Manpower Planning and Sourcing  
Management and Organizational Development  
Employee Relations Management  
HR Audit

Compensation and Benefits  
Performance Management and Appraisal  
Talent Management and Employee Retention  
Change Management

### 04 Analytics and Data Science

Programming in Data Science  
Exploratory Data Analysis  
Introduction to Machine Learning  
Visualization

Advanced Machine Learning  
Unstructured Data Analysis  
Business Analytics  
Data Scrapping

### 05 IT and FinTech

Database Management Systems  
Software Engineering  
Technology Management  
Business Intelligence and Tools

E-Commerce  
FinTech Payments and Regulations  
Cryptocurrency and Blockchain  
Enterprise Resource Planning



Electives	Third semester	Fourth semester
<p><b>06</b> Operations Management</p>	<p>Advanced Production and Operations Management Enterprise Resource Planning Logistics and Supply chain Management Applications of Operations Research</p>	<p>Services Operations Management Total Quality Management Production, Planning and Control Advanced Project Management</p>
<p><b>07</b> International Business</p>	<p>International Financial Management International Marketing Management of Multinational Corporations Export-Import Management</p>	<p>Foreign Trade of India Global Logistics and Distribution Management International Business Environment and International Law Export-Import Finance</p>
<p><b>08</b> Information System Management</p>	<p>Software Engineering Database Management Systems Computer Networks Business Intelligence and Tools</p>	<p>Enterprise Resource Planning (ERP) E-Commerce Technology Management Java and Web Design</p>
<p><b>09</b> Project Management</p>	<p>Introduction to Project Management Project Planning and Scheduling Project Finance and Budgeting Managing Human Resources in Projects</p>	<p>Quantitative Methods in Project Management Project Risk Management Project Quality Management Contracts Management in Projects</p>
<p><b>10</b> Supply Chain Management</p>	<p>Supply Chain Management Outsourcing Food Supply Chain Management Inventory Management</p>	<p>Global Logistics and Supply Chain Management Category Management in Purchasing Purchasing and Contracting for Projects Supply Chain Cost Management</p>

- Note: Every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the third semester and has to be completed by the end of the fourth semester.
- MUJ reserves the right to change the program design, format, number of sessions, certificate format, and terms in the program or can incorporate any such change deemed necessary by the institute without prior intimation.



# Get onboard



## Choose a program & register

Visit [www.onlinemanipal.com](http://www.onlinemanipal.com) and choose the program you want to pursue and register by filling in your basic details & paying the registration fee.



## Provide educational & work details

Fill in your educational & work experience-related details.



## Pay program fee

Pay the admission fee for the first semester /year or full program.



## Upload documents & submit application

Upload supporting documents & submit your application to complete the process.

By harnessing emerging technologies, universities can reach beyond campus walls to empower diverse learners at a global scale.

Source: hbr.org



# Did you know?

## eLearning material

The eLearning material will be made available to you on the Learning Management System (LMS) based on the four-quadrant approach, as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016. It includes a combination of the following eLearning content, namely:



**Video lectures**



**eText materials**



**Virtual classroom**



**Interactive material**



**Virtual simulation**



**Discussion forums**





## Evaluation

The assessment system has been conceived, developed, and administered on a rigorous and fair basis to bring out the best in you and prepare you for a challenging career.

Your performance evaluation will be based on both continuous evaluation and term-end examinations.

## Theory papers

The theory part is assessed by performance based on continuous assessment (CA) through assignments and term-end examinations (TEE). The assessment ratio for (TEE) to CA is 70:30. The CA is based on assignments prepared by the University. TEE will comprise descriptive and multiple-choice type questions. You must score at least 40% in both CA and TEE to be declared as pass.

## Practical papers (as applicable)

The assessment for the practical part is based on the performance in guided exercises (i.e. day-to-day exercises) and unguided exercises which will be conducted on the last day of the practical sessions in each subject with an external examiner. The assessment ratio for TEE to CA is 30:70. You must score at least 40% in both the parts to be declared as pass.

## Examination

The university semester-end examinations will be held digitally viz. computer-based and online proctored. You can appear for the exams from the comfort and safety of your homes. A laptop or desktop computer with a functioning webcam connected to the Internet is required to appear for the exams. The details of the examination schedule will be made available in the photo admit card issued for appearing for the term end theory examinations. The university will share all examination details via the student portal.

## Results

The results will be published on the student portal. If you fail to clear any of the papers (either in TEE or CA or both), you have to re appear for the relevant paper by applying to the university through the resitting application along with relevant fees, within the due date.

## Awards and degree

Successful students, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

## Right to amend rules

The university reserves the right to add / delete / change / amend the syllabi, program structure, rules and regulations wherever considered necessary and appropriate without any prior notice. You are advised to go through the website frequently where all circulars and important information will be hosted from time to time. Promulgation of any such information on the website in the form of circulars / notices is considered to be adequate.

## Jurisdiction

All disputes relating to university program and activities are subject to local jurisdiction (Rajasthan) only.



# Testimonials



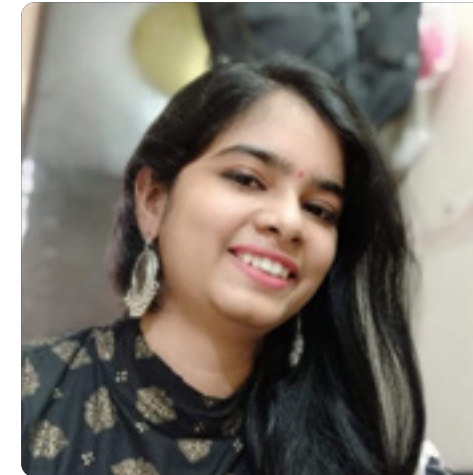
**Akshata K**

Amidst my responsibilities in an associate role, I aspire to shift to a managerial position. As a dedicated working professional, Online Manipal has proven to be the perfect choice for me. I am confident that this program will open doors to exciting opportunities in the field of investment banking once I have completed it.



**Sabin Lamichchane**

As a working professional, I wanted to enhance my domain knowledge and move to managerial roles. I found Manipal University Jaipur's online MBA program as the right opportunity to climb up my career ladder. The program has helped me build new skills required to thrive in the industry.



**Shivangi Rastogi**

The video content available on the student portal has turned out to be very helpful in my learning journey. Through this program, I've gained expertise and skills that will help me take significant strides in advancing my career and exploring better job opportunities.







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**online**  
**MANIPAL**

## **Manipal University Jaipur**

Dehmi Kalan, Off Jaipur-Ajmer Expressway  
Jaipur, Rajasthan 303007

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### **Education Counselor**

**Phone:** +91 70210 16776

**Email:** [info@talentexplorer.co.in](mailto:info@talentexplorer.co.in)

