

DUBAI • MUMBAI • SINGAPORE • SYDNEY

# EXECUTIVE MBA

CAREER ACCELERATION AND ADAPTION

> SATHYA VENKATESH Project Manager, Syngene Executive MBA (2017-19)

## S P JAIN AT A GLANCE

S P Jain School of Global Management (S P Jain) is an Australian business school with campuses in Dubai, Mumbai, Singapore and Sydney. We relentlessly strive to reimagine business education and offer innovative courses in dynamic, world-class cities. Our efforts have been recognised by highly regarded global rankings that include:

### **TOP 15 IN THE WORLD**

Forbes Best International 1-year MBAs (2019-21)

TOP 20 IN THE WORLD Forbes Best International 1-year MBAs (2017-19)

TOP 100 IN THE WORLD The Economist Full-time MBA Rankings (2015)

TOP 20 IN THE WORLD Forbes Best International 1-year MBAs (2013-15) **#4 IN THE WORLD** Times Higher Education – Wall Street Journal 1-Year MBA Rankings (2018-19)

TOP 10 IN THE WORLD Forbes Best International 1-year MBAs (2015-17)

#1 IN DUBAI Global Brands UK (2015)

TOP 100 IN THE WORLD Financial Times Global MBA Programs (2011 & 2012)



2004 Launch of S P Jain in Dubai

2006 Launch of the Singapore Campus

2012 Launch of S P Jain in Sydney

**2015** Launch of the Mumbai Campus

## MESSAGE FROM THE DEAN

## APPLIED PRACTICE AND THEORY DRIVEN

It is with much pride that I am introducing you to our brand new EMBA which is being offered online.

After much extensive research which included gathering data from corporates and alumni, we believe we have developed a truly world-class program which is at the leading edge of applied practice and theory. Some of the many new courses include Leadership and Cross-Cultural Management, and Corporate Governance and Ethics. New electives such as New Ventures and Mergers and Acquisitions are being offered.

Furthermore, a new specialisation is being offered in Entrepreneurship. Executive Career Acceleration Pathway (ECAP) has also been integrated into the core curriculum, emphasising the strategic importance of all students enhancing their soft skills in order to become effective managers and leaders.

The S P Jain EMBA has had a rich history which started in Dubai in 2004. S P Jain has made a major strategic investment in technology these past few years. Online courses are now taught through the cutting-edge Engaged Learning Online platform. This enables students to study in real-time at home or work via a virtual classroom.

The EMBA is taught by our world-class core faculty as well as through sourcing faculty from leading business schools from around the world.

Graduating from S P Jain means that you have a globally branded EMBA which is widely recognised around the world. Should you choose to apply, and be accepted, we are very much looking forward to working with you over your learning journey!

### **DR GARY J STOCKPORT**

BA Hons (Leeds), PGCE (Nottingham), MBA (Warwick) PhD (Cranfield), ITP (London Business School)



## EXECUTIVE MBA

To get to the next stage of your career – whether it is to get promoted to the top, start your own business or explore opportunities outside your organisation – you will need the management expertise, global exposure and professional connections that a world-class MBA will help you foster. The S P Jain Executive MBA (EMBA) is designed to help you expand your managerial and leadership skillset, develop the tools to spot and seize challenging opportunities, and position yourself as the empowered leader your organisation needs today.

The program is designed to run in sync with the professional schedules of executives. There is minimal disruption to your professional life; the modular, wellbalanced structure of the program enables you to develop actionable insights and make an immediate impact at work.

The program covers core concepts of general management, addressing business functions such as economics, accounting, innovation and strategy, and specialist courses offering in-depth coverage and insights in different industry tracks. The course also lays emphasis on strategic thinking, critical analysis, global intelligence, problem-solving and decision-making, resulting in the development of highly specialised skills and competencies. Rigorous coursework along with the practical emphasis of the program allows students to define problems, identify solutions and implement these within the context of their organisations.

#### PROGRAM ARCHITECTURE

To fulfil the requirements of the EMBA program, students must complete 36 credits.

SUBJECTS	CREDITS
Core Courses	23
Projects	7
Electives	5
ECAP	1
TOTAL	36

**PROGRAM OVERVIEW** 18-month part-time MBA Study Online via S P Jain's ELO technology For professionals with 3+ years of work experience Graduate with an Australian degree **SPECIALISATIONS**  Marketing • Finance • Operations • Entrepreneurship

## WHY CHOOSE THE S P JAIN EMBA?

Progress within your current organisation, enhance your leadership skills, become an entrepreneur or consider a career change - wherever you're headed, the S P Jain EMBA will help you get there. The in-depth knowledge and skills imparted through the core courses, electives, simulations and projects are designed to set you up for a lifetime of decision-making and leadership. We welcome you to explore how the S P Jain EMBA can empower your career.

#### 1. YOU HAVE THE OPPORTUNITY FOR CAREER GROWTH, DURING AND AFTER THE EMBA

The curriculum focuses on developing visionary future leaders. It fosters students to develop and apply the whole gamut of knowledge and skills to value-add benefits to themselves and their organisations. These skills include critical thinking, time management, problem-solving, decision-making, generating innovative solutions, effective written and verbal communication, and all-round capacity for leadership.

### 2. A PROGRAM STRUCTURE THAT FITS YOU

The S P Jain EMBA has been designed to fit within the hectic schedules and critical responsibilities of senior executives. It does not require you to leave your job or take time off from work. The modular format of the program as well as the flexibility to study online ensures that you can maintain a work-life balance alongside your study schedule.

#### 3. AN EMBA THAT HELPS YOU MAKE A STRONG AND IMMEDIATE IMPACT

The program is demanding; however, the curriculum is designed to complement your business knowledge and enable you to apply what you learn in class immediately, on the very next day back at work. The curriculum is tailored to provide a holistic view of current and future global business environments, while the Applied Strategic Project and Global Strategy Immersion Project seamlessly integrate management theory into practical application, allowing you to sharpen your decision-making skills in the most effective way.

#### 4. THE PROGRAM IS BUILT AROUND A DIVERSE, HIGH-CALIBRE MIX OF STUDENTS

As an EMBA student, you will be exposed to a powerful group of senior executives, entrepreneurs and high calibre business professionals (with an average of 12+ years of work experience) that will challenge, motivate and inspire you. The diversity of skills, business backgrounds and experiences leads to a learning environment that broadens your perspective and provides you with new, innovative ways of looking at business challenges.

### 5. THE PROGRAM EXPOSES YOU TO WORLD-CLASS GLOBAL FACULTY

The faculty that teach in the EMBA program at S P Jain are chosen for their business expertise and their ability to engage students who themselves have considerable real-world knowledge and business experience. They have been educated at some of the world's most reputed institutions (Harvard, Cornell, INSEAD, Cambridge and Oxford, to name a few) and are amongst the best in their fields.

### 6. TRANSITION FROM BEING A MANAGER TO BECOMING AN EFFECTIVE LEADER

The program will help you build essential leadership competencies such as strategic thinking and decision-making which, in turn, help you cope with the ambiguity and complexity that managerial jobs face today. The program also focuses on emotional and social intelligence, effective communication, and empathy – skills crucially important for the leaders of tomorrow.

### 7. THE EMBA ENABLES YOU TO TAKE CHARGE OF YOUR CAREER

The Executive Career Acceleration Pathway (ECAP) is a unique component of the EMBA designed to support you throughout your professional journey. Through ECAP, we offer a wide range of services from individual career coaching and training sessions to corporate interface sessions, skill development workshops, networking events and webinars. Throughout the program, you will also have access to S P Jain Toastmasters Club (for campus-based students) and many more activities designed to help you stand out.

### 8. A PROFESSIONAL NETWORK FOR LIFE

Our students often agree that one of the best things about undertaking an EMBA at S P Jain is the network that they build. With several opportunities to mix with fellow students, 8000+ S P Jain alumni, world-leading faculty and senior business leaders, your time here is an unrivalled opportunity to make long-lasting connections that benefit you both professionally and personally.

#### 9. YOU HAVE THE HELP OF A STRONG SUPPORT SYSTEM

Each batch has a dedicated Program Coordinator and support staff who are available, during class and after, to take care of any issues you have and provide support and guidance as you make your way through the program.

### **10. GRADUATE WITH A GLOBALLY RECOGNISED AUSTRALIAN DEGREE**

S P Jain is registered as an Institute of Higher Education by the Tertiary Education Quality and Standards Agency (TEQSA), Australia. This means that on graduation, you get a degree conferred by S P Jain School of Global Management, Australia.



## STUDY IN A CONVENIENT ONLINE FORMAT

This is not like a typical online program. We utilise high-quality state-of-the-art technology within our Engaged Learning Online (ELO) platform to offer students the academic rigour and dynamism of the on-campus EMBA experience. With the same program duration, coursework, assessments, faculty, program structure and curriculum, you gain all the benefits of the on-campus EMBA without having to leave the comfort of your home, job or city.

Not only is ELO convenient and flexible, but what really sets it apart is its emphasis upon engagement. You will connect with peers and faculty from different countries, collaborate on assignments, discuss, debate and deliberate, raise your hand to ask a question, participate in polls, quizzes and breakout sessions – just like you would do in a conventional face-to-face classroom. The technology is designed to help you stay active and invested while also enabling you to develop the confidence to take on future leadership challenges.

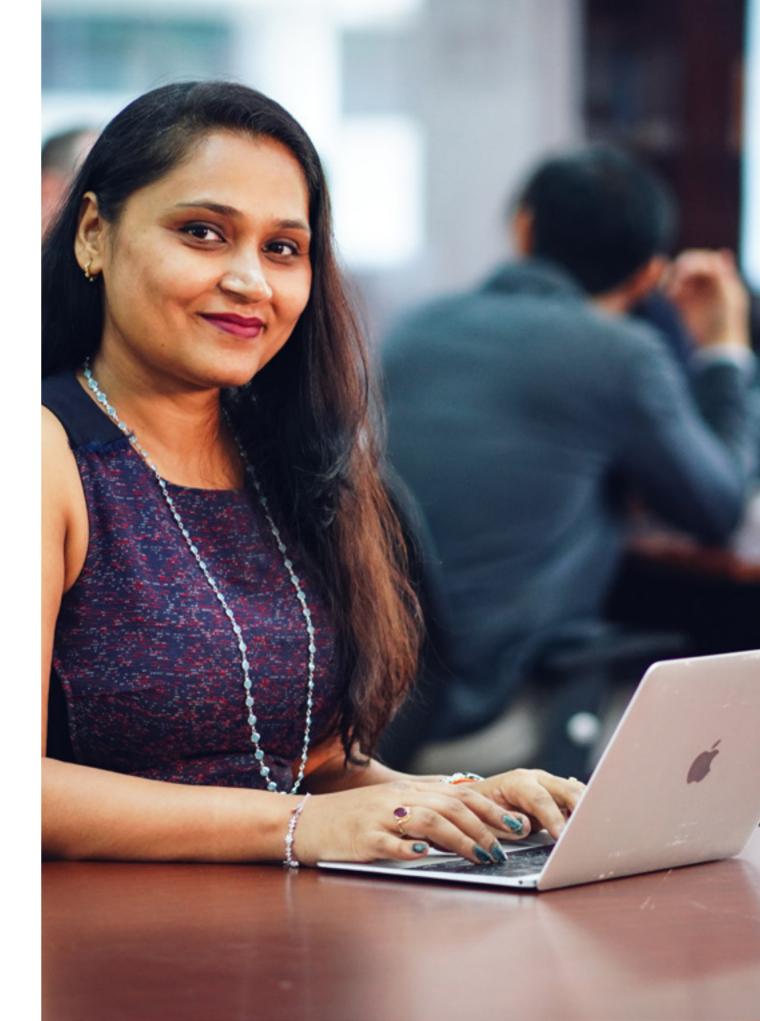
What's remarkable about this format is that it also enables you to study through job transfers, relocation and other important personal and professional changes. With ELO, you can take your classroom with you and learn on the go.



## CAREER PROGRESSION

The EMBA is designed in a way that induces students to think, ask the right questions, analyse, work in teams, communicate professionally, be innovative, proactive, open minded, and carry a positive attitude. In short, all the attributes of becoming a future leader. Year after year, we have witnessed graduates return to their organisations, seize opportunities & apply the lessons they learn in class and boost their careers. We, at S P Jain, are very proud of these graduates. Here are some examples:

NAME	PREVIOUS ROLE	NEW ROLE
Varun Puri	Founder	Brand Manager
	Helix	Apple
Pranav Vohra	Team Leader - Front Office	Director of Sales & Marketing
	Grand Hyatt Dubai	Hyatt Hotels Corporation
Ajit More	Network Consultant	Solutions Architect
	Cisco Systems	Cisco Systems
Payal Garg	Business Analyst	Vice President
	Credit Suisse	Credit Suisse
Rahul Gadia	Senior Manager	Assistant Vice President
	iBall India	Edelweiss
Kaiyan Mistree	Manager – Architecture	Head of New Business and Markets
	Radius Developers	Isprava
Anchita Majithia	Manager	Senior Manager
	Virtueinfo Soft Web Pvt Ltd.	Virtueinfo Soft Web Pvt Ltd.
Noopur Mhapankar	Onsite Support Consultant	Premium Services Consultant
	Quickmobile	Quickmobile by Cvent
Shireen Godhaa	Product Manager	Head of Product
	CouponDunia	4 Marketing Technology Venture
Debmalya Sen	Manager - Solar O & M	Manager, Business Development -
	CLP India Pvt. Ltd.	Innovation CLP India Pvt. Ltd.
Tanaz Billimoria	Senior Officer	Relationship Manager (MEA)
	YES Bank Ltd.	YES Bank Ltd.



## A FOCUS ON DECISION-MAKING AND LEADERSHIP

Of all the knowledge, skills and experience that you bring to your company, the most valuable one is the ability to make winning decisions. After all, great decision-making is one of the hallmarks of great leadership. But how do you gain the confidence to manage risks, communicate persuasively and make confident decisions?

The S P Jain EMBA is built on the principle that leaders, no matter what type, will be faced with many difficult and different decisions. Combining case studies, discussions and debates, real-world tools, and simulations, you will explore new approaches to decision-making, apply the theories you learn in class to real-world contexts, boost your learning through practice, and discover the formula common to all good decisions.

## PROBLEMS (MINI-PROJECTS) AT WORK

Effective problem-solving and decision-making are critically important for all organisations. The Mini-Projects at Work (MPAW) assessments within Core and Elective courses will enable students to investigate topics which are intended to result in much practical value for their employer organisation and/or themselves personally.

#### **MULTIMEDIA BUSINESS SIMULATIONS**

Today, businesses operate under conditions of high risk, complexity and unpredictability. In this scenario, it is important for business leaders to understand the many intricacies of the business world and prepare for them in a focused manner. At S P Jain, computer-aided business simulations are used extensively in our state ofthe-art Simulation Centres to enable students to practice and sharpen their realworld decision-making skills in an innovative, risk-free environment.



EXAMPLES OF SIMULATIONS OUR STUDENTS HAVE UNDERTAKEN:

- Blackstone/Celanese Finance Simulation (based on the acquisition of Celanese AG by the Blackstone Group)
- Global Business Game Simulation (students take over an established company and discover how to take advantage of
  new business opportunities and increase wealth for themselves and the company's shareholders)
- Littlefield Technologies Simulation (a web-based discrete event simulator that challenges students to plan, implement and fine-tune business decisions in a simple but realistic goal-based environment)



## **GLOBAL STRATEGY IMMERSION PROJECT**

The Global Strategy Immersion Project aims to prepare EMBA students to plan, organise and collect data to analyse a global company in both a logical, fact-based way as well as in a creative and solutions-focused manner.

Students analyse a global company within the strategic context of a country entry strategy. Consequently, this is meant to be a major high value-adding piece of strategic work (as if for the senior executives of the organisation). This includes recommending and justifying strategies for the company going forward in the short, medium and long term and putting these recommendations into performance metrics (Balanced Scorecard).

Examples of projects our students have undertaken:

- Bellamy's Organic Expansion to Brazil
- Lemonade Inc. USA
- Disneyland Australia
- Launch of Jio in Bangladesh

#### **APPLIED STRATEGIC PROJECT**

The Applied Strategic Project is directed towards creating a greater understanding of the real-world corporate environment. The idea is to provide an opportunity to apply concepts in a practical context, thus influencing management practices through the investigation of an important business issue facing the organisation.

An in-house faculty academic manager and an external industry mentor guide the research project. It has multiple evaluation components such as literature reviews, primary research, viva, presentations and reports. The students' endeavour is to create 'consultant-class' reports that provide actionable strategic directions for an organisation.

Examples of projects our students have undertaken:

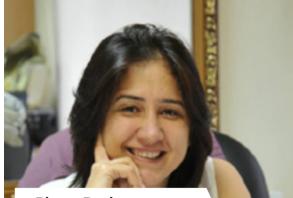
- Benefits, Opportunities, and Challenges to Nidec Control Techniques by Adopting to Industry 4.0
- Designing a Go-to Market Strategy for Acquiring New RPA Customers for Mastek
- Impact of Social Media on Consumer Buying Behaviour in the Fragrance Industry on Finished Products (Body Deodorant)
- Impact of Artificial Intelligence on Contact Centres

## SUPERIOR TEACHING **& EXCELLENCE**

Faculty forms the backbone of any educational institution. At S P Jain, we are particularly proud of our faculty's dedication to research, teaching and academic excellence. However, what always impresses new students is their diversity. They come from all over the world, bringing with them a wealth of research and teaching experience. Their multinational backgrounds, academic strengths and social presence have helped us create a learning environment that is rich, stimulating, and challenging.

#### Gary Stockport

Professor - Strategy, Dean - Executive MBA, and Chair - Exam Board PhD, Cranfield School of Management, UK Areas of Specialisation: Business and Strategy



**Bhanu Ranian** 

Associate Professor - Communications and Negotiations & Assistant Dean – Executive MBA (Singapore)

PhD in Emotional Intelligence and Leadership Effectiveness, University of Rajasthan, India Areas of Specialisation: Communication and Leadership

## Balakrishna Grandhi

Professor - Marketing & Strategy, Dean - Global MBA & Master of Global Business PhD in Marketing, Carlson School of Management, USA Area of Specialisation: Marketing

#### **Monica Gallant**

Boman Moradian

Adjunct Faculty

Associate Professor - Accounting and Assistant Dean - Executive MBA (Dubai On-campus and Middle East Online) Doctorate of Education, University of Southern Queensland Areas of Specialisation: Finance and Accounting

Master of Management Studies in Operations,

Area of Specialisation: Operations Management

Jamnalal Bajaj Institute of Management Studies, India

Arumugam Seetharaman Professor & Dean - Research PhD in Accounting & Finance, University of Madras, India

Area of Specialisation: Business Strategy

#### Nitin Patwa

Associate Professor, Director - Simulation, and Deputy Director - Undergraduate Programs (Dubai) Master of Financial Analysis & Control, JNV University, India

Areas of Specialisation: Probability and Statistics



Assistant Dean & Associate Professor - Executive MBA & Executive Education PhD, National Institute of Industrial Engineering Areas of Specialisation: Logistics and Operations

### **Theodore Tolias**

Adjunct Faculty PhD in Economics, University of Manitoba, Canada Areas of Specialisation: Economics and International Business

#### Smitha Sarma Ranganathan

Assistant Professor PhD in Management, Jain University, India Area of Specialisation: Marketing

## Marcus Pitt

Adjunct Faculty Doctorate of Education, Monash University, Australia Area of Specialisation: Consulting

#### Mo Kader

Adjunct Faculty PhD, Kassel University, Germany Areas of Specialisation: Marketing, Strategic Management, Organisational Behaviour

## Sarah Coldwell

Adjunct Faculty PhD in International Psychology, The Chicago School of Professional Psychology, USA Area of Specialisation: Communication

## Nawazish Mirza

Associate Professor - Finance, Area Head - Finance PhD in Financial Markets, University of Paris Dauphine, France Areas of Specialisation: Accounting and Finance

## Vincent Connell Adjunct Faculty

PhD, London School of Economics & Political Science, UK Areas of Specialisation: Accounting and Finance

## Johan Klerk Adjunct Faculty Doctor of Business Administration, Swiss Management University, Switzerland Areas of Specialisation: Strategy and Economics



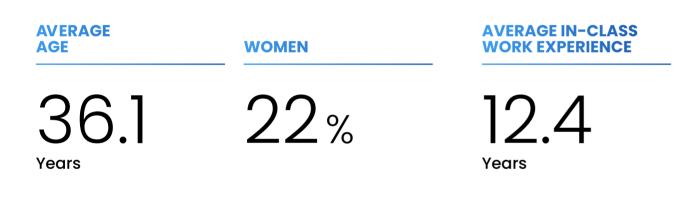
### **Nicolas Hamelin**

Associate Professor – Marketing and Director – Neuroscience Centre PhD (DPhil) in Physics, Sussex University, United Kingdom Area of Specialisation: Marketing

## **ACADEMIC BACKGROUND**



A truly dynamic student body is the foundation of the S P Jain EMBA experience. When participants join the program, they become part of a community of exceptional students and professionals representing a range of industries, academic strengths, professional expertise and global experiences. Not only do participants leave with meaningful and lifelong relationships that can be leveraged personally and professionally, but with the preparation to lead multinational teams and the ability to see the business world from different perspectives. Find out more about the students who joined our EMBA in 2021.



## **NATIONALITIES**









Master's degree

18% Junior management

ROLES

59% Middle management

23% Senior management

**INDUSTRIES** 

Automotive	Construction	Information Technology
Automation	Education	Oil & Gas
Aviation/Avionics	Finance	Recruitment
BFSI	Healthcare	Shipping
Manufacturing	Marine	Telecommunications
Consultancy	Media	Travel & Tourism

## **COMPANIES OUR STUDENTS REPRESENT**

Aditya Birla	IDEC Corporation	OSM Tanker Management
Allianz	IIFL Securities Limited	Pacific International Lines
ANZ	JP Morgan	Panasonic Avionics
AWS	KNL Networks	PayMaya Philippines, Inc
AXA GOBO	Linde Gas Asia Pte Ltd	Repco Home Finance
BAE Systems Applied Intelligence	Lulu Group International	Republic Cement
Barclays	Luxoft - A DXC Technology Company	SCM Talent Group
BW Offshore	Mahindra & Mahindra	Seaman Tours
Citibank	Microsoft India Pvt Ltd	Symprio
Electricity & Water Authority, Bahrain	Modec Offshore	TeeKay Shipping
Emirates Safety Services LLC	NCS Pvt Ltd	Visa Worldwide Pte Ltd
Emtel Limited	NDCH DeraBassi	VMWare
Ernst & Young LLP	Nokia	White Hat Jr
Hewlett-Packard	Novartis	
HSBC	OCBC	

## **PROGRAM CURRICULUM**

A great career in business starts with your ability to apply fundamentals. Master these essential building blocks through courses in topics such as Managerial Economics, Corporate Finance, Marketing Management and Operations. As you progress through the program, you have the option to customise your education by choosing to specialise in an area targeting your career. Each specialisation offers an intensive curriculum that combines functional management knowledge with decision-making tools and frameworks, and real-world learning experiences with industry experts.

CODE	CORE UNIT (SUBJECT)	CORE/ELECTIVES	CREDIT	PRE-REQUISITES OR CO-REQUISITES	DELIVERY MODE
TERM 1 - CORE			I		
TERM 1.A					
MBAE COM 102	Personal Effectiveness	Core	1	Nil	F2F / Online
MBAE ECO 104	Business Economics	Core	1	Nil	Online only
MBAE ACC 104	Financial Accounting	Core	1	Nil	F2F / Online
MBAE MKT 108	Marketing Management	Core	1	Nil	Online only
MBAE ACC 105	Management Accounting	Core	1	Financial Accounting	F2F / Online
MBAE HRM 104	Human Resource Management	Core	1	Nil	Online only
MBAE FIN 108	Corporate Finance	Core	1	Financial Accounting	F2F / Online
MBAE QTT 105	Business Statistics	Core	1	Nil	F2F / Online
MBAE OPS 107	Operations Management	Core	1	Nil	Online only
	Total Term 1.A Credits		9		
TERM 1.B					
MBAE HRM 105	Negotiation and Conflict Resolution Management	Core	1	Nil	Online only
MBAE QTT 106	Big Data Analytics and Cloud Technologies	Core	1	Nil	F2F / Online
MBAE MKT 109	Strategic Marketing	Core	1	Marketing Management	F2F / Online
MBAE ENT 101	Innovation and Entrepreneurship	Core	1	Nil	F2F / Online
MBAE FIN 109	Strategic Finance	Core	1	Corporate Finance	F2F / Online
MBAE HRM 106	Leading Teams and Organizations (Simulation)	Core	1	Nil	Online only
MBAE MGT 103	Strategic Management	Core	1	Nil	F2F / Online
	Total Term 1.B Credits		7		
TOTAL TERM 1 CR	EDITS		16		

TERM 2					
TERM 2.A - CORE					
MBAE MGT 204	Corporate Governance and Ethics	Core	1	Nil	F2F / Online
MBAE HRM 207	Leadership and Cross Cultural Management	Core	1	Nil	F2F / Online
VBAE MGT 205	Business Acumen	Core	1	Nil	Online only
MBAE MGT 206	Change Management	Core	1	Nil	F2F / Online
MBAE PRO 203	Global Strategy Immersion Project	Core	2	Strategic Management	
TOTAL CORE CRED	ITS IN TERM 2.A		6		

#### TERM 2.A - CORE

Note: Any 5 electives out of 12 electives offered

To qualify for 'Specialisation' in Marketing, Operations, Finance or Entrepreneurship, students need to take 3 electives in same specialisation area + Applied Strategic Project in the area of specialisation

A Specialisation comprises 8 credit points i.e. 3 electives within a chosen Specialisation (3 credit points) and the Applied Strategic Project within that Specialisation (5 credit points)

MARKETING					
MBAE MKT 210	Sales Management	Elective	1	Strategic Marketing	F2F / Online
MBAE MKT 211	Digital Marketing and Analytics	Elective	1	Strategic Marketing	F2F / Online
MBAE MKT 212	Strategic Brand Management	Elective	1	Strategic Marketing	F2F / Online
FINANCE					
MBAE FIN 210	Corporate Valuation	Elective	1	Strategic Finance	F2F / Online
MBAE FIN 211	Mergers and Acquisitions	Elective	1	Strategic Finance	F2F / Online
MBAE FIN 212	Project Finance	Elective	1	Strategic Finance	F2F / Online
OPERATIONS					
MBAE LSC 204	Supply Chain Management and Analytics	Elective	1	Operations Management	F2F / Online
MBAE OPS 208	Project Management	Elective	1	Operations Management	F2F / Online
MBAE OPS 209	Operations Excellence in Services and Manufacturing	Elective	1	Operations Management	F2F / Online
ENTREPRENEURSHI					
MBAE ENT 202	New Ventures	Elective	1	Strategic Management	F2F / Online
MBAE ENT 203	Technology Entrepreneurship	Elective	1	Strategic Management	F2F / Online
MBAE ENT 204	Small Business Growth	Elective	1	Strategic Management	F2F / Online
ADDITIONAL ELECTI	/ES				
MBAE HRM 208	Strategic HRM	Elective	1	Human Resource Management	F2F / Online
MBAE MGT 207	Corporate Turnaround	Elective	1	Strategic Finance, Strategic Management	F2F / Online
MBAE MGT 208	Blue Ocean Strategy	Elective	1	Strategic Management	F2F / Online
	Total Elective Credits in Term 2.B		5		
TOTAL TERM 2 CR	DITS (6 CORE SUBJECTS + 5 ELECTIVES)		11		

TERM 3 - CORE					
MBAE QTT 307	Research Methodology	Core	2	Business Statistics	Online only
MBAE MGT 309	Integrative Decision Making (Simulation)	Core	1	Strategic Management	Online only
MBAE HRM 309	Executive Career Acceleration Pathway (ECAP)*	Core	1	Nil	Online only
MBAE PRO 304	Applied Strategic Project**	Core	5	Research Methodology	
<b>TOTAL TERM 3 CRE</b>	DITS		9		

TOTAL COURSE CREDITS	
Total Core credits for the Course (13 Units + 10 Online units)	23
Total Project Credits for the Course (2 GIP + 5 ABR)	7
Total Elective Credits for the Course (5 Units/Subjects)	5
Total ECAP Credit for the course	1
TOTAL COURSE CREDITS	36

NOTE:

\*ECAP - Student must attend at least 10 ECAP Workshops/Events linking to an individual Learning Journal. ECAP delivery across Term 1,2 and 3.

\*\*Applied Strategic Project - In order to qualify for 'Specialisation', the Applied Strategic Project needs to be in the area of specialisation.

## STUDENT EXPERIENCES



"The Data Quality ABR has contributed greatly towards the data quality initiative at my organisation. I was nominated as a part of the Global Data Quality Council and received recognition from the senior management on various occasions. This research project helped in broader stakeholder management involving senior leadership, proficiency in research and analysis, design of the product vision in alignment to the company's mission and product lifecycle management as part of my product management career strategy."

Mosam Daftary | EMBA 2019 Product Manager – Morning Star



S P Jain has been delivering an online MBA much before the pandemic, clearly showing how prepared the School has been for virtual education. The weekend format of the course helped ensure that there was no time lost from work, while the state-of-the-art ELO platform ensured regular class participation. Without any doubt, this is the classroom of tomorrow, right here, today.

Amit Shedha | EMBA 2020 Vice President – Citibank



I received excellent reviews about S P Jain's EMBA back when I was in London, and this global recognition is the first thing that encouraged me to pursue the program. The EMBA has a uniquely international approach covering western and Asian case studies, and is designed specially to prepare executives for the challenges of the rapidly growing global markets.

Netra Mehta | EMBA 2020 Project Manager – Thales Group Given the pace with which the global economy is changing, there could have been no better time to upskill with an MBA. The S P Jain Executive MBA is made up of senior professionals from a wide range of industries, and our peer to peer learning experience has been immense thanks to the knowledge they bring to the classroom.

#### Parag Somany | EMBA 2020

Head - Exports Sales, Melangor Pte Ltd (BK Birla Group)



## STEP 2

## **APPLICATION**

The application can be submitted online at no cost.

## **ENTRANCE TEST**

Applicants must appear for GMAT, GRE, GMAC Executive Assessment, CAT (Common Admission Test - offered in India) or SPJAT (S P Jain Aptitude Test) and achieve an acceptable score as listed in the Postgraduate Admission and Selection Policy (For more information: https://bit.ly/3ljOW1v).

Candidates may apply even if they have not yet taken the aptitude test, or if their scores are pending. However, candidates will not be shortlisted for an evaluation interview until they submit their final test scores. S P Jain accepts the best score from the stated tests.

## **HOW TO JOIN**

## STEP 1

## **ELIGIBILITY**

All applicants (domestic and international) must have:

- An undergraduate degree from a recognised university or an approved tertiary institution
- Evidence of having worked after graduation on a full-time basis in a role which has been assessed by S P Jain as relevant to the course of study for a minimum period of 3 years

In exceptional cases, and no more than 5% of a cohort, professional experience deemed equivalent to an undergraduate degree may enable consideration for eligibility, subject to the approval of the Course Director (Dean).

### ENGLISH LANGUAGE ENTRY REQUIREMENTS

Applicants who have not completed their most recent education qualifications in English are required to take any of the following recognised formal English language tests and obtain currently valid minimum scores as below:

- IELTS score of 6.5
- TOEFL iBT score of 70
- PTE score of 60

## **EVALUATION**

STEP 4

i. The School establishes a shortlist of potential applicants based on:

- Past academic performance and other achievements
- Past work experience
- English language proficiency to ensure successful participation
- Outcomes and scores of aptitude tests

All shortlisted applicants will be notified by the School in writing.

ii. As part of the final stage of applicant evaluation, all shortlisted candidates will be required to undertake:

- An Essay
- A personal interview with a member of the School's selection committee at one of the School's campuses or online. The interview is designed to assess the applicant's communication skills, analytical skills, aptitude and subject knowledge.



## RESULTS

Applicants are emailed an admission decision approximately a week after evaluations.

## **CONTACT US**

## **MUMBAI**

S P Jain School of Global Management First Floor, Kohinoor City Mall, Premier Road, Kurla West, Mumbai, 400070 Call: +91 8080935250 Email: info@talentexplorer.co.in

## DUBAI

S P Jain School of Global Management Block 5, Dubai International Academic City P. O. Box 502345 Dubai, UAE Call: +91 8080935250 Email: info@talentexplorer.co.in

## SINGAPORE

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## **SYDNEY**

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