

CREATE  
OUTCOMES.  
GET  
RECOGNISED.  
LEAD.



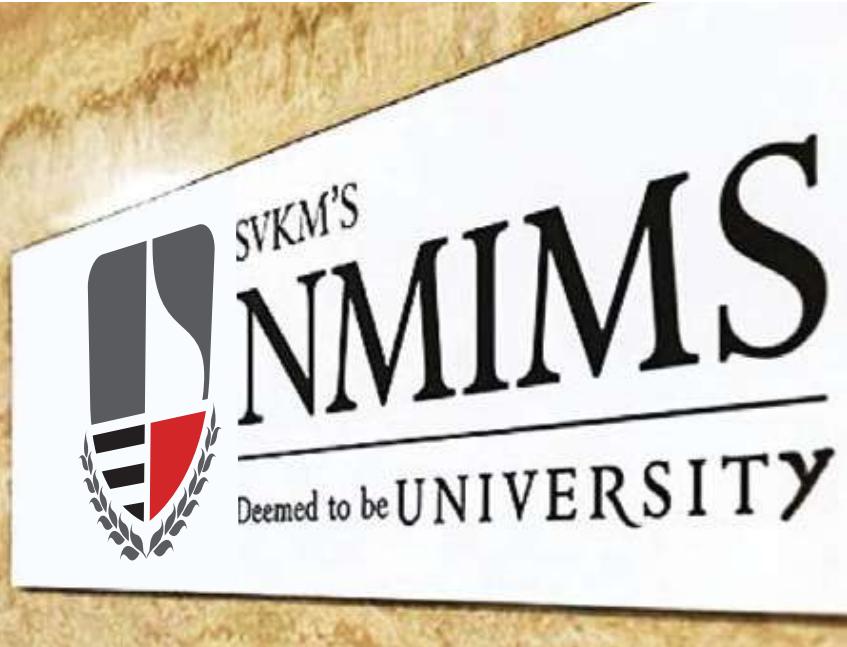
CENTRE FOR  
DISTANCE AND  
ONLINE EDUCATION

MASTER OF BUSINESS  
ADMINISTRATION

Mode of Delivery : Online



Get enriching education.  
Transform your career.



## Legacy that inspires




INSTITUTION OF EXCELLENCE

**750** Full-Time Faculty Members

Faculty includes Fulbright Scholars and Humboldt (for Post-Doctoral Researchers) International Scholars

Multidisciplinary Schools Across

 Management  
School of Business Management regularly featured in the Top-10 MBA Schools

 Commerce  
Top ranking and award-winning commerce college in India

 Engineering & Technology  
4th best Engineering college in West

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003.

- With over 4 decades of history in providing stellar academics, SVKM's NMIMS Deemed-to-be-University is now a multidisciplinary centre of learning.
- It offers its students a rich balanced environment to learn and grow in, and exposure to research & academics
- It provides opportunities to have hands-on access to practical aspects of diverse functions across industries.



NMIMS CDOE is the distance and online education centre of NMIMS University.

- NMIMS CDOE began its ODL & OL journey in 2013 with a state of the art learning management system to provide interactive learning on connected platforms 24/7.
- NMIMS CDOE is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.



Design the  
success graph  
of your career

## An MBA programme that leads you to your goals

### Seamless Career Transformation with an MBA at your own pace

- Study anytime anywhere with 24X7 access to all lectures 'live & recorded'



### Grow by leveraging NMIMS CDOE Corporate and Academic Recognition

- NMIMS CDOE Programs are highly regarded & recognised by top corporate firms in India due to the academic rigour, industry-focused curriculum, and rich academia



### Be part of a rich lineage with NMIMS CDOE Alumni status

- Be part of the global alumni network working in some of the top 8000+ corporate firms, SMBs & start-ups in India & overseas



### Get a step closer to your dream job with 500+ hiring partners

- Get access to 500+ hiring partners including multinational companies, corporations, and start-ups



### Catalyse your growth in the corporate world with Career Services\*

- Design your future with Career Services, a unique offering to help achieve your career goals as well as nurture you into an all-round professional with right mentoring and guidance on technical and soft skills



### 4 quadrant approach

- Learning materials are prepared for the courses as per UGC guidelines – the four quadrant approach. Every course has recorded videos covering the syllabus, recording of synchronous sessions that are scheduled for the semester, digital learning materials that students can refer to for learning, discussion forums where faculty can interact with students and clarify their doubts, and self-assessment quizzes.
- The students will get the following elements of learning in our online programme.
- Course Content (Recorded videos and Digital study materials)
- Access to Student Portal that includes learning management system and student administrative system
- Live lectures: Teaching Sessions, Doubt Clearing Sessions, Industry Experts' sessions, Session Podcast, Case study discussion sessions, Masterclasses from experts across the globe
- Access to the Digital Library of the University

### Access world-class study resources

- Lecture presentations prepared by experienced faculty
- Best-in-class courseware curated from best resources and reviewed by qualified professors.
- Access a vast repository of scholarly articles, whitepapers, case studies and journals via our digital library



### Student Support Services

- Support : Call, Ticket & Chat support with Course Co-ordinator
- Faculty connect through Post a query and access to session recordings.



Learn on-the-go.  
Learn from  
the best.

# Programme Structure

A management programme that gives you work-life-study balance



Duration  
2 yrs



Semester  
4



Program Validity  
4 yrs

The 2-year Master of Business Administration programme is designed to provide working professionals the flexibility to pace the programme to fit their schedule, without the need to deprioritise their professional or personal commitments.

## Learn from faculty that sparks thinking minds

NMIMS CDOE academic reputation is upheld by a team of top academicians, Ph.D. holders, scholars, industry veterans and practitioners who hold valuable insights about the curriculum and the industry. The Master of Business Administration programme has a versatile approach facilitated by experts in the field who can manoeuvre through the changing tides of business trends.

For detail information regarding faculty visit <https://nmi.ms/faculty>

90+

Faculty with  
Ph.Ds

140+

Renowned  
Faculty

400+

Years of combined  
teaching experience

800+

Years of combined  
industry experience



### Case-Based and Application-oriented Assessment

The programme participants are assessed and evaluated for their learnings in both theoretical and application-based areas, thus gauging their ability to analyse and deploy appropriate solutions to myriad business problems.

Choose your outcomes. Lead the Future.

# Programme Specialisations

The Master of Business Administration programme offers participants a wide range of specialisations to enhance their career in the preferred management domain.

## 1 Business Management

Master concepts to broaden and deepen core management concepts and business thinking models.

## 2 Finance Management

Gain a better understanding of the fundamentals of finance, auditing, accounting, and capital management while also learning the fundamentals of business management.

## 3 Marketing

Get a deeper understanding of the various functions and principles of marketing which can be practically applied in the corporate world at regional and global level.

## 4 Operations & Data Science

Build professional competencies in production and operations management, distribution channels & logistics, procurement, and quality management.

## 5 Human Resource

Learn the fundamentals of talent training, recruiting, retention, industrial relations, organisational skills, and their practical application in a corporate environment.

### Resolve your queries with best-in-class support services

Clarify all issues pertaining to Admissions, Academics, Examinations, Books, Identity cards, Fee Receipts, etc.



Transparent and unhindered interaction via email, toll-free no, and live chat with our management teams across all levels



We have a CSAT (Customer Satisfaction) rate of more than 85%, higher than the industry average



Join the league  
of professionals  
extraordinaire

# Programme Structure

Total Credits - 102

SEMESTER	SUBJECT	SUBJECT CREDIT
1 <sup>st</sup>	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics & Macro Economics	4 Credits
	Organizational Behavior	4 Credits
	Marketing Management	4 Credits
	Quantitative Methods – I	4 Credits
2 <sup>nd</sup>	Cost & Management Accounting	4 Credits
	Human Resource Management	4 Credits
	Strategic Management	4 Credits
	Business Analytics	4 Credits
	Legal Aspect of Business	4 Credits
	Operations Management	4 Credits
3 <sup>rd</sup>	Corporate Finance	4 Credits
	Research Methodology	4 Credits
	Project Part I	2 Credits
	Elective 1	4 Credits
	Elective 2	4 Credits
	Elective 3	4 Credits
4 <sup>th</sup>	Elective 4	4 Credits
	Indian Ethos & Ethics	4 Credits
	Corporate Sustainability	4 Credits
	International Business	4 Credits
	Project Part II	4 Credits
	Elective 5	4 Credits
	Elective 6	4 Credits
Elective 7	4 Credits	

The electives in each of the specialisation is as follows :

SPECIALISATIONS	
Finance	<ol style="list-style-type: none"> <li>1) Capital Market and Portfolio Management</li> <li>2) Business Valuation</li> <li>3) Financial Derivatives</li> <li>4) Strategic Cost Management</li> <li>5) Corporate Tax Planning</li> <li>6) Investment Banking</li> <li>7) International Finance</li> </ol>
Human Resources	<ol style="list-style-type: none"> <li>1) Compensation &amp; Benefits</li> <li>2) Industrial Relations &amp; Labour Laws</li> <li>3) Manpower Planning, Recruitment and Selection</li> <li>4) Organizational Development &amp; Change</li> <li>5) Performance Management System</li> <li>6) Learning &amp; Development</li> <li>7) Emotional Intelligence</li> </ol>
Operations & Data Sciences	<ol style="list-style-type: none"> <li>1) Quantitative Methods – II</li> <li>2) Supply Chain Management</li> <li>3) Project Management</li> <li>4) Service Operations</li> <li>5) Total Quality Management</li> <li>6) Six Sigma</li> <li>7) Strategic sourcing and E-procurement</li> </ol>
Marketing	<ol style="list-style-type: none"> <li>1) Brand Management</li> <li>2) Consumer Behaviour</li> <li>3) Integrated Marketing Communications</li> <li>4) Sales Management</li> <li>5) International Marketing</li> <li>6) Services Marketing</li> <li>7) Digital Marketing</li> </ol>
Business Management	<ol style="list-style-type: none"> <li>1) Information Systems for Management</li> <li>2) Consumer Behaviour</li> <li>3) Organisational Theory, Structure and Design</li> <li>4) Supply Chain Management</li> <li>5) Digital Marketing</li> <li>6) Entrepreneurship and Venture Capital Management</li> <li>7) Project Management</li> </ol>

# Take the first step to your career upgrade conveniently



## Eligibility Criteria

Bachelor's Degree in any discipline from recognised University or an equivalent degree recognised by Association of Indian Universities (AIU) with minimum 50% marks at Graduation Level (45% for SC/ST/OBC/PwD).



## Admission Process



### 1 Registration

Register online at [online.nmims.edu](http://online.nmims.edu)

Post registration, a student counsellor will get in touch with you.



### 2 Document Submission

Upload the relevant Gazette Attested photocopies of the academic and KYC documents.



### 3 Fee Submission

You may confirm your admission by paying the fee online, or by sending a demand draft in favour of 'SVKM's NMIMS' payable at Mumbai.



### 4 Confirmation

On Document approval, Payment approval & Student verification your admission will be confirmed, and a 'student number' will be issued to you by the University.

#### Additional Admission Requirement: ABC ID

- As per UGC guidelines, we now require all applicants to include their Academic Bank of Credits Identification Number (ABC ID) on the admissions form. To ensure a smooth application process, please create your ABC ID and do note that you won't be able to submit your application without an ABC ID.
- If you do not already have your ABC ID, you may go through the steps on this link to create one for yourself: <https://digr70rsogza.cloudfront.net/academics/1723551374Ef3lh.pdf>

For detail information regarding admission process visit <https://nmi.ms/Admission-Process>

PROGRAMMES	AMOUNT
Annual Fee Payment	₹ 105,000/-
Semester wise Fee Payment	₹ 55,000/-

- Admission Processing Fee of ₹1,200/- applicable for all admissions.
- An initial amount of ₹10,000/- from the program fee will be collected at the time of registration.
- Exam fee : ₹800/- per subject per attempt.
- Project fee : ₹1,500/- per exam attempt.
- Students also have the option to pay the full program fee of ₹196,000/- if they prefer.
- The above-mentioned fee structure is subject to change at the discretion of the University.
- Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- Now avail loan facility to pay fees for the Program even without a credit card EMI Facility (3, 6, 9, 12 months) available via credit cards of the following banks: HDFC Bank, ICICI Bank, Axis Bank, Citi Bank, Standard Chartered Bank, HSBC Bank, Kotak Mahindra Bank

#### Scholarship Policy

The University offers special incentives to our Armed forces, Defence Personnel, Paramilitary and their immediate family with a 20% concession on the program fee.

#### Cancellation and Refund Policy :

For detail information regarding cancellation and refund policy visit <https://nmi.ms/Admission-Process>



## Connect

NMIMS CDOE

2ND Floor, NMIMS New Building, Opp. Mithibai College, V.L. Mehta  
Road, Vile Parle West, Mumbai – 400056



**For Admission Enquiry:**

+91 8080935253

+91 8080935253

**For Student Support:** +91 8080935254 / 56



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