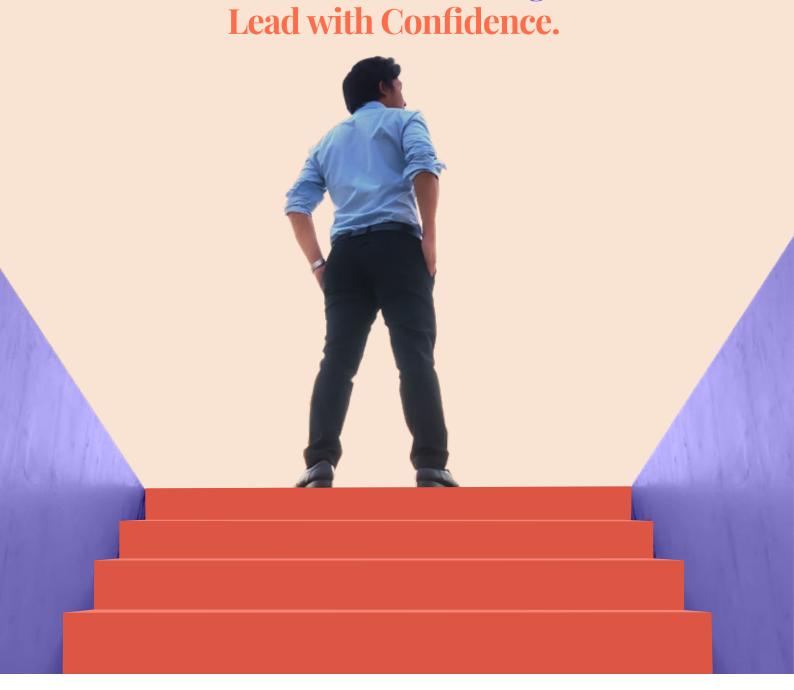


# Online Diploma & Certificate Programs

Mode of Delivery: Online











8 Campuses Across India

17000 + Campus Students

1,50,000+ Students in Open & Distance Learning Mode

750 Full-Time Faculty Members

Faculty includes Fulbright Scholars and Humboldt (for Post-Doctoral Researchers) International Scholars

**18** Multidisciplinary Schools Across

Management

School of Business Management regularly featured in the Top-10 MBA Schools

Top ranking and award-winning commerce college in India

Engineering & Technology
4th best Engineering college in West

## Legacy that inspires



## Institution of Excellence

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003.

- With over 4 decades of history in providing stellar academics,
   SVKM's NMIMS Deemed-to-be-University is now a multidisciplinary centre of learning.
- It offers its students a rich balanced environment to learn and grown in, and exposure to research & academics
- It provides opportunities to have hands-on access to practical aspects of diverse functions across industries.



CENTRE FOR DISTANCE AND ONLINE EDUCATION

### India's top Ed-tech University

- NMIMS Online is amongst India's top institutions in the distance education space.
- NMIMS Online began its ed-tech journey in 2013 with a state of the art learning management system to provide blended learning on connected platforms 24/7.
- NMIMS Online is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.







**Accelerate Your** Career Progression



## Achieve more in less time

Unlock your potential with quick, flexible and engaging online diploma and certificate programs from India's premier online learning institute. With UGC-entitled credentials, our programs are designed to enhance your expertise and fast-track your career within a short span of time.

Choose from one-year diploma specialisations in Finance Management, Marketing Management, Business Management, Operations Management and Human Resource Management, or a 6-month certification in Business Management. Experience the ease of learning at your pace,

interactive sessions to keep you motivated and a wealth of resources to make your journey impactful and enriching.



#### Flexible Online Learning

The programs are designed to offer the flexibility to learn at your own pace while engaging with interactive sessions and a variety of enriching resources.



#### Study Anytime, Anywhere

Use the Student Zone via the portal or mobile app to access all course materials and important program-related information.



#### **Comprehensive Learning Resources**

Benefit from e-books, journals, lecture transcripts and 24/7 access to recorded lectures. Connect with faculty for guidance and to resolve your queries.



#### Dedicated Support for a Seamless Experience

Rely on the Student Success Team for assistance with admissions, academics, exams, study materials, fee receipts and more throughout your program.

## Guided by experts, designed for excellence

At NMIMS CDOE, academic excellence is powered by a stellar team of seasoned academicians, Ph.D. holders, scholars, doctorates and industry veterans. Using their unmatched insights and experience, our experts have meticulously designed the Diploma and Certificate programs to align with the latest business trends and industry needs. For more details about our faculty, visit https://online.nmims.edu/faculty/

**Faculty with** Ph.Ds

**Faculty members** from IIT & IIM

Years of combined teaching experience

Years of combined industry experience



## **Online Diploma Programs**

NMIMS CDOE's one-year online diploma programs are crafted for professionals seeking to develop specialised skills in their chosen fields within a short timeframe. Designed to accommodate the needs of working individuals, these programs offer self-paced learning, ensuring a perfect balance between work life and studies. Equip yourself with industry-ready skills from the nation's leading online learning institute.

### **List of Online Diploma Programs**



#### Diploma in Finance Management

- This program offers in-depth financial expertise through subjects such as Corporate Finance, Cost & Management Accounting and Capital Market & Portfolio Management.
- Students will master financial analysis, planning and decision-making; empowering them to tackle complex financial challenges in today's competitive landscape.
- The program prepares you for roles such as Financial Auditor, Financial Planning Analyst and Financial Planner.



#### **Diploma in Marketing Management**

- · The diploma program delves into essential aspects of marketing with courses such as Sales Management, Brand Management and Consumer Behaviour.
- Students will gain expertise in analysing market trends, understanding consumer behaviour and designing impactful marketing campaigns to drive organisational success.
- · The program prepares you to take up various roles such as Product Manager and Brand Manager.



#### Diploma in Business Management

- The course is designed to deepen understanding of business frameworks and strategic thinking. It prepares students to navigate diverse business environments and make well-informed managerial decisions.
- The program prepares you to take up various roles such as Business Strategy Manager, Business Development Manager and Account Manager.



#### **Diploma in Operations Management**

- The diploma offers practical insights into operations and supply chain through courses like Supply Chain Management, Project Management and Operations Management – essential for efficient business operations.
- The program equips students with the skills to streamline processes, manage supply chains, and boost operational efficiency.
- Graduates will master planning and controlling operations, using quantitative techniques to enhance productivity and optimise resources.



#### Diploma in Human Resource Management

- · This diploma program is tailored for students aiming to excel as HR professionals as they learn to align HR strategies with organisational goals, driving overall business success.
- Students gain expertise in key areas such as compensation, employee policies, organisational behaviour, manpower planning, recruitment & selection, and performance management systems.
- The program prepares you for roles such as Talent Acquisition Manager, Employee Relations Manager and HR Operations Manager.





## **Certificate in Business Management**



- The six-month Certificate in Business Management offers a solid foundation in management principles and practices. Key courses include Business Communication, Financial Accounting, Human Resource Management, Micro and Macro Economics, and Marketing Management, providing a well-rounded introduction to core business concepts.
- Post the certification, students will develop the ability to understand business challenges, apply management principles and implement strategies to enhance organisational performance. The program prepares you to take up roles such as Business Development Manager and Business Strategy Manager.



### Eligibility for Diploma & Certificate Programs

HSC (10+2) in any discipline from a recognised Board.

#### **Program Fee for Diploma Programs**

**FULL FEE PAYMENT (in INR) -**

**SEMESTER-WISE FEE PAYMENT (in INR)** 

₹1,05,000/-

₹55,000/- (No. of Semesters: 2)

#### **Program Fee for Certificate Programs**

PROGRAM FEES (in INR) -

₹ 55,000/- (\*Excluding GST)

- Admission Processing Fee of ₹1,200/- applicable for all admissions.
- An initial amount of ₹10,000/- from the program fee will be collected at the time of registration.
- Exam fee: ₹800/- per subject per attempt.
- The above-mentioned fee structure is subject to change at the discretion of the University.
- · Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai.
- · Now avail loan facility to pay fees for the Program even without a credit card
- Finance options available.



### **Admission Process**



#### Registration

Fill out the registration form and pay the Admission Processing Fee



## Submission

You will receive an email for uploading the following list of documents.

- Academic certificates
- Work experience letter
- Identity proof
- Passport size photo



### **Fee Submission**

Confirm your admission by paying the fee online, or by sending a demand draft in favour of 'SVKM's NMIMS' payable in Mumbai.



#### Confirmation

You will receive a confirmation letter from our admissions team with a 'student number' and further details. (Study Kit dispatch, Student Portal Activation & Lecture are available only upon confirmation.)

#### Narsee Monjee Institute of Management Studies

Declared as Deemed-to-be University under Section 3 of the UGC Act 1956



# Empowering working professionals from across the world

#### Connect

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For Admission Enquiry:

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