DYP DPU
Dr. D. Y. Patil B-School
PGDM
YOUR FUTURE STARTS HERE
PGDM that Matches MBA, Recognized Worldwide
Programs Offered
FPM
Areas of Research
Marketing I Finance | HR | General Management
PGDM GLOBAL
Embrace the new-age competitiveness that opens up a world of opportunities
PGDM
Specializations Offered
Marketing I Finance | HR | Business Analytics
DISRUPTIVE INNOVATION
First-of-its-kind
Minor Specialization in India
Approvals & Accreditations
AICTE
NBA NATIONAL BOARD OF ACCREDITATION
ASSOCIATION OF INDIAN UNIVERSITIES
ADMISSION OPEN 2025 2027
Quality Management System Certified
ISO 9001:2015
NQAC ISO 9001 INTERNATIONAL

Dr. SOMNATH PATIL

Secretary,
Dr. D. Y. Patil Unitech Society

OUR VISION

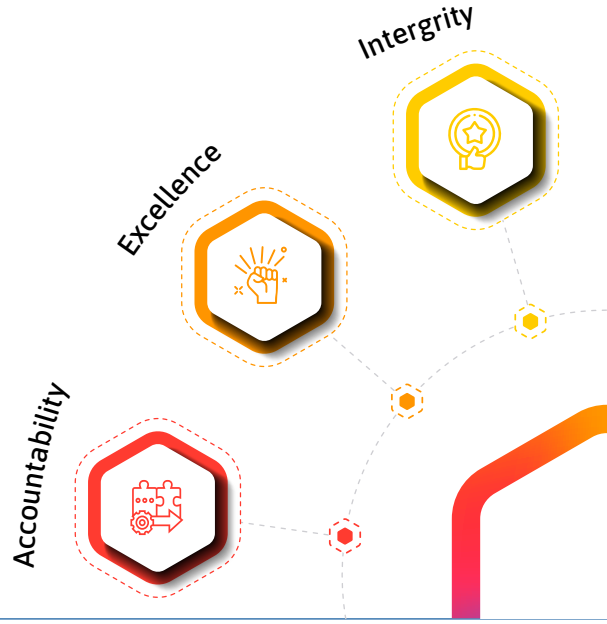
Dr. D. Y. Patil B-School is committed

to be an institution of excellence imparting management education that creates professionals for contributing towards innovation, business and society.

MISSION STATEMENTS

Dr. D. Y. Patil B-School will put sustained efforts to

- Develop curriculum and delivery approaches to provide wide exposure and experiences to the learner to gain horizontal exposure and vertical expertise.
- Provide opportunities for faculties to upgrade their knowledge and skills in the management and supporting domains required for the programs offered.
- Establish local, national and global connections to share, utilize, and exchange managerial expertise.
- Conduct outreach activities for the society that involve the use of managerial concepts to deal with societal issues.
- Create and upgrade contemporary facilities for offering management education.



OUR INSTITUTE'S HIGHLIGHTS

- Rich Legacy in Imparting Management Education in India
- Our PGDM program stands apart with a trifecta of excellence: Approved by AICTE, accredited by NBA, and granted equivalence to MBA by AIU – a prestigious recognition that places us amongst the most elite management programs in India
- Digitally Empowering Learning Curve
- Outstanding Placement Track Record since Inception
- Ranked amongst Prominent Institutes under the category of Placement, ROI, Academics, Infrastructure & Student Life
- Robust & Industry Driven Academics with emphasis on Decision Making, Analytical Thinking, Disruptive Innovation, Networking, Competitive Strength & Global Perspective
- Faculty Members of the Highest Calibre with International Teaching and Research Experience
- Industry-Endorsed Certification Courses
- Experiential Learning backed by regular Industrial Visits
- Student Clubs based activities to Empower Future Managers
- Focus on preparing "Industry Ready Professionals" with Sessions on Personal Grooming, Effective Communication & English Proficiency
- Exposure to Research Paper writing and publication, Copyright & Patent filling, and presenting papers at National and International Conferences.

CORE VALUES

ABOUT THE INSTITUTE

The prestigious Dr. D. Y. Patil B-School was founded in 2014 and is one of the top business schools in the nation today. With strong placement track record since inception, it has built a name for itself in management education. In order to nurture the leaders of tomorrow, DYPBS aspires to become a distinguished international academic institution that transmits expertise through research-driven, quality education. Through its programs, the institute aims to give management aspirants more expertise. The institute wants to develop into a knowledge centre known for academic excellence in India and abroad. It wants to provide quality management education that is in line with the needs of the industry and build a cadre of professional managers who are prepared to meet new challenges and contribute to nation-building.

Our business school will always remain committed to being an institution of excellence in imparting management education that creates professionals for contributing towards innovation, business, and society. We develop our curriculum and delivery approaches to provide broad exposure and experiences to the learner to gain horizontal exposure and vertical expertise. The students get ample placement opportunities every year as over 200 recruiters visit the campus every year for campus placements. A strong industry connect with more than 100 guest lectures by the leading lights of the industry are hosted every year to give the students an insight into the world of management. We also offer opportunities to our faculties to upgrade their knowledge and skills in the management and supporting domains required for the programs offered. Our main priority is the benefit and skill development of our students in the field of management.

We take pride in being a B-School that can be set apart from others in terms of dedication, education and diversity. We believe in respecting, following and staying true to our deeply rooted Indian ethos and social values.

INTERNATIONAL COLLABORATIONS

CORPORATE COLLABORATIONS

MEMBERSHIP IN PROFESSIONAL BODIES

MOUs

AWARDS RECEIVED BY THE INSTITUTE

- IIRF — Leading B-School for **Academic Excellence Award**
- Emerging B-School for the **Global Exposure**
- MTC Global — Leading B-School **Award**
- APETA — Business School of the **Year**
- ZIES — B-School of the Year for **Employability**
- IIRF — **IIRF Education Impact Award** - Innovative Employability Training Program

RANKINGS OF THE INSTITUTE

INDIAN INSTITUTIONAL RANKING FRAMEWORK

BEST PRIVATE B-SCHOOLS

6th	7th	15th
in MAHARASHTRA STATE	in WEST ZONE	in INDIA

TOP 50 PRIVATE SCHOOLS OF EMINENCE FOR EMPLOYABILITY

7th	10th	20th
in MAHARASHTRA STATE	in WEST ZONE	in INDIA

TOP 50 PRIVATE B-SCHOOLS FOR RESEARCH

8th	11th	21st
in MAHARASHTRA STATE	in WEST ZONE	in INDIA

Times B-School

7th	10th	18th
among TOP 20 B-Schools of the West Zone in India	among TOP 50 Private Institutes across India	among TOP 50 B-Schools for Placements

FWA — FEDERATION FOR WORLD ACADEMICS

BUSINESS MASTERS UNION RANKINGS

5th	14th
STATE RANK	ALL INDIA RANK

PGDM GLOBAL

Embark on a transformative academic journey with our PGDM Global program, offered in collaboration with leading global business schools of repute. Elevate your education by experiencing a full semester abroad, where cultural immersion and global perspectives converge. Your course credits seamlessly transfer, ensuring a smooth transition. At Dr. D. Y. Patil B-School, we go beyond traditional learning, providing an international platform to hone your skills and amplify your business acumen. Our program is strategically designed to integrate technical mastery with real-world business challenges, fortifying your resume and propelling your career towards unparalleled success. Drive your ambitions with DYPBS – where global opportunities meet exceptional education.

PGDM (SPECIALIZATIONS OFFERED)

MARKETING MANAGEMENT

Marketing management is the perfect choice for those who aspire to work in fields outside of traditional jobs. We educate students about the core values that link people, brands, functions, and businesses. Any organization requires a marketing team or professional to reach its goals and maximize profit. You become acquainted with many different fields through marketing. Marketing offers a better understanding of the business concepts associated with consumers. This knowledge helps one in gaining crucial business insights, enabling them to offer consumers well-tailored goods and services that will benefit them. Choose this specialization and develop the skills one needs to grow into a business management expert.

FINANCE MANAGEMENT

Everyone depends on financial methods and principles in the modern world and economy. A successful life requires that you have a solid understanding of topics like money, assets, liabilities, investments, budgeting, and more. The control of money at the individual, corporate, and governmental levels is a component of finance. Students get a broad understanding of business and can get ready for occupations ranging from investment banker to financial Advisor. Since they can make better business decisions and are excellent problem solvers, large firms frequently offer preference to students with a financial background. The study of finance teaches students how to research the finest financial options for businesses that will support their long-term expansion and development.

HUMAN RESOURCE MANAGEMENT

The successful management of people inside a company is referred to as human resource management. The performance of employees and the organization's strategic goals can be matched with the help of HR management. Additionally, a strong HR management staff can give businesses an advantage over rival businesses. HR specialists exhibit excellent leadership qualities and boost an organization's credibility. Understand stakeholders, learn everything there is to know about organisations and their geographic areas, and get knowledge of some of the most important competitive advantages you may use in your career. By taking this course, you will learn how to approach hiring, training, analysis, and all other intricate aspects of HR with a strategic mindset.

BUSINESS ANALYTICS

An organization's overall operations can be impacted by the use of business analytics. Business analytics can give Organizations a thorough understanding of how to boost productivity, and these insights will enable Organizations in improving and optimizing their processes. Statistics and data modelling are used in business analytics to generate original business insights for better decision making. Business Analytics combines business and trending technologies through a blend of theoretical & hands-on knowledge, which is the ideal course to jumpstart your career keeping in mind the present day industry trends.

MINOR SPECIALIZATION
DISRUPTIVE INNOVATION

First of its kind in India

Our unique and pioneering minor specialization in "Disruptive Innovation," is thoughtfully integrated with our PGDM Program. This innovative addition to our curriculum has been meticulously curated to serve as a dynamic catalyst for fostering self-employment, nurturing the spirit of innovation, and cultivating the latent entrepreneurial talents of our students. This minor specialization embodies the ethos of our institute's commitment to excellence, equipping our students with the essential knowledge and skills to navigate the ever-evolving landscape of business and industry.

This course gives exposure to adding an edge to our students' hidden potentials, transforming their creative ideas into a viable business plan, and becoming an intrapreneur at a large company or starting their own venture.

UNLOCKING EXCELLENCE
A GLIMPSE INTO OUR FACULTY

At Dr. D. Y. Patil B School, our robust faculty pool is comprised of industry experts, seasoned educators, and accomplished scholars. Their holistic approach to teaching empowers our students to master challenging curriculum and apply theory to real-world problems. This leads to high employability and selection of students at their dream companies. With faculty mentorship and guidance, students develop the skills, knowledge, and confidence to launch successful careers and achieve their professional goals.

PIONEERS OF PROGRESS
DYPBS RESEARCH INITIATIVE

COPYRIGHTS

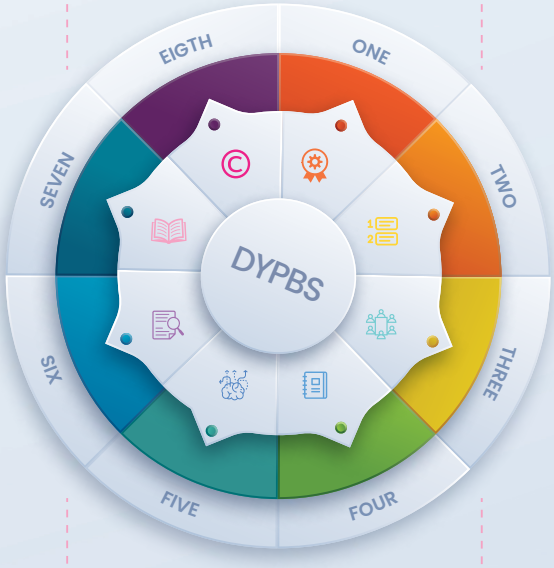
Faculty at Dr. D. Y. Patil B-School routinely produce copyrighted content in contemporary management through research, publications, and innovative teaching materials. This dedication enhances our students' learnings and establishes the institute as a knowledge hub in management education.

PATENTS

In our quest for academic excellence and innovation, we foster inventive thinking among faculty and students, leading to ground-breaking discoveries. Our patent initiatives protect valuable intellectual property, nurturing innovation that benefits academia and society.

FACULTY BOOKS PUBLISHED

Our esteemed faculty advance knowledge beyond classrooms through book publishing. We support them in conceiving, writing, and publishing books, enriching academic literature and education.



BOOK CHAPTERS

Our faculty's academic impact extends beyond entire books as they contribute book chapters to enhance knowledge in their fields. These chapters, often featured in edited volumes, enrich expertise and foster lasting contributions to academic discussions.

CASE STUDIES

Our research department highly regards faculty-created case studies that stimulate critical thinking, tackle real-world problems, and offer valuable teaching materials. These well-crafted and rigorously assessed case studies serve as valuable resources for both academic and practical use.

CONFERENCE PROCEEDINGS

Our Research Department supports faculty and researchers in sharing their work at esteemed conferences, emphasizing our commitment to scholarly discourse and innovative research dissemination.

FUNDED RESEARCH PROJECT

Funded projects drive innovative solutions for urgent issues. We promote interdisciplinary collaboration, ensuring academic excellence and real-world impact. Recent successes include substantial projects with a vital ongoing initiative.

JOURNALS

Publication in esteemed journals is the ultimate academic recognition. The research department aids faculty with resources, guidance, and support. These publications result from rigorous research, enriching both national and global academic discourse and enhancing our institution's reputation.

THE LAUNCHPAD FOR YOUR STARTUP DREAMS: STARTUP & INNOVATION CELL

At Dr. D. Y. Patil B-School, we hold a deep belief in celebrating innovation and empowering entrepreneurship. Guided by this perspective, our institution has taken a momentous stride in nurturing the intrapreneurial and entrepreneurial mindset among our students. This endeavor has materialized through the establishment of our pre-incubator cell, christened the "Dr. D. Y. Patil B-School Startup and Innovation Cell (DYPBS S&IC)," operating under the aegis of the Government of India's Ministry of Education's Institution Innovation Council (IIC).

This initiative is meticulously designed to harness the immense creative potential inherent in our student body and faculty members. Its primary mission is to facilitate the transformation of innovative ideas into thriving startups. Since its inception, DYPBS S&IC has achieved notable milestones. As a result of its endeavors, we take pride in the incorporation of six innovative startups: Furry Oasis, Creative Compass, Earthwise Innovations, Krushnam Exports, YR Vermicompost, and WT Media Pvt. Ltd., all recognized under the Government of India's Ministry of Corporate Affairs.

At DYPBS S&IC, we diligently align our activities with the Institution Innovation Council (IIC) calendar. The activities conducted by the cell are strategically based on four key thrust areas:
Inspiration, Motivation, and Ideation, Idea/ Innovation Validation and Concept Development, Prototype, Design, and Process Development for Business Models/Processes/Services, Awareness About Startup and Ecosystem Support Services for Startup Development, ensuring a comprehensive and structured approach to fostering innovation and entrepreneurship.

Through these activities, students gain exposure to critical skills such as problem-solving, creative thinking, team collaboration, and market analysis. They also learn the importance of resilience, adaptability, and strategic decision-making in the entrepreneurial process.

The DYPBS Startup and Innovation Cell represents a significant leap forward in fostering a culture of innovation and entrepreneurship within our institution. Backed by our unwavering commitment to providing essential support, resources, and mentorship, this initiative has already borne fruit with the establishment of these six innovative startups. As the cell continues to evolve and expand, it holds the promise of becoming a driving force for positive change within the realm of innovation and entrepreneurship.

EMPOWERING THE NEXT GENERATION OF HOMEGROWN ENTREPRENEURS

AVNEE

FURRY OASIS

SAMARTH

EARTHWISE INNOVATIONS

NAVNEET

CREATIVE COMPPASS

AKSHAY

KRUSHNAM EXPORTS

ROHIT

YR VERMICOMPOST

SACHIN

WT MEDIA

DYPBS CAREER EXCELLENCE AND INDUSTRY READINESS METHODOLOGY

Our methodology embedded in our PGDM program is strategically designed to deliver a transformative educational experience. Each specialization is meticulously structured to provide rigorous, in-depth training that integrates domain expertise, industry insights, and role-specific preparation. This comprehensive approach is facilitated by seasoned professionals from leading organizations, ensuring students are equipped with the advanced knowledge and specialized skills necessary to achieve their career aspirations.

Furthermore, the program emphasizes a holistic development framework encompassing Communication, Behavioural, Technical, and Professional Skills, alongside fostering Emotional Resilience and Adaptability. This multidimensional preparation is tailored to enhance students' industry readiness, enabling them to navigate complex corporate environments effectively.

By aligning academic diligence with practical insights and nurturing competencies critical to professional success, this methodology ensures that students are well-prepared to excel in final placements and address the dynamic challenges of the corporate world.

MARKETING MANAGEMENT

The Marketing Management specialization at Dr. D. Y. Patil B-School employs a uniquely structured methodology aimed at preparing students with a combination of Technical, Practical, and Behavioural competencies, tailored to excel in the placement season and sustain lifelong career growth. The program integrates deep-dive sales training across diverse industry clusters, including retail, FMCG, ITES, and Luxury Goods, among others, ensuring domain-specific expertise.

The training emphasizes the application of advanced sectoral knowledge and practical techniques. For instance, students specializing in retail gain insights into Customer Experience Optimization, Inventory Turnover Strategies, and Profit Management, while those focusing on FMCG learn about High-Turnover Sales Techniques, Market Penetration Strategies, and CRM tools. Similarly, the curriculum for luxury goods delves into Premium Pricing, Personalization, and Managing Relationships with High-Net-Worth Clients.

A distinctive feature of this methodology is its emphasis on sector-specific nuances, such as Regulatory Compliance in Healthcare and Ethical Selling in Financial Services. Faculty members, who are industry veterans, lead these sessions, ensuring the content reflects current market demands and trends. Moreover, the program incorporates skillsets like Needs-Based Selling, Market Volatility Adaptation, and leveraging technology for informed decision making.

This rigorous, 360-degree approach ensures that students not only achieve exceptional placement outcomes but also build a robust foundation to navigate evolving corporate challenges, emphasizing the program's commitment to developing industry-ready professionals.

FINANCIAL MANAGEMENT

Dr. D. Y. Patil B-School's module for Financial Management is designed to equip students with a robust foundation and specialized skills, ensuring their success in the dynamic financial landscape. The structured curriculum, delivered through Six Industry-Relevant Clusters, provides a comprehensive understanding of core financial concepts and their practical applications.

The foundation module lays the groundwork by covering essential topics such as Financial Accounting, Business Statistics, Corporate Finance, and Financial Modeling. To cater to the

diverse needs of the financial industry, the program offers specialized training in areas like banking and NBFCs, Capital Markets, Equity Research, Financial Planning, and Investment Banking.

The program's unique cluster-based approach, combined with experiential learning techniques, ensures holistic development of students. By integrating theoretical knowledge with practical applications, students are well-prepared to tackle real-world challenges. With its Industry-Aligned Training Module, Expert Faculty, Hands-on Learning Opportunities, and Strong Industry Connect, DYPBS's Financial Management Training Module empowers students to achieve their career aspirations and make a significant impact in the financial industry.

HUMAN RESOURCE MANAGEMENT

The training is designed to provide students with the requisite knowledge and skills to excel in diverse HR roles across various industries. By focusing on Strategic HR, Talent Acquisition and Management,

Performance Management and Development, Compensation and Benefits, and Employee Relations, the module provides a comprehensive understanding of core HR functions. To enhance practical relevance, the module incorporates Industry-Specific Case Studies, Simulation Exercises, Guest Lectures, and Hands-On Projects.

Furthermore, the integration of HR Technology Tools, Data Analytics, and AI enables students to leverage digital advancements in HR. This holistic approach enables students with the necessary competencies to navigate the dynamic HR landscape, making them highly sought-after professionals capable of driving organizational success.

BUSINESS ANALYTICS MANAGEMENT

The Business Analytics training module is designed to facilitate students with the requisite knowledge and skills to excel in the data-driven world. By focusing on Data Analysis and Visualization, Statistical Modelling, Machine Learning, Business Intelligence, and Big Data Analytics, this module provides a comprehensive understanding of core business analytics concepts. To enhance practical relevance, the module incorporates Hands-On Projects, Industry Case Studies, Guest Lectures, and Soft Skills Development.

Furthermore, the integration of industry-standard tools like Python, R, SQL, and Machine Learning Frameworks, coupled with the use of Real-World Data Sets, empowers students to leverage digital advancements in business analytics.

This holistic approach, combining academic meticulousness, practical application, and technology integration, equips students with the necessary competencies to navigate the dynamic data-driven landscape, making them highly sought-after professionals capable of Driving Data-Driven Decision-Making and Innovation.

CHARTING YOUR PATH TO SUCCESS - TRAINING & PLACEMENTS @DYPBS

1. **Comprehensive Career Preparation:** Combines domain expertise, industry insights, and role-specific training led by experienced professionals.
2. **Holistic Skill Development:** Enhances Communication, Technical, and Professional Skills alongside Emotional Resilience and Adaptability.
3. **Specialized Learning Tracks:** Offers targeted training in Marketing, Finance, HR, and Business Analytics tailored to industry demands.
4. **Industry-Relevant Approach:** Incorporates case studies, simulations, and hands-on learning for practical application and market alignment.
5. **Placement Success Focus:** Ensures students are well-equipped for corporate challenges and lifelong career growth.

PRE-EMPLOYMENT READINESS PROGRAM AT A GLANCE

Group Discussion & Personal Interview

- Domain Specific Preparation
- Industry Specific Preparation
- Mock Panel

Psychometric Test

- PLUM Test
- Cosmic Test
- SHL Test
- Signature and Handwriting Test

Soft Skills

- Presentation Skills
- Conflict Resolution and Decision Making
- Leadership Skills
- Critical Thinking

Aptitude and Problem Solving

- Quantitative Aptitude
- Logical Reasoning
- Data Interpretation
- Probability
- Situation Justification Test
- Case Studies

Technical Skills

tableau, python, Microsoft Power BI, MySQL

OUR PLACEMENT SNAPSHOTS

8.01 LPA AVERAGE CTC

24 LPA HIGHEST CTC

OUR RECRUITERS

Versant Training & Test

English & Communication Skills

WORKPLACE COMMUNITY BUILDING

ADMISSION BATCH 2025-27

FEE STRUCTURE 2025-27

DESCRIPTION	PGDM	
	YEAR I	YEAR II
Tuition Fees	₹3,69,750	₹3,69,750
Development Fee	₹65,250	₹65,250
Fee Year Wise	₹4,35,000	₹4,35,000
TOTAL FEES	**₹8,70,000**	

FEE PAYMENT SCHEDULE	PGDM
Registration Fee on Selection	₹50,000
Second Installment of **Tuition Fee within one month** of Confirmation	₹1,00,000
Third Installment of Tuition Fee and Charges payable on or before **31st May 2025**	₹2,85,000
Second Academic Year Tuition Fees Payable on or before **30th April 2026** in a single instalment	₹4,35,000
TOTAL FEES	**₹8,70,000**

PGDM Eight Lacs Seventy Thousand only

ELIGIBILITY CRITERIA

- Candidate should be a graduate / post graduate in any discipline from Universities and Institutions recognized by AICTE / UGC / AIU with minimum 50% aggregate.
- Candidate is required to have appeared in any of the following competitive exams, namely CAT / MAT / CMAT / XAT / ATMA / GMAT or any competitive exam / test acceptable as per AICTE guidelines.
- Student in final year of graduation can also apply.

BANK ACCOUNT DETAILS

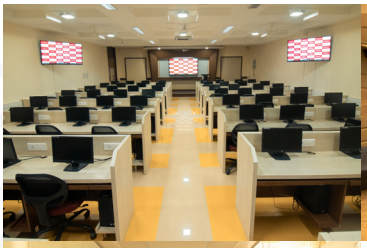
- Name of the Account: **Dr. D. Y. Patil B-School**
- Name of the Bank: **IDBI Bank**
- Bank Account No: **0087 104000 476133**
- IFSC Code: **IBKL 0000087**
- Branch: **Nigdi, Pune**

HOW TO APPLY

- **Offline -** By paying the Application Fee at the Admission Department, candidates can obtain the application form and prospectus.
- **Online - 1.** Candidates can fill up the Application form online. **2.** The applicant must finish and submit the online application form along with the application fee and all necessary supporting documents. **3.** Payment options for the application processing fee include credit card/debit card/bank transfer and net banking. You will receive a confirmation of your successful registration as soon as the payment has been completed.

ADMISSION OPEN 2025 2027

SHAPING MINDS, SHARPENING SKILLS, EMPOWERING FUTURE LEADERS



DYNAMIC **SKILLS DEVELOPMENT** FOCUS

TWO YEARS OF **GROWTH**

INNOVATION-DRIVEN **ACTIVITIES**

SHAPING FUTURE-READY **LEADERS**

TRANSFORMATIVE STUDENT **EXPERIENCES**

HOLISTIC LEARNING **JOURNEY**

ACADEMIC **EXCELLENCE** REDEFINED

CO-CURRICULAR **ACHIEVEMENTS** CELEBRATED

EMPOWER YOUR AMBITION

Our **PGDM Program** Shapes Leaders Ready for **Global Success**

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SCAN **QR** TO CONNECT