

NURTURING
**TOMORROW'S
LEADERS**
FOR **ENDLESS POSSIBILITIES**



MBA
ADMISSION
OPEN
2025-27

SPECIALIZATIONS OFFERED

Marketing Management | Finance Management | Human Resource Management
Pharmaceutical Management | Agribusiness Management

MBA - Dual Specialization



ABOUT DR. D. Y. PATIL DNYAN PRASAD UNIVERSITY (DYDPDU)

Dr. D. Y. Patil Dnyan Prasad University (DYDPDU) establishing itself as an innovative and forward-looking premier university offering cutting-edge educational programs, DYDPDU is on the brink of its inception. With a steadfast dedication to delivering exceptional educational standards that resonate with the evolving corporate landscape, DYDPDU is poised to nurture a new generation of adept managers and forward-thinking entrepreneurs. Crafted by seasoned professionals, the curriculum at DYDPDU is meticulously designed to equip students with a comprehensive understanding of management principles while instilling in them the critical thinking and problem-solving skills essential for success in today's dynamic business environment. Through a dynamic blend of experiential learning, case studies, and industry projects, students will gain practical insights and hands-on experience, ensuring they are well-prepared to tackle real-world challenges. Led by a team of distinguished faculty members with diverse backgrounds and expertise, DYDPDU stands independently, firmly anchored in its dedication to academic excellence and innovation. Committed to providing a supportive learning environment where students are encouraged to explore their passions and unleash their potential, DYDPDU aspires to be a catalyst for transformative change in the field of management and applied education. With a keen focus on staying abreast of global trends and emerging practices, DYDPDU is poised to offer programs that are not only relevant but also responsive to the needs of the industry. Through strategic partnerships with leading organizations and collaborative initiatives with international institutions, students will have unparalleled opportunities for experiential learning, professional development, and networking. In existence since 1984, Dr. D. Y. Patil University proudly boasts four decades of academic distinction, firmly establishing its legacy as a group of premier institutions in the field of education. As it prepares to embark on its journey, DYDPDU aspires to shape future leaders and visionaries who will drive innovation, growth, and positive change in society.



OUR VISION

To be a beacon where curiosity ignites, innovation thrives, and leaders emerge to guide with knowledge and integrity.



OUR MISSION

Commitment to Knowledge Creation and Dissemination: To generate, share, and preserve knowledge across disciplines, empowering our students and faculty members to address the world's most pressing challenges through innovation and collaborative efforts.

Rigorous Academic Education and Discovery: To provide education that combines rigorous academic study with the excitement of discovery, encouraging students and faculty members to explore new frontier knowledge and fostering intellectual curiosity.

Diverse and Stimulating Learning Environment: To foster a dynamic and inclusive campus community that supports intellectual growth, promotes diverse perspectives, and stimulates collaboration, enabling students and faculty to thrive in pursuing innovative solutions.

Fostering Leadership for Global Impact: To enthuse creativity, wisdom, and ethical leadership, empowering individuals to innovate, act effectively, and make meaningful contributions to humanity on a global scale.



ABOUT SCHOOL OF MANAGEMENT AND RESEARCH

Dr. D. Y. Patil Dnyan Prasad University's (DYDPDU) School of Management and Research (SMR) is committed to revolutionizing management education in India, with a strategic vision to emerge as a premier business school. As an integral constituent of the esteemed DYDPDU, the institute synergizes academic meticulousness with a dynamic learning ecosystem to cultivate future leaders who can navigate the complexities of the global business landscape.

The school boasts state-of-the-art infrastructure and a distinguished faculty comprising accomplished scholars and industry practitioners, who collectively strive to deliver innovative and industry-relevant management program that align with the evolving needs of the corporate world. By emphasizing experiential learning, the institute enables students to acquire practical insights and develop strategic thinking skills, thereby empowering them to tackle complex business challenges effectively.

The curriculum at DYDPDU School of Management and Research is carefully designed to meet global standards, ensuring that students are equipped with the requisite knowledge and skills to excel in an increasingly competitive business environment. Furthermore, the institute has established strategic partnerships with leading organizations, facilitating a seamless transition for students into the corporate world and providing them with a competitive edge in their chosen field.

By nurturing a culture of innovation, critical thinking, and entrepreneurship, the school aims to equip students with the cognitive and behavioral competencies necessary to thrive in the rapidly changing business landscape. Aspiring to rank among the top-tier business schools in India, DYDPDU School of Management and Research remains steadfast in its mission to inspire excellence and shape the leaders of tomorrow, who can drive business growth, innovation, and sustainability in an increasingly globalized world.



OUR DISTINCTIVE FEATURES

- Rich Legacy in Imparting Management Education in India
- Digitally Empowering Learning Curve
- Outstanding Placement Track Record since Inception
- Robust & Industry Driven Academics with emphasis on Decision Making, Analytical Thinking, Disruptive Innovation, Networking, Competitive Strength & Global Perspective
- Faculty Members of the Highest Caliber with International Teaching and Research Experience
- Experiential Learning backed by regular Industrial Visits
- Student Clubs based activities to Empower Future Managers
- Focus on preparing “Industry Ready Professionals” with Sessions on Personal Grooming, Effective Communication & English Proficiency



OUR MBA PROGRAM

Master of Business Administration (MBA) program at the School of Management and Research (SMR), Dr. D. Y. Patil Dnyan Prasad University, is a meticulously crafted pedagogical initiative designed to equip students with the requisite knowledge, skills, and competencies necessary to excel in the dynamic and rapidly evolving business landscape of the 21st century. The program’s curriculum is contemporaneously aligned with the needs of the industry, emphasizing experiential learning and offering dual specializations to provide students with a distinctive competitive advantage.

At the core of the program lies a commitment to holistic personality development, aimed at fostering well-rounded professionals who are equipped to lead and navigate the complexities of the corporate world. To bridge the gap between academia and industry, SMR incorporates a range of pedagogical innovations, including regular corporate lectures, industrial visits, and case-based learning, which enable students to engage with real-world challenges and develop practical solutions.

The program’s emphasis on experiential learning is further reinforced through internships and live projects, which provide students with hands-

on experience and practical exposure that complements classroom learning. Additionally, the institute offers a range of skill-building activities, vibrant student clubs, and engaging events, all of which are designed to enhance employability and prepare students for successful careers.

The institute’s on-campus accommodation facilities ensure a comfortable and productive learning environment, while its focus on return on investment delivers significant value to students. Furthermore, SMR encourages a culture of innovation and entrepreneurship through its dedicated Entrepreneurship Support Cell, which empowers aspiring entrepreneurs and provides them with the necessary resources and support to translate their ideas into reality.

Through its unique blend of academic diligence, practical insights, and entrepreneurial focus, SMR’s MBA program prepares students to excel in their careers and make a meaningful impact in the business world. By cultivating a community of scholars and practitioners who are equipped to navigate the complexities of the global business environment, SMR’s MBA program is poised to make a significant contribution to the development of future business leaders.



MASTER OF BUSINESS ADMINISTRATION SPECIALIZATIONS OFFERED

MARKETING MANAGEMENT

Marketing management is the perfect choice for those who aspire to work in fields outside of traditional jobs. We educate students about the core values that link people, brands, functions, and businesses. Any organization requires a marketing team or professional to reach its goals and profit maximization. You become acquainted with many different fields through marketing. Marketing offers a better understanding of the business concepts associated with consumers. This knowledge helps one in gaining crucial business insights, enabling you to offer consumers well-tailored goods and services that will benefit them. Choose this specialization and develop the skills one needs to grow into a business management expert.

FINANCE MANAGEMENT

Everyone depends on financial methods and principles in the modern world and economy. A successful life requires that you have a solid understanding of topics like money, assets, liabilities, investments, budgeting, and more. The control of money at the individual, corporate, and governmental levels is a component of finance. Students get a broad understanding of business

and can get ready for occupations ranging from investment banker to financial adviser. Since they can make better business decisions and are excellent problem solvers, large firms frequently offer preference to students with a financial background. The study of finance teaches students how to research the finest financial options for businesses that will support their long-term expansion and development.

HUMAN RESOURCE MANAGEMENT

The successful management of people inside a company is referred to as human resource management. The performance of employees and the organization's strategic goals can be matched with the help of HR management. Additionally, a strong HR management staff can give businesses an advantage over rival businesses. HR specialists exhibit excellent leadership qualities and boost an organization's credibility. Understand stakeholders, learn everything there is to know about organisations and their geographic areas, and get knowledge of some of the most important competitive advantages you may use in your career. By taking this course, you may learn how to approach hiring, training, analysis, and all other intricate aspects of HR with a strategic mindset.



PHARMACEUTICAL MANAGEMENT THE DEFINITIVE PATH TO CAREER EXCELLENCE

- The Pharmaceutical Industry is growing rapidly and India is the biggest provider of generic drugs globally
- The Indian pharmaceutical sector is expected to grow to US\$ 100 billion by 2025
- Pharmaceutical Management is one of the fastest-growing and most rewarding fields of Management Courses today
- The program will prepare the students for challenging careers in Marketing, Production Planning, Product Management, Training & Development, Corporate Communication, etc.
- The Program offers a comprehensive curriculum that includes core management subjects, financial management, strategic administration and analysis, as well as specialized courses in pharmaceutical business process management and pharmaceutical services.



KEY FEATURES

1. MBA in Pharmaceutical Management is a custom-designed 2 year full time program that prepares your career in Business Administration and Management, Pharmaceutical Production Management, Financial Management of Pharma Businesses, Brand Management and Marketing of Pharmaceutical Products.
2. At DYPDPU the main objective of the program is to build Skilled and Effective Professionals and to prepare you for Managerial Positions in the Pharmaceutical Industry.
3. MBA in Pharmaceutical Program revolves around the study of Health and Chemical Sciences combined with Management and Marketing Strategies.
4. The program develops your skills in Planning & Operating Management Techniques, Acquiring Consultancy Skills, Decision Making and Solving Management Problems.
5. The program touches various aspects of the Pharmaceutical industry like Analysis, Research, Sales, Consultation, Administration and Distribution. It incorporates various Managerial and Research Skills and Business Strategies.
6. The program also exposes students to Guest Lectures, Seminars, Webinars and Workshops on recent pharma topics by renowned experts and professionals from leading pharmaceutical companies.
7. Students participate in Career Progression Programs along with various Internship opportunities at renowned companies.
8. Students partake Live projects/Assignments & attend Seminars by Industry Experts.

 **SALIENT FEATURES**

SCHOOL OF PHARMACY AND RESEARCH


36
In India


Ranked
36th In India by NIRF
In Top **50 Institutes**
Since Last 8 Years.


2024


TIMES IMPACT
Ranking-2024
Standalone Institute
Amongst the Universities


NAAC
A++


NAAC Accredited-
A++ Grade (2nd Cycle)
With **3.77 CGPA**


AICTE-CII


Best Industry Linked
Institute Award By
AICTE-CII


2024


Diamond Band-
Institute of Prominence
in the Outcome Based
Education **Ranking 2024**


25th


Leaders in Pharmacy:
Ranked 25th In India By
CAREERS 360

 **USPs OF PHARMACEUTICAL MANAGEMENT**

- Expert faculty from Management and Pharmacy domain.
- Choice Based Credit System offering wide range of electives.
- Interdisciplinary Foundation Courses
- Implementation of NEP 2020 with value addition and Skill Enhancement Courses.
- Blend of subjects from Core Management and Pharmaceutical science.
- Special emphasis on Healthcare Economics, Pharmacoepidemiology, Pharmaceutical Quality Management, etc.
- Experiential Learning, Internships, and On-The-Job Training in renowned Pharmaceutical industries.
- Sessions by Industry Experts on Strategic Management.
- Discussion forums with Pharma Business professionals.
- Certificate courses for Employability Enhancement.



AGRIBUSINESS MANAGEMENT

Agribusiness serves as a fundamental pillar for employment generation both in India and globally, encompassing a comprehensive range of activities from agricultural inputs and production to the processing, logistics, and marketing of agricultural products. The sector has experienced significant transformative opportunities due to liberalization and globalization; however, it continues to face a substantial deficit in trained managerial professionals capable of addressing contemporary challenges and harnessing its extensive potential. At Dr. D. Y. Patil Dnyan Prasad University, the two-year full-time MBA program in Agribusiness Management is strategically designed to address this professional gap.

The program integrates core management principles with applied methodologies specifically tailored for the agribusiness sector. It aims to equip students with essential analytical skills, practical field exposure, and comprehensive knowledge, thereby preparing them for diverse roles within public and private enterprises or for entrepreneurial endeavors. The curriculum emphasizes experiential learning through seminars, case studies, projects, industry internships, and field visits, ensuring that students acquire a hands-on understanding of real-world challenges faced by the agribusiness sector.

The program benefits from access to state-of-the-art infrastructure and robust industry linkages, coupled with dynamic teaching methodologies aimed at cultivating skilled agribusiness professionals who can effectively drive growth, innovation, and sustainability within the agricultural and allied sectors. By fostering a blend of theoretical knowledge and practical application, this MBA program not only provides students with a solid academic foundation but also positions students

to play pivotal roles in enhancing productivity and sustainability within the agricultural landscape.

Ultimately, the MBA in Agribusiness Management at Dr. D. Y. Patil Dnyan Prasad University prepares students to meet the evolving demands of the agribusiness sector, equipping them with the tools necessary for success in a rapidly changing environment.



USPs OF AGRIBUSINESS MANAGEMENT

1. A two-year full-time program aimed at developing skilled managers, leaders, and entrepreneurs for the evolving agribusiness industry.
2. Designed to match current industry trends, equipping students with the knowledge and decision-making skills needed for the food and agribusiness sector.
3. Includes industry visits and training sessions to provide real-world insights and practical experience.
4. Covers essential topics like marketing and agricultural markets to build strong managerial skills.
5. Combines agriculture-specific knowledge, electives, and core management modules to meet industry needs.
6. Offers specialized certification courses to improve employability and facilitate career growth.
7. Students gain hands-on experience through internships in the agribusiness sector.
8. Opportunities to work on live projects and assignments from the agribusiness industry.
9. Regular seminars, lectures, and presentations by industry professionals provide current insights and inspiration.
10. Dedicated support to secure rewarding job opportunities in the agribusiness domain.





CAREER PROSPECTS IN AGRIBUSINESS MANAGEMENT

An MBA in Agribusiness Management provides students with a wide array of career opportunities across various sectors. Students can thrive in the seeds, fertilizers, and pesticides industries, taking on pivotal roles within agro and food processing companies. The program prepares individuals for significant positions in agro equipment manufacturing, distribution, and sectors such as dairy, poultry, fisheries, and edible oils, all of which present substantial growth potential. Additionally, students can pursue careers in supply chain and logistics management, agro cooperatives, as well as within finance companies and banks that play crucial roles in optimizing operations.

The scope of employment extends to agro export houses, where graduates can engage in procurement, processing, and marketing. The burgeoning e-commerce and retail sectors also offer dynamic opportunities for those equipped with an MBA in Agribusiness Management. This diverse range of career paths enables students to excel in high-impact roles that contribute to the efficiency and sustainability of the agricultural landscape. With the right skills and knowledge, MBA graduates are well-positioned to navigate the complexities of the agribusiness sector and drive innovation within it.

**UNLOCKING EXCELLENCE
A GLIMPSE INTO OUR FACULTY**

At Dr. D. Y. Patil Dnyan Prasad University's (DYDPDU) School of Management and Research (SMR) our robust faculty pool is comprised of industry experts, seasoned educators, and accomplished scholars. Their holistic approach to teaching empowers our students to master challenging curriculum and apply theory to real-world problems. This leads to high employability and selection of students at their dream companies. With faculty mentorship and guidance, students develop the skills, knowledge, and confidence to launch successful careers and achieve their professional goals.



CHARTING YOUR PATH TO SUCCESS
TRAINING & PLACEMENTS @SMR

PLACEMENT

5 LPA Minimum Assured Annual CTC

UNVEILING OUR PROGRAM FUTURE RECRUITERS



PRE-EMPLOYMENT READINESS PROGRAM

Prepare for your future career with our Pre-employment Readiness Program, featuring essential skills for job seekers and new employees.

GROUP DISCUSSION & PERSONAL INTERVIEW

- Domain Specific Preparation
- Industry Specific Preparation
- Mock Individual and Panel Interviews

SOFT SKILLS

- Presentation Skills
- Conflict Resolution and Decision Making
- Leadership Skills
- Critical Thinking

APTITUDE AND PROBLEM SOLVING

- Quantitative Aptitude
- Logical Reasoning
- Data Interpretation
- Probability
- Situation Justification Test
- Case Studies



ADMISSION BATCH 2025-27

FEE STRUCTURE 2025-27

DESCRIPTION	MBA	
	YEAR I	YEAR II
Fee Year Wise	₹3,99,000	₹2,00,000
TOTAL FEES	₹5,99,000	

FEE PAYMENT SCHEDULE	MBA
Registration Fee on Selection	₹45,000
Second Installment of Tuition Fee within one month of Confirmation	₹1,00,000
Third Installment of Tuition Fee and Charges payable on or before 31 st July 2025	₹2,54,000
Second Academic Year Tuition Fees Payable on or before 30 th April 2026 in a single installment	₹2,00,000
TOTAL FEES	₹5,99,000

Five Lakh Ninety Nine Thousand Rupees only

ELIGIBILITY CRITERIA

- Candidate should be a graduate / post graduate in any discipline from Universities and Institutions recognized by AICTE / UGC / AIU with minimum 50% aggregate.
- Candidate is required to have appeared in any of the following competitive exams, namely CAT / MAT / CMAT / XAT / ATMA / GMAT or any competitive exam / test acceptable as per UNIVERSITY guidelines.
- **Pharmaceutical Management:** The candidate should have a Bachelor's degree in Pharmacy, Biotechnology, Microbiology, Life Sciences, Zoology, Chemistry, Biochemistry, Medical Sciences(MBBS), Veterinary Sciences, BDS, BUMS, BAMS, BHMS.
- **Agribusiness Management:** Bachelor's degree (Agriculture, Horticulture, Vet. Science, Fisheries, Forestry & Food Industries) from a recognized university with at least 50% (45% marks for reserved categories).
- Student in final year of graduation can also apply.

BANK ACCOUNT DETAILS

Name of the Account :
**Dr. D. Y. Patil Dyan Prasad University's
 School Of Business Management & Research.**
 Name of the Bank: **IDBI Bank**
 Bank Account No: **0087104000651240**
 IFSC Code: **IBKL 0000087**
 Branch: **Sector No. 25, Bhel Chowk Nigdi, Pune.**

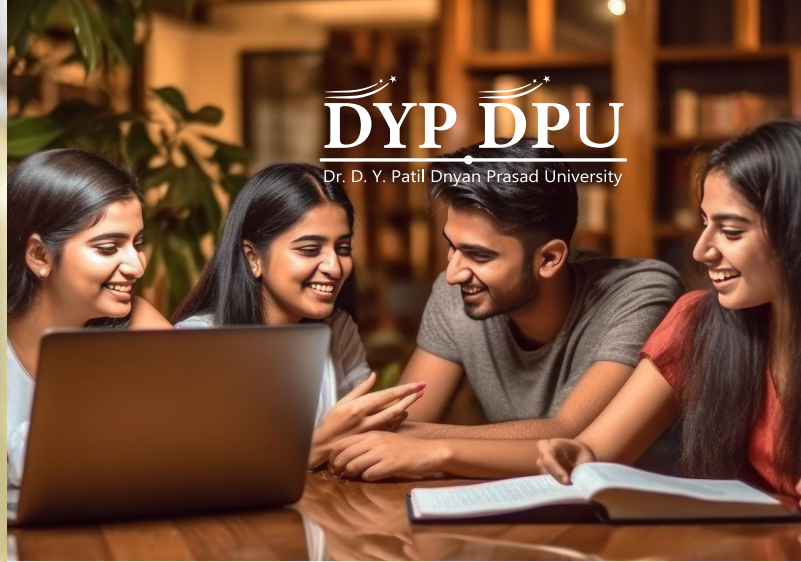
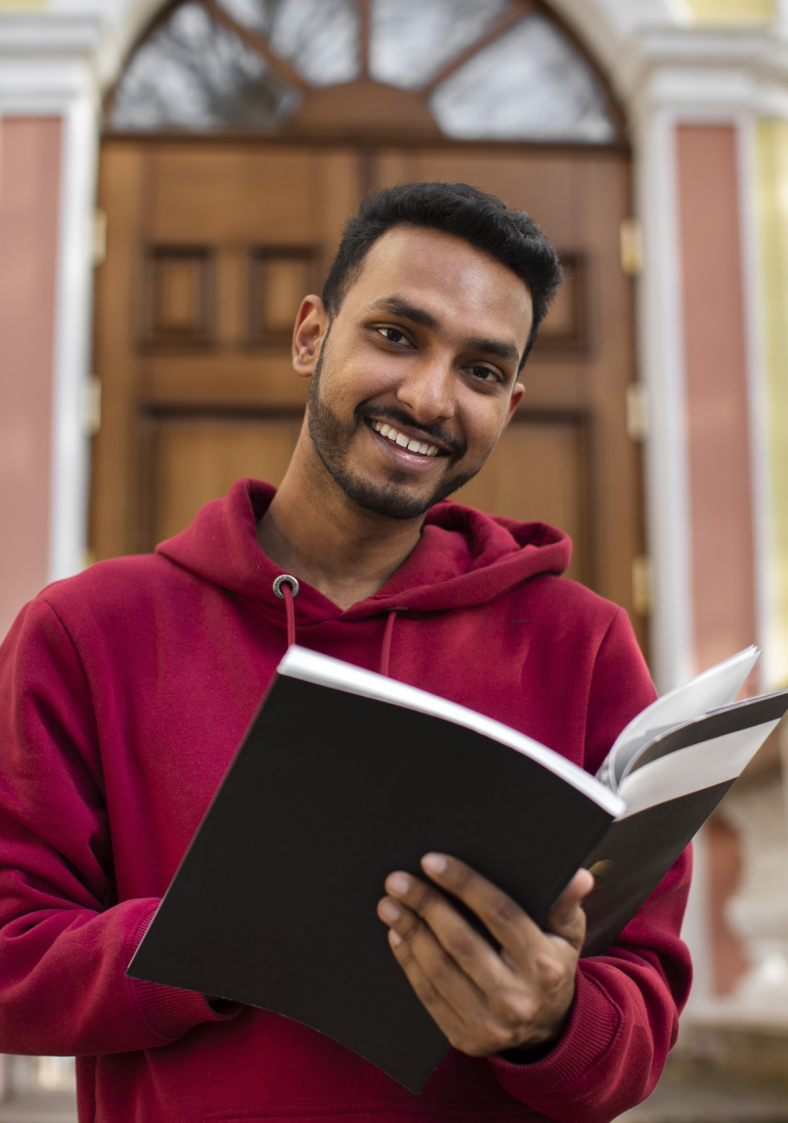
HOW TO APPLY

- **Offline** - By paying the Application Fee at the Admission Department, candidates can obtain the application form and prospectus.
- **Online** - **1.** Candidates can fill up the Application form online. **2.** The applicant must finish and submit the online application form along with the application fee and all necessary supporting documents. **3.** Payment options for the application processing fee include credit card/debit card/bank transfer and net banking. You will receive a confirmation of your successful registration as soon as the payment has been completed.



LIFE AT SMR







DYP DPU
Dr. D. Y. Patil Dnyan Prasad University



YOU BRING
THE WILL,
WE'LL BUILD
THE WAY



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