

# MBA

Mode of Delivery: Online

**NMIMS** Global

## Why Choose NMIMS?

*Figures that speak volumes about our impact*

**82000+**

Alumni Across the world

**40+**

Years of Legacy

**157000+**

Lives Transformed

**8000+**

Corporate Firms Our Alumni Work For

## Specialization (2 Years)

- MARKETING
- FINANCIAL MANAGEMENT
- HUMAN RESOURCE
- OPERATIONS & DATA SCIENCE
- BUSINESS MANAGEMENT



INDIA'S TOP  
ED-TECH UNIVERSITY

**Legacy** that inspires

**NMIMS** Global

Programs that keep you ahead

Learn  
on-the-go.  
Learn from  
the best.

Design the  
graph of your  
career



**750 Full-Time Faculty Members** Faculty includes Fulbright Scholars and Humboldt (for Post-Doctoral Researchers) International Scholars

SVKM's Narsee Monjee Institute of Management was founded in 1981 and achieved Deemed-to-be-University status from the University Grants Commission in 2003

With over 4 decades of history in providing stellar academics, SVKM's NMIMS Deemed-to-be-University is now a multidisciplinary centre of learning.

It offers its students a rich balanced environment to learn and grow in, and exposure to research & academics

It provides opportunities to have hands-on access to practical aspects of diverse functions across industries.

## Legacy that inspires

Seamless Career Transformation with an MBA at your own pace: Study anytime anywhere with 24X7 access to all lectures 'live & recorded'

Grow by leveraging NMIMS CDOE Corporate and Academic Recognition

NMIMS CDOE Programs are highly regarded & recognised by top corporate firms in India due to the academic rigour, industry-focused curriculum, and rich academia

Be part of a rich lineage with NMIMS CDOE Alumni status: Be part of the global alumni network working in some of the top 8000+ corporate firms, SMBs & start-ups in India & overseas

Get a step closer to your dream job with 500+ hiring partners: Get access to 500+ hiring partners including multinational companies, corporations, and start-ups

Catalyse your growth in the corporate world with Career Services\*

Design your future with Career Services, a unique offering to help achieve your career goals as well as nurture you into an all-round professional with right mentoring and guidance on technical and soft skills

# SUBJECTS

MBA PROGRAM | Total Credits: 102



1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
<ul style="list-style-type: none"> <li>▪ Business Communication</li> <li>▪ Financial Accounting</li> <li>▪ Micro Economics &amp; Macro Economics</li> <li>▪ Organizational Behavior</li> <li>▪ Marketing Management</li> <li>▪ Quantitative Methods - I</li> </ul>	<ul style="list-style-type: none"> <li>▪ Cost &amp; Management Accounting</li> <li>▪ Human Resource Management</li> <li>▪ Strategic Management</li> <li>▪ Business Analytics</li> <li>▪ Legal Aspect of Business</li> <li>▪ Operations Management</li> </ul>
3 <sup>rd</sup> Semester	4 <sup>th</sup> Semester
<ul style="list-style-type: none"> <li>▪ Corporate Finance</li> <li>▪ Research Methodology</li> <li>▪ Project Part – 1</li> <li>▪ Elective - 1</li> <li>▪ Elective - 2</li> <li>▪ Elective - 3</li> <li>▪ Elective - 4</li> </ul>	<ul style="list-style-type: none"> <li>▪ Indian Ethos &amp; Ethics</li> <li>▪ Corporate Sustainability</li> <li>▪ International Business</li> <li>▪ Project Part – 2</li> <li>▪ Elective - 5</li> <li>▪ Elective - 6</li> <li>▪ Elective - 7</li> </ul>

## Program Specializations

### FINANCE

- Capital Market & Portfolio Management
- Business Valuation
- Financial Derivatives
- Strategic Cost Management
- Corporate Tax Planning
- Investment Banking
- International Finance

### HUMAN RESOURCES

- Compensation & Benefits
- Industrial Relations & Labour Laws
- Manpower Planning, Recruitment & Selection
- Organizational Development & Change
- Performance Management System
- Learning & Development
- Emotional Intelligence

### OPERATIONS & DATA SCIENCES

- Quantitative Methods - II
- Supply Chain Management
- Project Management
- Service Operations
- Total Quality Management
- Six Sigma
- Strategic Sourcing and E-Procurement

### Marketing

- Brand Management
- Consumer Behaviour
- Integrated Marketing Communications
- Sales Management
- International Marketing
- Services Marketing
- Digital Marketing

### BUSINESS MANAGEMENT

- Information Systems for Management
- Consumer Behaviour
- Organisational Theory, Structure and Design
- Supply Chain Management
- Digital Marketing
- Entrepreneurship and Venture Capital Management
- Project Management

Duration: 2 Years | Semester: 4

Program Validity: 4 Years

SPECIALIZATION

## Eligibility Criteria

**Bachelor's Degree** in any discipline from any recognised University or an equivalent degree recognised by Association of Indian Universities (AIU) with minimum 50% marks at Graduation Level (45% for SC/ST/OBC/PwD).

## Take the first step to your career upgrade conveniently

The 2-year Master of Business Administration programme is designed to provide **working professionals the flexibility** to pace the programme to their schedule, without the need to deprioritise their professional or personal commitments.

## About Faculty

Faculty are accomplished experts of their field with a penchant for sparking thinking minds.

Faculty is a mix of academicians, domain experts & industry captains; varied academic experiences from top B-Schools including IIMs, IITs & ISB.

Faculty guides to Students learn about challenges of a given industry or area of business first-hand, something no textbook.



90+ Faculty  
with Ph.Ds



140+  
Renowned Faculty



400+ Years of  
Combined Teaching  
Experience



800+ Years of  
Combined Industry  
Experience

Achieve your career aspirations with tailored support & resources provided by NMIMS Online Career Services. Take charge of your career with modules designed for your career growth, industry transitions, skill enhancement and long-term success.

## Unlock your potential

### Job Portal



Get 6 month access to job portals like IIMJobs, Updazz & Hirst to find a role of your choice

### Career Coaching



Empower your career transition with expert guidance, tailored resources and personalised coaching

### Practice Interviews



Transform your interview skills with personalised expert feedback for career growth, promotions and domain changes

### Profile Development



Elevate your career with expert CV guidance, linkedIn optimisation, and transformative development resources

## Hiring Companies

NMIMS Global Access is proud to see our students advance their careers and achieve success in their endeavors. NMIMS allows all graduates to get connect with peers across Industries. The overall network establishes professional and personal interests.



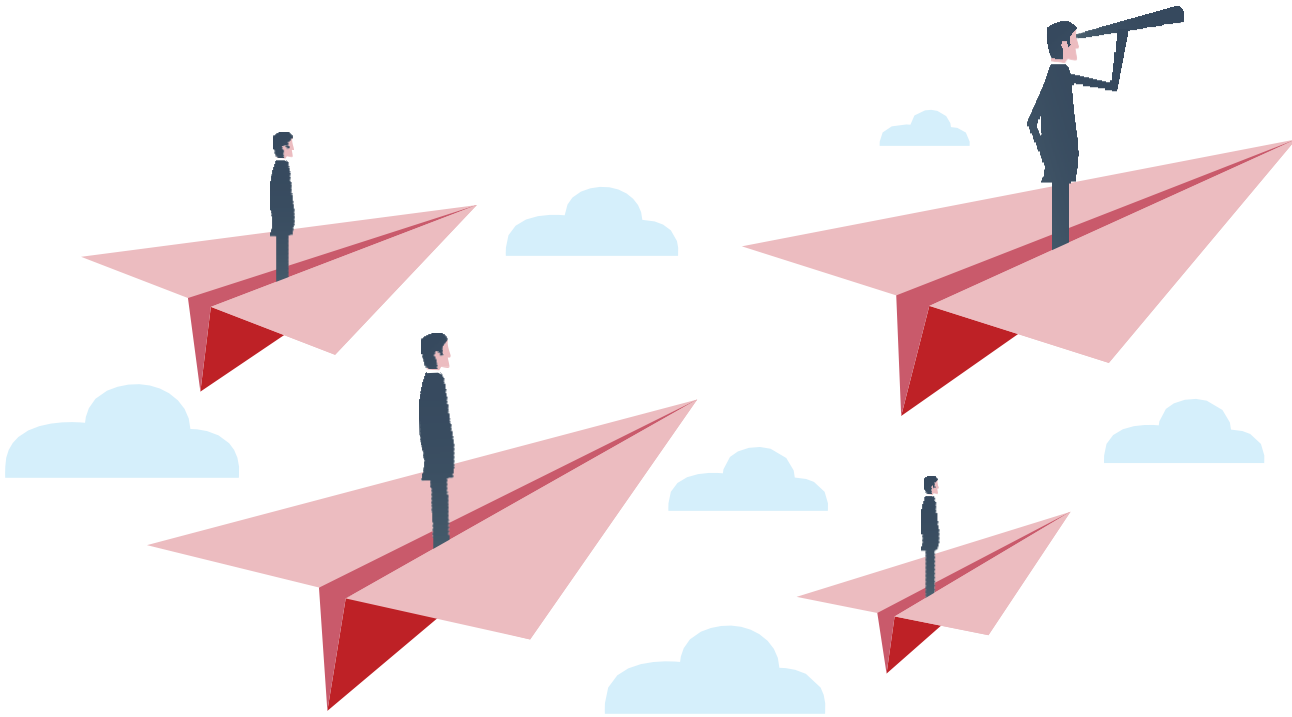
## Placement Guidance

- NMIMS Students will get placement assistance through Career Services Program. In the current competitive market, planning your career can be an overwhelming individual pursuit often creating a strain on your resources.
- Career Assistance is exclusively designed to identify the right work opportunities based on a student's career goal.
- Hiring Fresh Talent: hiring takes place from 90+ locations every quarter for quality candidates.
- Trained By the Best: Over 200+ Academicians and Industry Professionals.
- Diverse Talent Pool: Professionals with 2 – 15 years of work experience.

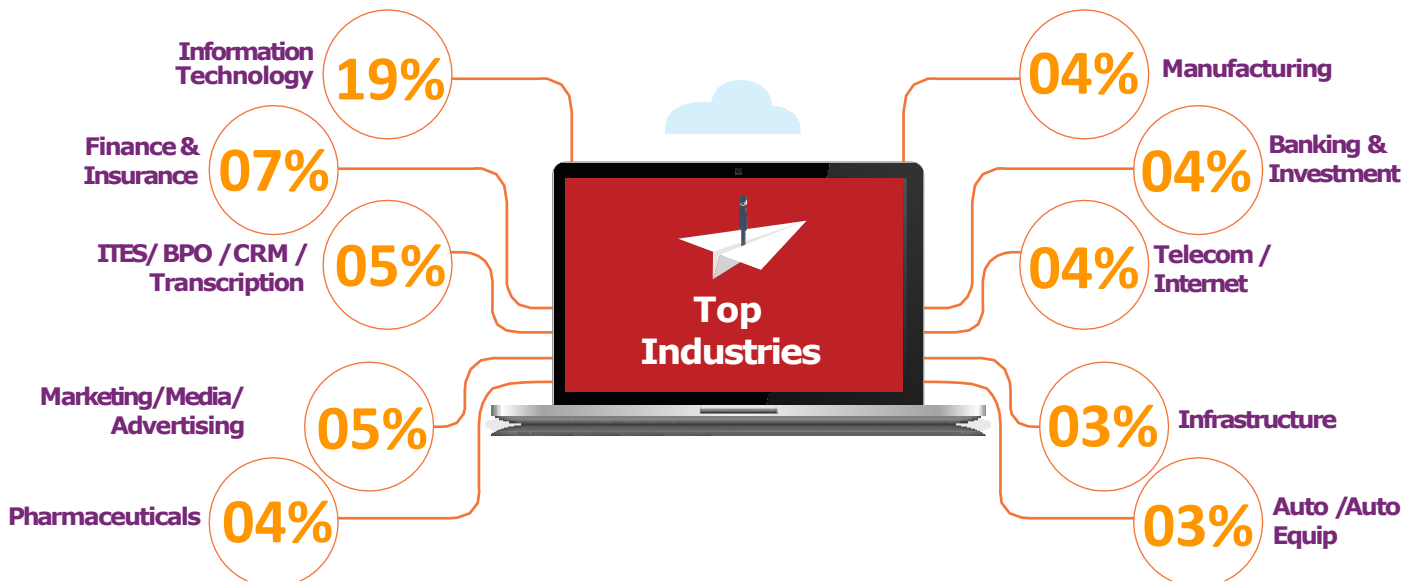
# Be part of a diverse peer group

Join the league of professionals extraordinaire

1,50,000+ active students across India empowered by NMIMS Global programs



## INDUSTRY-WISE STUDENTS BREAKUP



# Examination

**MBA PROGRAM**

**Duration: 2 Years**

**Pattern of the Question Paper: 100 Marks Divided into**

**30 Marks**

**Internal  
Assignments**

**40 Marks**

**MCQ'S  
Multiple Choice Questions**

**+**

**30 Marks**

**Descriptive  
Questions**

**70 Marks**

**30 Marks Internal Assignment:**

Case base Assignments to be submitted digitally

**70 Marks Examination** conducted computerised (TEE) @ Exam Centre

40 Marks

**+**

30 Marks

MCQ's

Descriptive

**Project Report**

100 Marks of each Project to be submitted at the Sem-III and Sem-IV of the program. (\*Project Report Fee ₹ 1500/- (To be paid during Semester-III for Project submission and \*No Fee is applicable for Semester-IV Project)

**Passing Criteria**

**To be declared as 'Pass'** in the respective subject, the student has to appear for both Assignments & TEE Exams and secure a minimum of **40% marks** aggregate basis.

**EXAM LOCATION**

Computer-Based exams conducted digital at the designated center's across India. OR Proctor base examination your computer's desktop, webcam video and audio proctoring software.

**Examination Months:**

Option to choose Date, Time & Venue based on Examination Cycle.

**Regular Examination:**

**JUNE & DECEMBER**

(Thu, Fri, Sat & Sun – Flexibility to choose Examination Slot)

**Re-St Examination:**

**SEPTEMBER & APRIL**

(Thu, Fri, Sat & Sun – Flexibility to choose Examination Slot)

**STUDENT SUPPORT:**

After the Admission Procedure



+91 8080 935254

WhatsApp  
Direct!

+91 8080 935256



We, the Chancellor, Vice Chancellor and Members of Board of Management of SVKM's Narsee Monjee Institute of Management Studies,

certify that



XXXXX XXXXXX

(Son/Daughter of Shri. XXXXXXXX and Smt. XXXXXX)

has been examined and found qualified for

### Diploma in Business Management

The said diploma in ODL mode has been awarded to him/her in the month of May of the year 2023. In testimony whereof is set the seal of the said Deemed-to-be University and the signature of the said Vice Chancellor.

Vice Chancellor  
Date: May 12, 2023

Student No: 77xxxxxx2 Certificate Number 7xxxxxx2-27914ED  
Mumbai



We, the Chancellor, Vice Chancellor and Members of Board of Management of SVKM's Narsee Monjee Institute of Management Studies,

certify that



XXXXX XXXXXX

(Son/Daughter of Shri. XXXXXXXX and Smt. XXXXXX)

has been examined and found qualified for

### Master of Business Administration (Banking and Finance)

The said degree in ODL mode has been awarded to him/her in the month of May of the year 2023. In testimony whereof is set the seal of the said Deemed-to-be University and the signature of the said Vice Chancellor.

Vice Chancellor  
Date: May 12, 2023

Student No: 77xxxxxx2 Certificate Number 7xxxxxx2-27914ED  
Mumbai



We, the Chancellor, Vice Chancellor and Members of Board of Management of SVKM's Narsee Monjee Institute of Management Studies,

certify that



XXXXX XXXXXX

(Son/Daughter of Shri. XXXXXXXX and Smt. XXXXXX)

has been examined and found qualified for

### Certificate in Business Management

The said certificate in Online Learning mode has been awarded to him/her in the month of May of the year 2023. In testimony whereof is set the seal of the said Deemed-to-be University and the signature of the said Vice Chancellor.

Vice Chancellor  
Date: May 12, 2023

Student No: 77xxxxxx2 Certificate Number 7xxxxxx2-27914ED  
Mumbai



## Diploma Programs Sample Certificate

NMIMS Global is changing the dynamics of higher education delivery in India while empowering students across India and enabling them to fulfil their dreams and aspirations.

## MBA Degree Sample Certificate

Provides opportunities to have hands-on access to practical aspects of diverse functions across industries and offers its students a rich balanced environment to learn and grown in, and exposure to research & academics.

## Certificate Programs Sample Certificate

Programs are highly **regarded & recognised by top corporate firms** to the industry-focused and rich academia.



Be a part of a rich lineage with  
**NMIMS Global** Alumni Status

# DOCUMENT SUBMISSION



All Students are mandatory to submit the **documents on-time**; based upon verification and **approval** of your **Admission** Registration will be confirmed.

## MBA PROGRAM

- Bachelor's Degree Mark-sheet
- Degree Certificate or Convocation with 50% above
- Passing Certificate with 50% above
- Address Proof (Mandatory: AADHAAR CARD Color Copy)
- Photo Identity Proof (PAN Card / Passport / Voting Card / Driving License)
- Two Color Photo (Passport Size)

## Admission Process



### 1. Registration

Register online at [online.nmims.edu](http://online.nmims.edu)

Post registration, a student counsellor will get in touch with you.



### 2. Document Submission

Upload the relevant Gazette Attested photocopies of the academic and KYC documents.



### 3. Fee Submission

You may confirm your admission by paying the fee online, or by sending a demand draft in favour of 'SVKM's NMIMS' payable at Mumbai.



### 4. Confirmation

On Document approval, Payment approval & Student verification your admission will be confirmed, and a 'student number' will be issued to you by the University.

### Additional Admission Requirement: ABC ID

- As per UGC guidelines, we now require all applicants to include their Academic Bank of Credits Identification Number (ABC ID) on the admissions form. To ensure a smooth application process, create your ABC ID and do note that you won't be able to submit your application without an ABC ID.
- If you do not already have your ABC ID, you may go through the steps on this link to create one for yourself: <https://digr70srsogza.cloud-front.net/academics/1723551374Ef3lh.pdf>

For detail information regarding admission process visit <https://nmi.ms/Admission-Process>

# FEE STRUCTURE

## ◀ MBA PROGRAM ▶ (Duration: 2 Years)



### Eligibility & Program Fee

- **Bachelor's Degree** in any discipline from any recognised University or an equivalent degree recognised by Association of Indian Universities (AIU) with minimum 50% marks at Graduation Level (45% for SC/ST/OBC/PwD).
- **Lectures** allows students to attend live-interactive lectures & access of recorded lectures

FEE PAYMENT	INR
SEMESTER-WISE PAYMENT <i>(Six Months)</i>	₹ 55,000/-
ANNUAL FEES PAYEMENT <i>(One Year)</i>	₹ 105,000/-
FULL FEE PAYMENT <i>(Two Years)</i>	₹ 196,000/-

+ One time **Admission Processing Fee** of ₹ 1,200/- applicable

\* Examination Fee ₹ 800/- per subject. (To be paid at the time of exam registration)

\* Project Report Fee ₹ 1500/- (To be paid during Semester-III for Project submission)

\*No Fee is applicable for Semester-IV Project)

Late Admission Fee ₹ 500/- or ₹ 1000/- (In-addition for any Late submission of Form)

## NMIMS Global

- An initial amount of ₹ 10,000/- from the program fee shall be collected at the time of registration
- EMI Facility available via credit cards from leading banks
- The University offers special incentives to our armed forces with a 20% concession on the program fee.
- Any payment made via Demand Draft should be made in favour of "SVKM's NMIMS" payable at Mumbai
- The above-mentioned fee structure is subject to change at the discretion of the University
- All loans are subject to approval by Finance Partner(s) card EMI Facility (3, 6, 9, 12 months) available via credit cards of the following banks: HDFC Bank, ICICI Bank, Axis Bank, Citi Bank, Standard Chartered Bank, HSBC Bank, Kotak Mahindra Bank

For clarifications on the **fee structure**, please speak to our Counselor

This is a **Verified and Active** counsellor of NMIMS Global



CONTACT US: ☎ **+918080935252**

Advisor

ID: CP-1129