

NOT JUST ANOTHER MBA. A SMARTER ONE.

Learn. Lead. Leap — with the **Executive MBA** from India's **First AI University** with Campus Immersion!

#1

Ranking as the Private University in Mumbai in 2024 by Times B School

No. 1

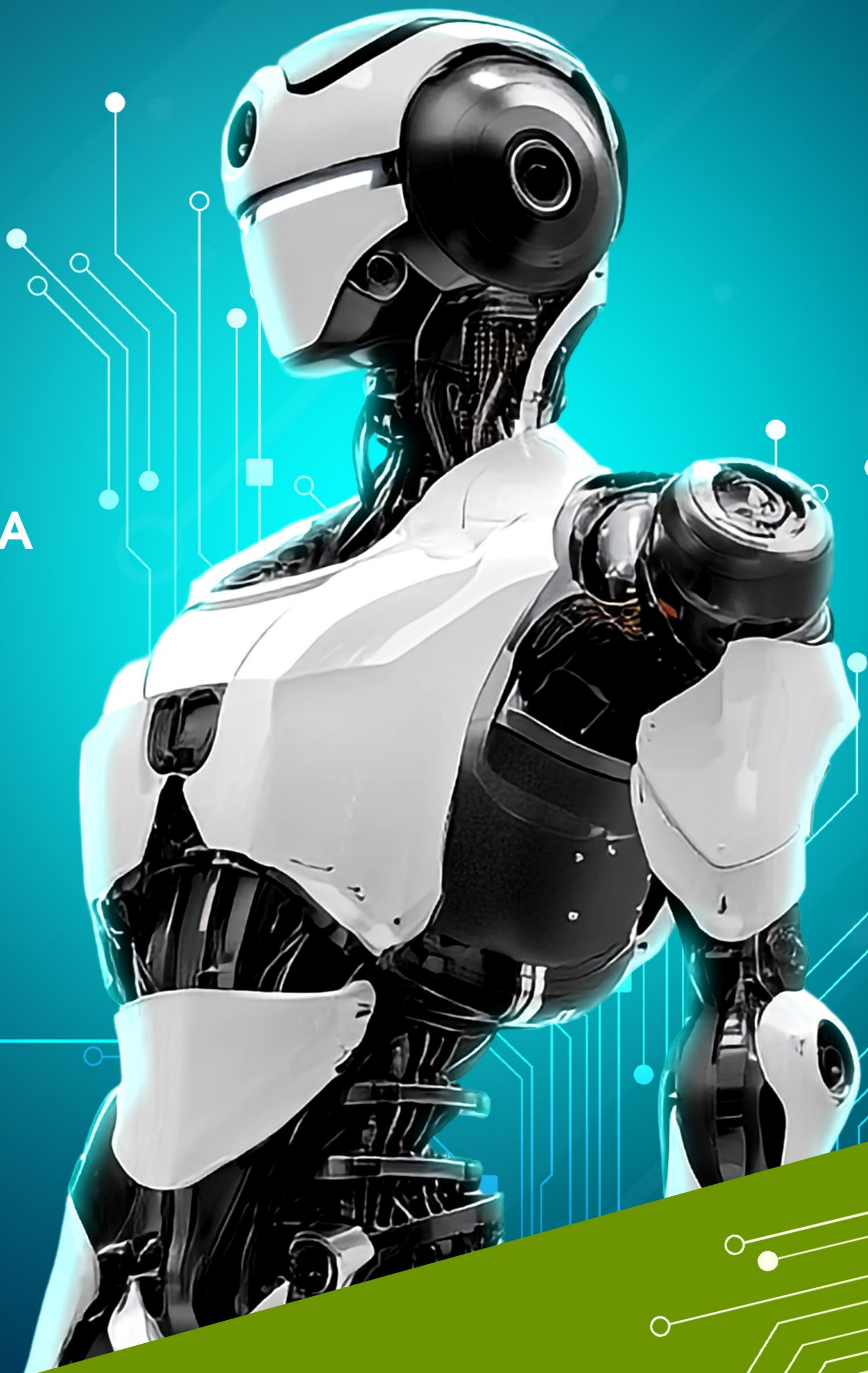
India's first AI University

LEVEL 4

Transforming school PIR rating 2024 by Positive Impact Rating

6TH

Private B- school in Mumbai by Business World



Accreditations



Approved by the All India Council of Technical Education



Accredited by the National Board of Accreditation



Approved by UGC

Collaborations



Cardiff Metropolitan University



Partnered with Cardiff Metropolitan University, UK, INSEEC and UOL to offer Global Academic Programs

UGC Approved

₹1.98 Lakhs

Hybrid Format

Weekend Classes

Our Programs

UNDER GRADUATE PROGRAMS

- + School of AI & Future Technologies
- + School of Music, Sound & Cinematics
- + School of Social, Liberal Arts & Behavioural Sciences
- + School of Design
- + School of Management



POST GRADUATE PROGRAMS

- + MBA Programs
- + Global Management Programs
- + Doctoral Programs
- + **Executive Programs**

Executive MBA - designed for leaders, driven by innovation.

Why Choose the Executive MBA (EMBA) program?



ACCELERATES CAREER GROWTH

An EMBA can fast-track professionals into leadership roles by enhancing their managerial skills and industry knowledge, making them strong candidates for promotions.



ENHANCES LEADERSHIP AND DECISION-MAKING SKILLS

EMBA programs focus on critical leadership competencies, helping executives make strategic, data-driven decisions, even in complex situations.



KEEPS PROFESSIONALS UPDATED WITH LATEST INDUSTRY TRENDS

With constantly evolving technology and business practices, an EMBA ensures that professionals stay updated with current trends, including AI, digital transformation, and market innovations.



EXPANDS PROFESSIONAL NETWORK

EMBA programs offer invaluable networking opportunities, connecting participants with industry experts, faculty, and a cohort of experienced professionals from diverse fields.



PROVIDES FLEXIBILITY FOR WORKING PROFESSIONALS

EMBA programs offer flexible learning formats designed for those with full-time jobs, allowing participants to enhance their skills without leaving their current roles.



BOOSTS EARNING POTENTIAL AND CAREER STABILITY

EMBA graduates typically see substantial increases in their earning potential, as the advanced skills and credentials they gain make them highly competitive in the job market.



***“You're not just getting a degree.
You're investing in real transformation.”***



Why Choose the EMBA program from Universal AI University



INDIA'S FIRST AI UNIVERSITY

Experience a cutting-edge curriculum from India's first AI University, recognized and approved by the UGC.



TAILORED FOR WORKING PROFESSIONALS

Designed for those already in the workforce, the program offers a hybrid learning mode, allowing students to upskill without pausing their careers.



LEADERSHIP AND AI INTEGRATION

The curriculum combines essential leadership training with cutting-edge AI applications, ensuring graduates can make data-driven decisions and lead teams effectively in tech-driven environments.



INDUSTRY-EXPERT FACULTY

Learn from renowned professionals who bring real-world experience into the classroom to deliver transformative learning.



OVERALL SKILL DEVELOPMENT

We help you enhance and elevate your skills through a variety of hands-on AI workshops, designed to keep you ahead in a rapidly evolving digital world.



CEO TALKS AND CAPSTONE PROJECTS

Each trimester includes CEO talks for leadership insights and capstone projects, providing



These USPs position Universal AI University's EMBA as a transformative program for those aspiring to lead in the AI-driven future.



Hybrid MBA Vs Online MBA

Feature	Hybrid Executive MBA (Universal AI University)	Online MBA
Program Delivery	Mix of classroom and online learning – flexible yet immersive	100% online, self-paced, or live virtual sessions
Faculty Interaction	Live face-to-face interaction with rich industry-experienced faculties, will help you to understand the concepts better	No face-to-face interaction
Peer Learning	Engage with a diverse cohort closely through presentations and case studies learning	Limited or no peer engagement via online forums
Doubt-Clearing Sessions	Weekly live doubt-clearing sessions + in-class Q&As	Email-based or asynchronous forum support
Real-time Learning	Participate in classroom discussions and live projects	Mostly theory-based, less scope for active group learning
Networking	Learning with like-minded industry professionals and expert faculties with face-to-face interaction	Limited networking opportunities due to reliance on virtual platforms.
Learning Experience	Offers a rich mix of experiential and conceptual understanding.	Entirely virtual – flexibility but lacks physical engagement
Professional Growth	Learn business communication, power BI, advance Excel, and interact with the CEO to boost your overall skills to lead in the corporate world.	Limited because of virtual learning, focuses on online MBA, not overall growth.
Program Fees	Affordable	Affordable
Ideal For	Working professionals looking to upgrade with hands-on learning & real-world connections	Learners who prioritize convenience and are fine with limited engagement
Industry Acceptability	Executive MBA in a hybrid format holds higher industry acceptability with its balance of flexibility and face-to-face learning.	Online MBAs are convenient but often seen as less impactful in the eyes of the industry.
Campus Immersion	Blend in-campus interactions with online learning for a dynamic and engaging experience.	Hardly any campus immersion because of online classes.
Accreditation	Degree from a UGC recognized university	Degree from a UGC recognized university

In the 1st year, all Specialisation i.e. Finance Management, Marketing Management, Operations Management, & Human Resource Management, will have a common curriculum.

+ CURRICULUM FOR 1ST YEAR

CORE SUBJECTS – TRIMESTER – I

- Principles and Practices of Management
- Business analytics for decision-making
- Accounting for Managers
- Business Economics and Finance
- CEO Talk (Leadership Insights) – 1

TRIMESTER – II

- Human Resource Management and IR
- Marketing Management
- Leadership in VUCA & BANI World
- Operation Management
- CEO Talk (Leadership Insights) – 2

Trimester – III

- ESG, Sustainability & Business Ethics
- Entrepreneurship & Innovation
- Artificial Intelligence, Machine Learning for Business Excellence
- Design Thinking (Brain Mapping)
- CEO Talk (Leadership Insights) – 3

VALUE ENRICHMENT

- Business Modelling using Spread Sheet
- Data Science and Visualization with Tri-Language Analysis: Python, R, and Power BI
- Business Communication

+ MARKETING MANAGEMENT

TRIMESTER IV

- International Marketing
- AI-Enabled Market Research and Consumer Insights
- Retail & Service Marketing
- Marketing Analytics
- AI-Powered B2B Marketing
- Blue Ocean Strategy
- CEO Talk (Leadership Insights) - 4

TRIMESTER V

- Luxury Management
- Capstone Project
- CEO Talk (Leadership Insights) - 5

+ FINANCE MANAGEMENT

TRIMESTER IV

- Global Investments Management and Banking (Simulation)
- Financial Statement Analysis and Reporting
- Harnessing AI in Investment
- Banking and Capital Markets
- Financial Derivatives
- Security Analysis and Portfolio Management
- Trading Dynamics using Algorithms
- CEO Talk (Leadership Insights) - 4

TRIMESTER V

- International Finance
- AI-Driven Risk Management for Corporate Leaders
- Mergers, Acquisitions and Corporate Restructuring
- AI-Based Corporate Financial Modelling & Valuation
- Wealth Management:
- Financial Engineering & Innovation
- CEO Talk (Leadership Insights) - 5

TRIMESTER VI

- Behavioral Finance
- Capstone Project
- CEO Talk (Leadership Insights) - 6

TRIMESTER VI

- Customer Experience Management
- Product, NPD, and Brand Management
- Integrated Marketing Communication
- Sales & Distribution Management
- AI-Enabled Digital Marketing, e-Commerce & SMM
- Omni Channel Management
- CEO Talk (Leadership Insights) - 6



+ OPERATIONS MANAGEMENT

TRIMESTER IV

- Operational Excellence, BPR & Benchmarking
- Leveraging AI for TQM, Lean & Six Sigma Implementation
- Operations Research & Analytics
- Inventory Management Warehousing & Simulation
- AI Integrated Global Supply Chain Management & Operations
- AI Integrated ERP
- CEO Talk (Leadership insights) -4

TRIMESTER V

- Digital Supply Chain
- Operations Cost Management
- Service Operations Management
- Risk Management
- Project Management with AI Integration
- Supply Chain Analytics
- CEO Talk (Leadership Insights) - 5

TRIMESTER VI

- Productivity Techniques & Improvement
- Capstone Project
- CEO Talk (Leadership Insights) - 6

+ HUMAN RESOURCE MANAGEMENT

TRIMESTER IV

- Talent Acquisition and Management with AI
- Compensation & Benefit Management
- AI-Based Performance Management System & Succession Planning
- Training and Development
- Organizational Development and Change Management
- Assessment Development Centre
- CEO Talk (Leadership Insights) -4

TRIMESTER V

- HR Analytics and Decision-Making with AI
- New Age HR: Engagement, Retention, Surveys, Audits, and Global Practices
- Executive Coaching for Result Orientation
- Leadership Incubation for C-Suite Competencies
- Happiness at Workplace and Organizational Culture
- Personal Growth Lab
- CEO Talk (Leadership Insights) - 5

TRIMESTER VI

- Diversity, Equality, Inclusion
- Capstone Project
- CEO Talk (Leadership insights) - 6



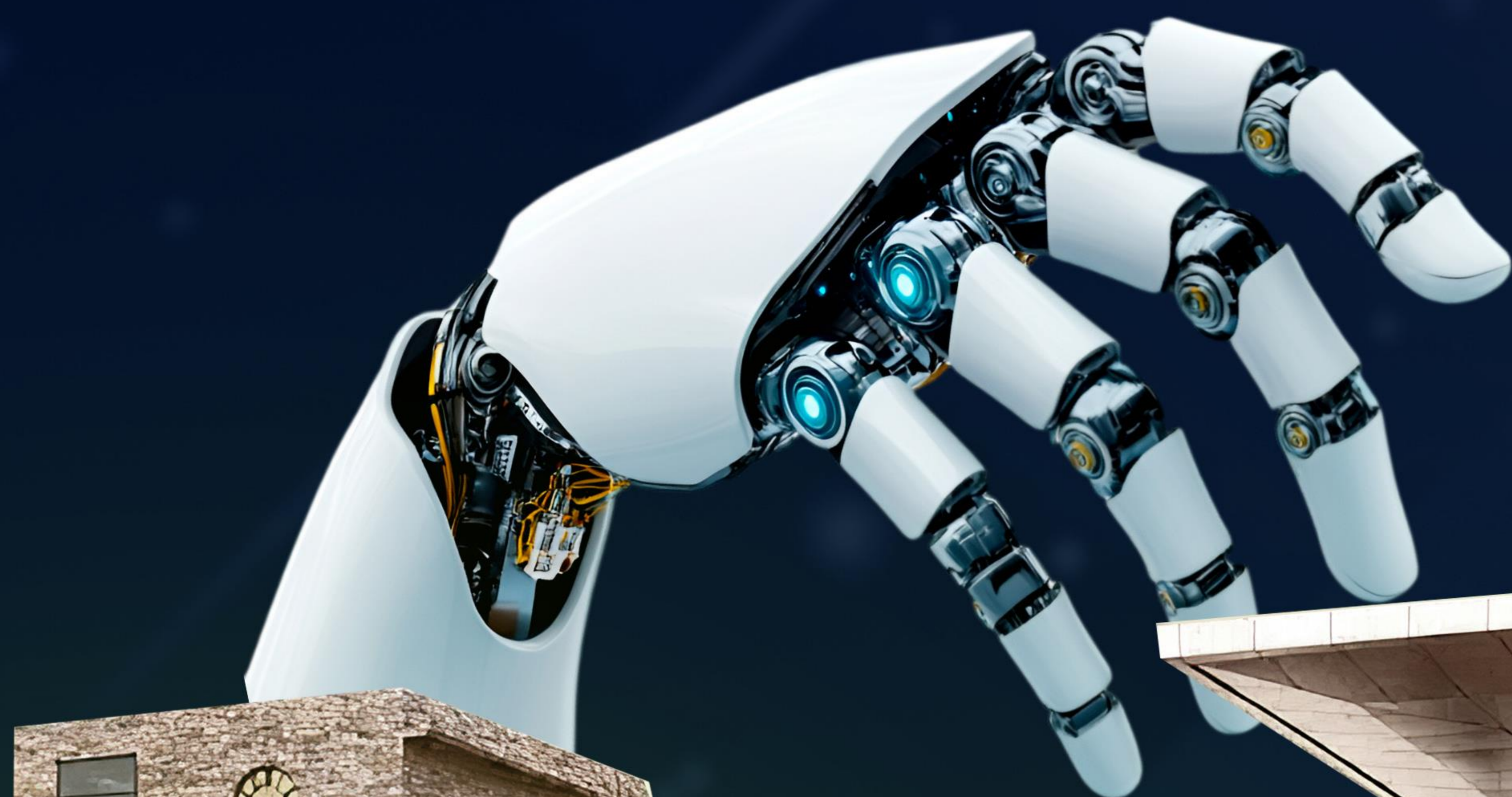
Program Details

ELIGIBILITY

- **Working professionals** who have completed a minimum of a bachelor's degree from a **UGC-recognized University**.
- People aiming at **senior-level management or leadership roles**
- People who want to start their own venture

ADMISSION PROCESS

- **Step 1:**
Fill online Application Form
- **Step 2:**
Personal Interview
- **Step 3:**
Submission & Verification of documents
- **Step 4:**
Payment for Seat Reservation fees.



How we support in your journey from manager to leader?



Gaining heights in his career
after gaining skills like

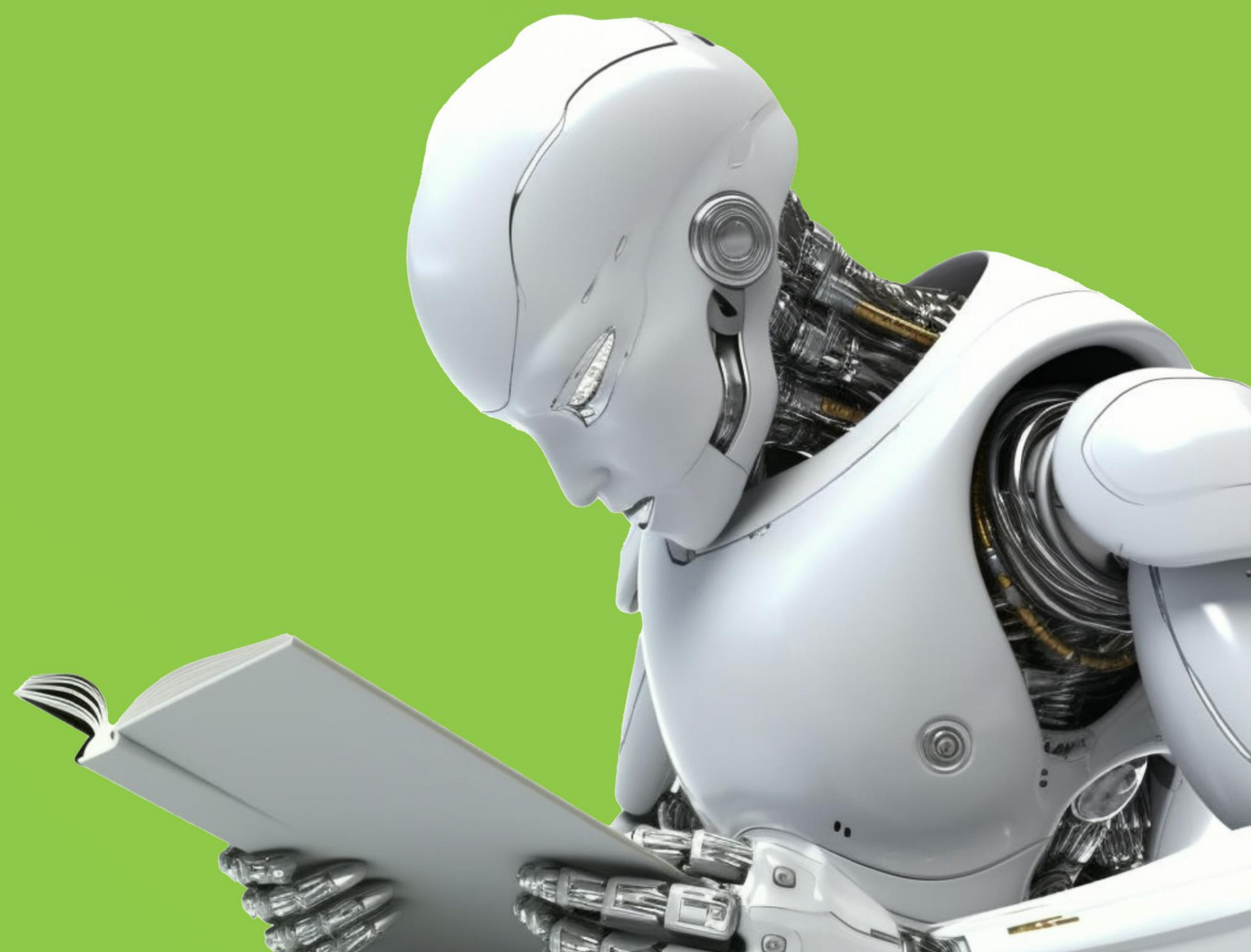
PROFESSIONAL GROWTH, LEADERSHIP READINESS,
PERSONAL DEVELOPMENT



Upskilling with EMBA degree

Professional gains Skills, Learn more about
Entrepreneurship skills & Corporate Trends

Professional stagnant &
stuck in his career



Learning That Leaves a Mark



Hi, I'm Malik Najmuddin Fakhruddin. With 20 years of entrepreneurial experience, staying ahead is key—that's why I chose Universal AI University's Executive MBA in Marketing. The AI-driven curriculum and industry-expert faculty have helped me apply data-driven insights directly to my business. The collaborative environment and diverse peer network have pushed me to grow as a leader. This program is truly helping me future-proof my business and take it to the next level.

- Malik Najmuddin Fakhruddin



I'm Muskan Anil Chourasia, Executive Assistant at NextG Apex India Pvt. Ltd., with nearly three years of experience managing dynamic responsibilities. To grow in a competitive environment, I joined the Executive MBA in Marketing at Universal AI University. The AI-driven curriculum has sharpened my understanding of market trends and strategy, directly enhancing my professional impact. This journey has boosted my confidence, expanded my network, and become a strong foundation for my career growth.

- Muskan Anil Chourasia



I'm Rauthar Shifa Hidaythulla, with over four years of experience. Joining Universal AI University for the Executive MBA program has been a game-changer for me. The AI-driven curriculum has enhanced my marketing skills, helping me leverage AI to predict market behavior and drive success. The hybrid learning model supports work-life balance, while the culture of innovation has instilled a growth mindset. This program has truly transformed my career, and I highly recommend it to anyone looking to expand their skills and embrace new challenges.

- Rauthar Shifa Hidaythulla



Hi, I'm Ashlesha Sundar Shetty, Senior Executive at Squarefoot Classic Flooring Pvt. Ltd. with 3 years of HR experience. The Executive MBA at Universal AI University has been a game-changer for me. Specializing in Human Resource Management, I've gained practical insights that directly impact my work. The hybrid format is incredibly flexible, helping me balance my career and studies seamlessly. This program has boosted my confidence and prepared me to take on leadership roles in HR.

- Ashlesha Sundar Shetty



Admission Office :

Office no. 507, 5th Floor, Goldcrest
Business Park, Nityanand Nagar,
LBS Road, Behind Kailas Explanade,
Ghatkopar (West), Mumbai - 400086

Campus Address:

Kushivili, PO Gaurkamath, Vadap, Dist.,
Raigad, Karjat - 410020

For admissions:

 **+918080935250 | 56**

For more details visit us at:

www.universalai.in/executive-mba/

Social Media Handles:

